

## Poster Presentation/Judging Criteria 2016

The key with a poster presentation is to strike the balance between academic content, visualisation of research and appeal to a broad audience.

The design of the poster must be the student's own work.

<b>General Requirements</b>	<b>Size:</b> Maximum A1	
<b>Academic Content</b>	<b>Context/Background:</b> To what extent is there a critical engagement with the literature and/or connection to other/previous research?	/5
	<b>Methods:</b> How effectively does the methodology emerge from the presentation?	/5
	<b>Conclusions:</b> How effectively are the conclusions discussed?	/5
	<b>TOTAL</b>	<b>/15</b>
<b>Layout &amp; Creativity</b>	<b>Layout:</b> How coherent, professional, and well-structured is the poster? How well does the poster engage the viewer's initial interest?	/5
	<b>Images:</b> How well do the images (including photographs, diagrams, figures and charts) support and enhance the factual content?	/5
	<b>TOTAL</b>	<b>/10</b>
<b>Appeal to a broad audience</b>	<b>Introduction:</b> How well does the entrant introduce the research topic to a broad audience?	/5
	<b>Rationale:</b> How well does the entrant communicate the importance of the research and identify the objectives?	/5
	<b>Comprehension:</b> How well are the main concepts explained to a broad audience?	/5
	<b>Appeal:</b> How effectively does the poster provoke thoughtful insight and/or questions for viewers?	/5
	<b>Creativity:</b> How innovative, creative and effective is the poster?	/5
	<b>TOTAL</b>	<b>/25</b>
<b>OVERALL SCORE</b>		<b>/50</b>