46th Annual Conference of the Nutrition Society of New Zealand

Frontiers in Nutrition

THE Nutrition Society of New Zealand Inc

22 - 23 NOVEMBER 2012
The University of Auckland
Owen G Glenn Building, 12 Grafton Road, Auckland

www.nutritionsociety2012.co.nz
Invitation

Good nutrition and healthy food defines brands, influencing consumer purchasing and loyalty. But the concepts and understanding of optimal nutrition continues to evolve as science unravels the differing health needs of the many consumer groups.

‘Frontiers in Nutrition’ will be explored by leading national and international scientists at this year’s 46th Annual Nutrition Society Conference. Cutting-edge information will be presented on the impact of vitamins, minerals, nutraceuticals, functional foods, lipids and proteins on our health. The current state of health of New Zealanders will also be evaluated and the latest scientific knowledge delivered on appetite and food behaviours and the importance of nutrition for a healthy start to life, for healthy ageing and elite performance.

By supporting this event you will not only gain the most up-to-date scientific information regarding food and nutrition, you will also have the opportunity to promote your organisation and products to delegates at our respected event. There will also be significant networking and business-to-business opportunities.

These opportunities will assist in driving sales and reputation along with the discovery of new markets and innovation, ensuring your company and your products continue to bring health to all consumers.

Please don’t hesitate to contact us to discuss your sponsorship or trade display requirements further.

Prof David Cameron-Smith  
Chair in Nutrition  
The Liggins Institute  
The University of Auckland

Kelsey Link  
Food and Health Programme Manager  
The University of Auckland
Membership of the Nutrition Society of New Zealand

The Nutrition Society of New Zealand is devoted to the presentation, debate and the dissemination of the latest science in food and nutrition. Drawing together nutritionists, dietitians, health care specialists and food technologists, the Nutrition Society provides a broad representation of all things nutritional from genes to generations.

Membership of the Nutrition Society of New Zealand is open to all nutritional scientists (both human and animal). Members come from a range of organisations and backgrounds including, Universities, Crown Research Institutes, healthcare agencies and Government departments.

For more information please go to the Nutrition Society of New Zealand website:

www.nutritionsociety.ac.nz.

Where is the conference to be held?

The conference will be held at The University of Auckland. Presentations will be delivered in the Owen G Glenn Building, while trade displays and catering will be at the Falé Pasifika, providing a dedicated hub for all conference registrants.

**Owen G. Glenn Building**

12 Grafton Road, Level 0
Auckland

**Falé Pasifika**

20 Wynard Street
Auckland
What is the programme?

We have the pleasure in confirming the following two leading International scientists as keynote speakers:

Professor Catherine Fields  
Professor of Nutrition  
Alberta Institute for Human Nutrition and Alberta Diabetes Institute – Canada  

The role of specific food components on immune development.

Professor Andrew Sinclair  
Professor of Nutrition  
School of Medical Sciences, Deakin University - Australia  

Docosapentaenoic acid (DPA): The iceberg of long chain omega 3 fatty acids.

More speakers will be announced shortly.  
Updates will be available on our conference website  

www.nutritionssociety2012.co.nz.
Sponsorship opportunities

The conference is offering a number of sponsorship opportunities designed to provide maximum coverage during the conference and associated activities.

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<th>Silver</th>
<th>Bronze</th>
<th>Pre-dinner</th>
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<th>Master-class</th>
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<td>Full-page advertising in handbook***</td>
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*See details for electronic promotion opportunities under each sponsorship option below

**See specifications for trade displays in the next section of the sponsorship prospectus

***Please note that all advertising material must be provided in digital format (i.e. high resolution PDF, eps, tif or jpeg formats)

Gold sponsor

$4,000 +GST

(one sponsor only)

- Acknowledged as principal sponsor during conference
- Electronic promotion - Full page of revolving slide show that will be projected in the Falé Pasifika and at the beginning of the conference
- 1 trade display space
- 2 full registrations and dinner tickets
- 1 full-page monochrome advertisement in handbook
- Logo on conference website
- Acknowledged in event advertising
- 2 satchel inserts (i.e. food items or advertising material)
Silver sponsor

