

Bachelor of Fine Arts (BFA)

2014 Application Information Sheet

Applications close: 1 October 2013.

You must complete:

- The University's online application at: www.apply.auckland.ac.nz
- BFA Supplementary Application Form*.
- An unbound portfolio of 12 A4 reproductions/DVD.
- A written statement (and CV/transcript if applicable).

*You can download a copy at www.creative.auckland.ac.nz/ug-supp-app or contact the NICA Student Centre at info-creative@auckland.ac.nz or phone 0800 61 62 63 for a copy.

Portfolio

There is no one correct way to put your portfolio together—you should make the most of the opportunity to express your individuality and show what you are capable of. The following guidelines will help you prepare a portfolio that will meet the basic requirements—the rest is up to you.

- The portfolio should include 12 × A4 page sized colour reproductions of your recent artwork. Please do not include originals. It is important that the reproductions are of good quality and are submitted unbound in a C4 size envelope. Applicants working in moving image/video must submit work in DVD format.
- It can be useful to include a variety of examples of finished work that show an ability to work in different mediums and with a variety of methods. This will show that you have the ability to work in a number of ways.
- The preparation of NCEA portfolios encourages a focused approach to the development of artwork. The NCEA portfolio is also useful for the selection panel to see, if you have one.
- Images of pages from your workbook/s can be very helpful to the selection panel. This could include: evidence of ideas, thinking processes, experimentation and analysis. Of the 12 images you submit in your application, two to three of these could be from your workbook. The good thing about workbook pages is that they can convey a lot of information on the one page.
- It is a good idea to assemble workbook pages at the end of a project—you may use notes and developments you have generated during the working process. You may also want to let us know about ideas that have emerged as a result of your finished works.
- Photographs of finished work need to represent the work accurately. For example, a photograph of a sculpture that shows it clearly sitting in space conveys more information than a closely cropped image which shows a detail or part of the object.

Written Statement

All applicants are asked to submit a 300-word typed or hand-written statement. In this short piece of writing you should try to summarise your personal interest in Fine Arts and Visual Communication. We are interested in gaining some insight into the thinking behind the work submitted and your personal ideas on art. The statement may say what drives you to study at Elam and present other information that you think is relevant to your application.

Curriculum Vitae (CV)

If you have not been studying for the past 12 months or longer, please submit a CV or summary of your recent experience. This should cover your previous training, experience and practice/employment. Include all exhibitions, art and design-based activities and collaborative projects. The longer you have been away from study the more important this aspect of the application becomes. Do not include originals of certificates, or documents in your application.

And finally...

Elam is the leading art school in New Zealand. We encourage everyone to apply. We value and support students from a wide variety of social, ethnic, cultural and geographical backgrounds. A diverse body of students helps to create a unique and stimulating environment. We seek people with talent and enthusiasm from a wide range of interests and backgrounds.

Please do not include any identity documents requested with your supplementary application to Elam School of Fine Arts. Please refer to the earlier communications for direction as to where to submit these documents.

Please note your portfolio will not be returned (as it contains copies and not original works).
