Business School
Postgraduate Prospectus 2018

Accounting | Commercial Law | Commerce | Economics | Finance | Global Management and Innovation | Information Systems | Marketing | Operations and Supply Chain Management | Property
To help you decide whether our vision for educational excellence matches your study aspirations, I warmly invite you to examine this prospectus for an in-depth understanding of our exciting postgraduate programmes and our world-class people.

Postgraduate study is a powerful agent for change. Accordingly, our curriculum and research programmes are designed to meet your needs. They develop individual and organisational capabilities to compete on a global stage.

Postgraduate study at the University of Auckland Business School offers the opportunity to undertake advanced disciplinary study and research alongside academics who are internationally renowned and who understand the business world in which you will work.

Our research programmes are noted not only for their academic excellence, but also for their relevance and real-world impact. They are aligned broadly with four key strategic research themes: innovation and value creation; productivity and sustainability; leadership and governance; and internationalisation.

Our research students have access to our purpose-built environment and to our leading researchers. We also foster opportunities to pursue projects with the genuine potential to significantly impact industry sectors.

Take this opportunity to challenge yourself intellectually and to arm yourself with the disciplinary frameworks and research capabilities needed to lay the foundations for a career in research, academia or industry.

I look forward to welcoming you as a member of the Business School’s international network of students, academics, alumni and business executives.

PROFESSOR JAYNE GODFREY
Dean, Business School
The University of Auckland
Welcome to the University of Auckland Business School

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“During my early career as an adviser to agri-businesses I recognised a gap in my education and returned to university to complete a commerce degree. I was completely hooked on the application of economics and quantitative methods to real-world problems.”

Why choose postgraduate study?

Whether you are a recent graduate looking to continue investing in your education or feel it is time to get back to university for the latest knowledge and skills, the University of Auckland Business School has a wide range of postgraduate opportunities that will suit your needs.

We are committed to providing opportunities for your development, in terms of both knowledge acquisition and career advancement. To achieve these, we seek to create the best environment for your education, allowing you and your classmates to benefit from some of the best academics in the country.

As a postgraduate research student you will have an opportunity to undertake research under the guidance of research-active staff. Postgraduates at the Business School are culturally diverse and extra-curricular activities provide an opportunity to share experiences with students from around the globe.

Beyond the individual subject content, we expect our postgraduates to have the following attributes:

- Mastery of a body of knowledge in a chosen field of study in business and economics
- Capacity for independent critical, conceptual and reflective thinking and enquiry
- Capacity to locate, evaluate and use information effectively
- Ability to communicate knowledge and ideas effectively
- Ability to contribute to contemporary challenges as they arise
- Ability to work independently and in collaboration with others

We also equip you with the highest level of research and analytical skills and the ability to engage in critical thinking and problem solving. You will extend your creative thinking capabilities and develop effective communication and presentation skills.

The relevance of our curriculum means our postgraduate qualifications are highly valued and recognised by employers, in both New Zealand and international markets, and leading universities for those planning to pursue further qualifications.

“During my early career as an adviser to agri-businesses I recognised a gap in my education and returned to university to complete a commerce degree. I was completely hooked on the application of economics and quantitative methods to real-world problems.”

“Over the years I have had the good fortune to supervise numerous talented postgraduate students and work with exceptional academic colleagues at the Business School. I hope your journey will be as rewarding as mine.”

Professor Basil Sharp, Associate Dean (Postgraduate)
Why study with us?

The University of Auckland Business School is one of Asia-Pacific’s leading research-led business schools, known for the relevance and impact of its research and scholarship and recognised for the quality of its people, programmes and partnerships.

Take advantage of our international partnerships and programmes

Postgraduate study offers you the opportunity to study and work closely with our outstanding academics and to benefit from our international networks, our extensive business connections and our unconditional commitment to high-quality teaching and research. We have a comprehensive range of research track programmes at the honours, masters and doctoral levels.

Our Graduate School of Management offers professional masters degrees and business qualifications for executives.

We have more researchers in business and economics than any other university in New Zealand; our eight departments are consistently ranked among the top of their fields in the Asia-Pacific region.

• We are New Zealand’s leading university, ranked 81st in the QS World University Ranking 2016.

• Our Department of Accounting and Finance is ranked 37th equal in the QS World University Rankings by Subject (2017).