$2,500 + GST

- Electronic promotion - Logo on shared page of revolving slide show that will be projected in the Falé Pasifika and at the beginning of the conference
- 1 trade display space
- 1 full registration and dinner ticket
- 1 half-page monochrome advertisement in handbook
- Logo on conference website
- Verbal acknowledgement during conference
- Acknowledged in event advertising
- 2 satchel insert (i.e. food items or advertising material)

Bronze sponsor

$1,000 + GST

- Electronic promotion - Logo on shared page of revolving slide show that will be projected in the Falé Pasifika and at the beginning of the conference
- 1 full registration and dinner ticket
- 1 half-page monochrome advertisement in handbook
- Logo on conference website
- Verbal acknowledgement during conference
- Acknowledged in event advertising
- 1 satchel insert (i.e. food items or advertising material)

Pre-dinner event sponsor

$2,000 + GST

(one sponsor only)

- The pre-dinner event will be held at the Falé Pasifika prior to the dinner. It will offer sponsors an opportunity to engage with speakers and delegates at the conclusion of the first day over light canapés and wine.
- Electronic promotion - Logo on shared page of revolving slide show that will be projected in the Falé Pasifika and at the beginning of the conference
- 1 full registration and dinner ticket
- 1 half-page monochrome advertisement in handbook
- Logo on conference website
- Verbal acknowledgement during conference and during pre-dinner event
- Acknowledged in event advertising
- 1 satchel insert (i.e. food items or advertising material)
Dinner sponsor
$2,500 + GST
(one sponsor only)
- The dinner is the social highlight of the conference. It will be held in the French-themed restaurant La Cigale in Parnell, and will allow sponsors to engage with speakers and industry professionals in a relaxed and casual atmosphere. Good food and wine will be served.
- Electronic promotion - Logo on shared page of revolving slide show that will be projected in the Falé Pasifika and at the beginning of the conference
- 1 full registration and 2 dinner tickets
- 1 half-page monochrome advertisement in handbook
- Logo on conference website
- Verbal acknowledgement during conference and during dinner event
- Acknowledged in event advertising
- 1 satchel insert (i.e. food items or advertising material)

Masterclass sponsor
$1,500 + GST
(one sponsor only)
- The Masterclass is an opportunity to support the next generation of nutritional scientists. This is a rewarding experience for both students and sponsorship partners as it is both a high profile and exceptionally positive event.
- Electronic promotion - Logo on shared page of revolving slide show that will be projected in the Falé Pasifika and at the beginning of the conference
- 1 full registration and dinner ticket
- 1 half-page monochrome advertisement in handbook
- Logo on conference website
- Verbal acknowledgement during conference and during the Masterclass
- Acknowledged in event advertising
- 1 satchel insert (i.e. food items or advertising material)

Trade display package
$1,000 + GST
- 1 trade display space
- 1 full registration (does not include dinner ticket)
- Logo on conference website
- Verbal acknowledgement during conference
- 1 satchel insert (i.e. food items or advertising material)

Handbook advertising
- 1 full-page monochrome advertisement in handbook $500 + GST
- 1 half-page monochrome advertisement in handbook $250 + GST

Please note that all advertising material must be supplied as greyscale high resolution (minimum 300 dpi) files. PDF files are preferred, please ensure all the fonts are embedded or text converted to paths/outlines.
Alternatively EPS files (text converted to paths/outlines) JPEG or TIFF files may also be acceptable.
Trade displays

The beautiful Falé Pasifika will host this year’s trade displays. This display area will provide an opportunity to showcase products and services related to the Nutrition Society of New Zealand Conference.

The floor plan will be designed to maximise traffic flow through the placement of catering stations at key points in the trade display area. Due to space, trade displays are limited and priority will be given to main sponsors.

Morning tea, lunch, afternoon tea and the pre-dinner social event will be held in the trade display area so the traffic is expected to be high.

Trade display specifications

**Modular Booth Package Dimensions:**
3m wide x 1.2m deep, walls flush and finished with Velcro compatible fabric

**Company name:** One company name per stand

**Lights:** two 150w spotlights

**Power:** one 4amp/100W general purpose

Additional trade display staff registration

$300 + GST

For additional trade display staff only. This full registration includes all conference catering, attendance at all sessions and the pre-dinner event, but does not include a dinner ticket.

