Catherine Fletcher

Catherine Fletcher is the General Manager of Wealth & Insurance Operations at ASB.

While she now holds a business related role, the majority of Catherine’s career has been centred in or around technology. Catherine left school at the end of year 12 with no higher education and embarked on building work experience in the heavily male dominated, heady pre-market crash days, of a sharebroking company.

Her entry into IT came through being the person in the organisation that understood the most about the functionality of the software and was the start of an interesting journey. With a strong belief that outsourcing was a concept that could be applied to the small to medium sized business Catherine established her own IT outsourcing company, growing this from a small startup to one that employed 30 and serviced a wide variety of clients.

This business lead to an engagement with ASB that was the start of a 18 year relationship that has provided her with many opportunities to develop and to participate in key strategic and industry significant projects.

Catherine loves to generate real value to business through technology and is huge believer in “making a difference” both in work and outside of it.