• Our Business School is in the 1% of business schools worldwide to hold Triple Crown accreditation from the leading international bodies: AACSB International, EFMD-EQUIS and AMBA.

• We are the most innovative university in Australia and New Zealand, ranked 27th in the Reuters Top 75: Asia’s Most Innovative Universities ranking.

State-of-the-art facilities

Business classes are held in the award-winning Owen G Glenn Building. It contains lecture theatres, case rooms, computer labs, study rooms, a café and a bank. Postgraduate students have access to a dedicated lounge, computer labs and the Business Information Centre.

Career support

Our Business School ASB Careers Centre, voted “Best New Zealand University Careers Service” by the New Zealand Association of Graduate Employers in 2015, can help you with career planning delivered through a programme of skills workshops, employer interactions and individual support. We provide opportunities to network with employers at events on campus that will increase your knowledge of the local business environment.

Research-led university

The University of Auckland is New Zealand’s premier research-led university with the country’s highest concentration of top-ranked researchers. We have world-class supervisors who have a range of research interests.

Postgraduate students at the Business School will have the opportunity to learn from and collaborate with outstanding academics across eight departments: Accounting and Finance, Commercial Law, Economics, the Graduate School of Management, Information Systems and Operations Management, Management and International Business, Marketing and Property.
Grades or marks achieved at other institutions are given a grade point equivalent (GPE) on the University of Auckland’s 0-9 point grading scale.
To view an indication of your GPE, use our GPE calculator at gpecalculator.auckland.ac.nz
### Degree Programmes (taught in quarters) Coursework

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### Postgraduate Diploma in Operations Research (PGDipOR)

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### Footnotes

1. Part-time study options are generally not available to international students on student visas. International students must be enrolled full-time to meet the requirements of their student visa.

2. 1 December start available for 120-point research masters only subject to supervisor availability.

3. Fees are based on annual tuition fees for full-time study of 120 points except programmes that require 60 points to complete (the annual tuition fee for 60 points is shown). MMgt, MIntBus, MMktg and MProfAcctg students complete 150 points in the first year, and the annual tuition for 150 points is shown. The fees for 2018 will be set at the end of 2017. All students will also pay a student services fee. As an indication, this fee is $766 for students undertaking full-time load of 120 points in 2017. Students taking fewer than 120 points pay proportionately lower fees.

4. New international PhD students will be accorded domestic status for the purposes of tuition fees, subject to supervisory and residency requirements. A new international PhD student is defined as a foreign student enrolled for the first time in a Doctor of Philosophy programme at a New Zealand university. Note that to be eligible for the domestic fee, you must reside in New Zealand for the duration of your doctoral programme. However, you may undertake research activities overseas during your doctoral programme (for a cumulative total of no more than 12 months).

5. Semester Two start may not be possible for all subjects/majors/specialisations and only if places are available.

6. Part-time only

*Tuition fees will be charged at the respective rate for the subject.*
“Technology is changing so rapidly and accounting processes are increasingly becoming automated.”

“It’s so important for me that I gain the skills and knowledge to work in advisory services because I think that’s where accounting is leading. Technology is a big part of our lives and we’re going to see so much change.”

Natacha was completing a Bachelor of Commerce majoring in Accounting and Finance at the University of Auckland Business School when she was accepted into the honours programme.

“I wanted to differentiate myself, and I know the honours programme will help me to get ahead.

“The workload has definitely increased this year. It’s a real step up and I’m looking forward to deciding on a topic for my dissertation for Semester Two.”

Before starting her honours year, Natacha completed a three-month summer internship in PwC’s private business division, where she enjoyed the teamwork, variety and company culture.

“The Business School provides so many opportunities to meet employers and build networks, which is really unique – my friends studying elsewhere in New Zealand and overseas don’t seem to have that.”

Originally from French-speaking New Caledonia, Natacha has joined university clubs and social groups, such as the Commerce Association of Pacific and Māori (CAPM), to connect with her peers and develop her language skills.

“The best way to integrate and to feel part of New Zealand and the University is to talk to people from every background. It’s really helped me and I now have friends from all over the world.”

Outside of her studies, Natacha is the Assistant Treasurer for the North Shore branch of Soroptimist International of the South West Pacific, an organisation that aims to transform the lives of women and girls through a global network of members and international partnerships.

