Master of Management

180 points; 15 months

The Master of Management is a 15-month coursework masters degree programme aimed at providing you with the practical skills and networks to support your successful entry into a business management oriented career with SMEs through to larger corporations.

 Likely roles include:

- Business analyst
- Market planner
- Management consultant
- Sales executive

Career prospects

Designed to add value to any bachelors degree, the Master of Management will prepare you for a career in general business. Graduates may find employment in a wide range of positions in the retail, manufacturing or service industries.

Degree structure

The Master of Management is a 15-month, 180-point programme studied over five quarters.

You will study core business courses before selecting from one of three specialisation options. You are able to confirm your choice of specialisation at the end of your second quarter of study.

You will also complete four professional development modules as an important component of your degree. These will equip you with the professional skills that you will need to enhance your employability and success in the business world.

<table>
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| • Managing People and Organisations
  • Economics for Managers | • Financial Reporting and Control
  • Business Analytics | • Specialisation course 1
  • Specialisation course 2
  CHOOSE 1 SPECIALISATION FROM BELOW | • Specialisation course 3
  • Specialisation course 4
  CHOOSE 1 SPECIALISATION FROM BELOW | • Corporate and Marketing Strategy
  • Strategy Capstone |

Professional Development

• Module 1
• Module 2
• Module 3
• Module 4

Choose 1 of the 3 Specialisations:

Accounting  Business  International Business

See overleaf for more detailed course descriptions
# Course descriptions

**BUSMGT 711**  
Managing People and Organisations  
15 points  
Focuses on the foundations of organisational behaviour and managing within the workplace. Examines the challenges that managers and leaders face in managing people and organisations.

**BUSMGT 712**  
Business Analytics  
15 points  
Focuses on fact-based and data-driven decision making in a volatile, uncertain, complex, and ambiguous (VUCA) world. Examines decision biases and tools to overcome decision making under VUCA, particularly through critical and structured thinking.

**BUSMGT 713**  
Financial Reporting and Control  
15 points  
Focuses on essential accounting knowledge for effective resource allocation and for quantifying, assessing, and communicating information about the health of the enterprise.

**BUSMGT 714**  
Economics for Managers  
15 points  
Examines attributes and behaviours of consumers, firms, markets and institutions and their impacts on the macroeconomy. Focuses on the micro and macroeconomic aspects of market actors from a managerial perspective.

## Choose 1 of 3 Specialisations

### Business specialisation

- **BUSMGT 732**  
  Business Finance  
  15 points

- **BUSMGT 722**  
  Innovation and Value Creation  
  15 points

- **BUSMGT 723**  
  Leadership and Governance  
  15 points

- **BUSMGT 724**  
  Global Operations Management  
  15 points

### International Business specialisation

- **BUSMGT 741**  
  International Business Environment  
  15 points

- **BUSMGT 742**  
  International Trade and Finance  
  15 points

- **BUSMGT 743**  
  Competing in Asia  
  15 points

- **BUSMGT 724**  
  Global Operations Management  
  15 points

### Accounting specialisation

- **BUSMGT 731**  
  Financial Reporting and Accounting  
  15 points

- **BUSMGT 732**  
  Business Finance  
  15 points

- **BUSMGT 733**  
  Analysing Financial Statement  
  15 points

- **BUSMGT 734**  
  Strategic Management Accounting  
  15 points

### Strategy capstone

- **BUSMGT 715**  
  Corporate and Marketing Strategy  
  15 points

- **BUSMGT 716**  
  Strategy Capstone  
  15 points

Focuses on the core components of corporate strategy such as strategy development, diversification, and corporate portfolio management. Examines key elements of marketing strategy such as market defining, segmenting, targeting, positioning and branding.

Examines the logistics and processes of strategy formulation and implementation. The course involves extensive business situation case analysis and a “real world” business project requiring creative and innovative recommendations typical for a capstone experience.

**BUSMGT 701**  
Professional Development Module 1  
7.5 points  
Provides opportunities for the development of applied communication skills and career planning strategies.

**BUSMGT 702**  
Professional Development Module 2  
7.5 points  
Focuses on the individual and develops key interpersonal strategies and skills for professionals to function effectively and cooperatively in a range of business environments.

**BUSMGT 703**  
Professional Development Module 3  
7.5 points  
Engages the emerging manager in developing advanced planning and implementation skills through the use of case studies.

**BUSMGT 704**  
Professional Development Module 4  
7.5 points  
The emphasis is on the development of advanced professional attributes which are essential to organisational leadership, including advanced communication and effective team engagement.

The information in this document is provided as a general guide only for students and is subject to alteration.