Trade display information guide

All conference exhibition information is included in the Trade Display Information Guide and will be sent to you approximately three weeks before the conference. This will include recommended display equipment suppliers, accommodation, programme, floor plans and general information.

Supporting the event

To support the Nutrition Society of New Zealand Conference 2012 please complete the application form at the end of this brochure.

Currency and tax

Please note that all prices do not include GST and are quoted in New Zealand Dollars.

Sponsors and exhibitors will be issued with tax invoices.

Cancellation policy

In the event of withdrawal of sponsorship or trade display booking, please be advised that unless that particular area of sponsorship/trade display is resold, the conference will reserve the right to retain any deposits received.
Further information

For further information or to discuss your sponsorship or trade display needs, please contact:

Kelsey Link  
*Food and Health Programme Manager*  
The University of Auckland  
**Email:** k.link@auckland.ac.nz  
**Phone:** +64 9 923 1445

John Walker  
*Conference organiser*  
Podium Conferences  
**Email:** podium@podiumconferences.co.nz  
**Phone:** +64 9 298 0338

Terms and conditions

Payment

1. Payment of sponsorship/trade display must be made in full within 30 days of confirmation. If full payment is not received within 30 days of confirmation, the application may be considered cancelled, and sponsorship/exhibition space may be reassigned.

2. All prices are net of GST.

Cancellation and withdrawal

1. You must notify Podium Conferences in writing as soon as possible if you must cancel either your sponsorship or trade display.

2. If withdrawal should occur within 30 days of the conference, the organisers reserve the right to charge up to 50% of applicable fees.

3. If a cancellation notice is received:
   a. Prior to 30 October 2012, you will be eligible for a refund of 50% paid fees.
   b. After 30 October 2012 no refund will be forthcoming.

Approval of sponsorship applications

1. Approval of sponsorship applications will be at the discretion of the conference organising committee.

Assigning trade displays

1. All booth spaces will be assigned by Podium Conferences. This is so that the best interests of the conference delegates, other exhibitors and the conference venue are met.

Liability

1. Podium Conferences, the conference committee, nor the venue assumes any responsibility for the protection and safety of exhibitors, their exhibition representatives, agents or employees, the trade displays or other property secured or removed after hours and placed in safekeeping.

2. Each exhibitor agrees to indemnify and hold harmless Podium Conferences and the conference committee, including its staff, directors, agents and contractors, and the other exhibitors at the conference, from and against any and all claims, losses, damages, liabilities, and expenses, including attorneys’ and consultants’ fees and expenses and court costs incurred by Podium Conferences and the conference committee, or such other exhibitors, in defending against, any claim arising out of the injury to persons or property caused by any act or omission of the exhibitor or its representatives, agents, employees or contractors.

Use of Exhibition space

1. We suggest that a company representative staff each trade display during the conference.

2. Any material used or featured in your trade display must be fire proofed.

3. Please consider the venue: no cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns without prior approval from Podium Conferences and the venue.
Application to Sponsor or Exhibit

I/my company would like to sponsor the following:

- Gold sponsor ........................................ $4,000
- Silver sponsor ..................................... $2,500
- Bronze sponsor ................................... $1,000
- Pre-dinner event sponsor ....................... $2,000
- Dinner sponsor ................................... $2,500
- Masterclass sponsor .............................. $1,500
- Trade display package ........................... $1,000
- Full-page advertisement ........................ $500
- Half-page advertisement ....................... $250

Total cost ................................................................ NZ$+GST

I/we have read the enclosed Terms and Conditions and understand that I/we are bound by them.

Name
Date
Signature

Payment options

- **Electronic funds transfer**
  Podium Conferences will contact you with their account details.
- **Cheque**
  Please make payable to "Podium Ltd" and forward to Podium Conferences at the address below.
- **Invoice**
  An invoice will be emailed to you.

Please charge my  ☐ Visa  ☐ Mastercard

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<th>Expiry date</th>
<th>Amount NZ$</th>
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</thead>
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Name as appears on card
Signature

Please return this application form and payment to:

John Walker  
Conference Organiser  
Podium Conferences  
(on behalf of the organising committee for the Nutrition Society of New Zealand Conference 2012)

Email: podium@podiumconferences.co.nz

Postal Address:  
Podium Conferences  
PO Box 72072  
Papakura  
Auckland 2110
Frontiers in Nutrition