



Business Masters

Master of Management

Likely roles include:

- Business analyst
- Market planner
- Management consultant
- Sales executive

180 points; 15 months

The Master of Management is a 15-month coursework masters degree programme aimed at providing you with the practical skills and networks to support your successful entry into a business management oriented career with SMEs through to larger corporations.

Career prospects

Designed to add value to any bachelors degree, the Master of Management will prepare you for a career in general

business. Graduates may find employment in a wide range of positions in the retail, manufacturing or service industries.

Degree structure

The Master of Management is a 15-month, 180-point programme studied over five quarters.

You will study core business courses before selecting from one of three specialisation options. You are able to confirm your choice of specialisation at the end of your second quarter of study.

You will also complete four professional development modules as an important component of your degree. These will equip you with the professional skills that you will need to enhance your employability and success in the business world.

MASTER OF MANAGEMENT - COHORT 4

Core 1	Core 2	Specialisation 3	Specialisation 4	Marketing Strategy and Capstone 5
<ul style="list-style-type: none"> • Managing People and Organisations • Economics for Managers 	<ul style="list-style-type: none"> • Financial Reporting and Control • Business Analytics 	<ul style="list-style-type: none"> • Specialisation course 1 • Specialisation course 2 <p>CHOOSE 1 SPECIALISATION FROM BELOW</p>	<ul style="list-style-type: none"> • Specialisation course 3 • Specialisation course 4 <p>CHOOSE 1 SPECIALISATION FROM BELOW</p>	<ul style="list-style-type: none"> • Corporate and Marketing Strategy • Strategy Capstone
Professional Development				See overleaf for more detailed course descriptions

Choose one of the three specialisations:

Accounting	Business*	International Business
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Course descriptions

Core	BUSMGT 711 Managing People and Organisations 15 points	Focuses on the foundations of organisational behaviour and managing within the workplace. Examines the challenges that managers and leaders face in managing people and organisations.
	BUSMGT 712 Business Analytics 15 points	Focuses on fact-based and data-driven decision making in a volatile, uncertain, complex, and ambiguous (VUCA) world. Examines decision biases and tools to overcome decision making under VUCA.
	BUSMGT 713 Financial Reporting and Control 15 points	Focuses on essential accounting knowledge for effective resource allocation and for quantifying, assessing, and communicating information about the health of the enterprise.
	BUSMGT 714 Economics for Managers 15 points	Examines attributes and behaviours of consumers, firms, markets and institutions and their impacts on the macroeconomy. Focuses on the micro and macroeconomic aspects of market actors from a managerial perspective.

Choose one of three specialisations

Business specialisation	BUSMGT 732 Business Finance 15 points	International Business Specialisation	BUSMGT 741 International Business Environment 15 points	Accounting Specialisation	BUSMGT 731 Financial Reporting and Accounting 15 points
	BUSMGT 722 Innovation and Value Creation 15 points		BUSMGT 742 International Trade and Finance 15 points		BUSMGT 732 Business Finance 15 points
	BUSMGT 723 Leadership and Governance 15 points		BUSMGT 743 Competing in Asia 15 points		BUSMGT 733 Analysing Financial Statements 15 points
	BUSMGT 724 Global Operations Management 15 points		BUSMGT 724 Global Operations Management 15 points		BUSMGT 734 Strategic Management Accounting 15 points

Strategy capstone	BUSMGT 715 Corporate and Marketing Strategy 15 points	Focuses on the core components of corporate strategy such as strategy development, diversification, and corporate portfolio management. Examines key elements of marketing strategy such as market defining, segmenting, targeting, positioning and branding.
	BUSMGT 716 Strategy Capstone 15 points	Examines the logics and processes of strategy formulation and implementation. The course involves extensive business situation case analysis and a "real world" business project requiring creative and innovative recommendations typical for a capstone experience.

Professional development	BUSMGT 701 Professional Development Module 1 7.5 points	Provides opportunities for the development of applied communication skills and career planning strategies.
	BUSMGT 702 Professional Development Module 2 7.5 points	Focuses on the individual and develops key interpersonal strategies and skills for professionals to function effectively and cooperatively in a range of business environments.
	BUSMGT 703 Professional Development Module 3 7.5 points	Engages the emerging manager in developing advanced planning and implementation skills through the use of case studies.
	BUSMGT 704 Professional Development Module 4 7.5 points	The emphasis is on the development of advanced professional attributes which are essential to organisational leadership, including advanced communication and effective team engagement.