Natacha is due to start a graduate role at PwC in 2018 and aims to become a Chartered Accountant. With her French language skills, she hopes to work in international business and, long-term, she hopes to use her accounting knowledge and skills to work in the health sector for organisations helping women and children.

Natacha Blidy is an international student from New Caledonia studying towards a Bachelor of Commerce (Honours) in Accounting. She was awarded the Shirley Barker Calderwood Memorial Scholarship.
Bachelor of Commerce (Honours)

Gain sophisticated analytical skills to better equip you for your business career with a one-year postgraduate qualification designed for high-achieving Bachelor of Commerce graduates.

If you have achieved consistently high grades in your Bachelor of Commerce degree you could be eligible for the honours programme. It will provide you with an additional year of postgraduate research-based study to develop your analytical skills and critical thinking. You will complete a set of advanced courses in the discipline and a short supervised dissertation that will demonstrate your independent research skills.

Programme structure
The honours programme comprises 120 points, i.e. 90 points of coursework plus a 30-point dissertation. There is potential to include up to 30 points of elective courses from a relevant field.

Entry requirements
If you are completing your BCom at the University of Auckland, you will need a GPA of at least 5.0 in 45 points in Stage III courses required for the major. Otherwise, you will need a grade point equivalent (GPE) of at least 5.0.

Entry to some specialisations, e.g., Accounting and Finance, may require a higher GPA or GPE.

English-language requirements
The minimum requirement is an overall IELTS academic score of 6.5 with no band less than 6.0, or an approved equivalent.

www.auckland.ac.nz/pg-english-reqs

Application and start dates
You may apply for the honours programme while you complete your undergraduate degree. You may receive a conditional offer of place – subject to meeting the conditions listed on the offer, such as completion of undergraduate degree, achievement of certain grades, or completing a required course.

Important dates
<table>
<thead>
<tr>
<th>Application closing date</th>
<th>Start date</th>
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<tbody>
<tr>
<td>8 December 2017 (Semester One)</td>
<td>26 February 2018 (Semester One)</td>
</tr>
<tr>
<td>4 July 2018 (Semester Two)</td>
<td>16 July 2018 (Semester Two)</td>
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Scholarships
The University offers guaranteed scholarships to high-achieving domestic research students who meet grade point average (GPA) thresholds from their qualifying programme. All you need to do is apply for admission and the University will automatically consider your eligibility for a scholarship.

For more information on scholarships, see page 20.

Careers
Global organisations, local businesses and leading universities recognise the relevance of our honours programme, making our graduates highly sought-after.

Job opportunities
- Accountant
- Business Analyst
- Corporate, Investment or Merchant Banker
- Operations manager
- Policy Analyst or Adviser
- Sales or Marketing Manager
- Tax Adviser
- Web Applications Developer

Further study options
- Master of Commerce
- Doctor of Philosophy (PhD)

www.bcomhons.auckland.ac.nz
“My advice to future students is to find a topic that you are genuinely interested in.”

“I’ve always been interested in applying theory to find practical solutions to real-world problems, so I’m intrigued by modelling and simulation. One of the most rewarding moments of my masters study was seeing my simulation tool demonstrate the findings of my research.”

Daniel completed a Bachelor of Commerce and Bachelor of Science conjoint degree majoring in Operations and Supply Chain Management, Information Systems and Chemistry before joining the masters programme.

“My research explored alternative sources of flexibility within operating theatre resources to help surgery schedules cope with acute liver transplants. Hospital schedules were rigid, which led to massive disruptions when urgent and resource-intensive surgeries arrived. I built a Microsoft Excel simulation tool that modelled the impact of my proposed solutions.”

Daniel says his supervisor, Dr Valerie Pavlov, encouraged him to connect with practitioners at Auckland and Middlemore hospitals, where he was able to sit in on a series of workshops to identify the source of the problem.

Daniel had the opportunity to present his work at the Joint New Zealand Statistical Association and Operations Research Society New Zealand Conference in Auckland.

“I was presenting to some of the most brilliant statisticians and experts in operations research in Australasia. It was a real honour.”

As a Graduate Supply Chain Analyst at Air Liquide, Daniel works on projects to solve problems the company faces as it distributes a large variety of gas products to businesses throughout New Zealand.

“My background in chemistry has been really useful for gaining an understanding of the company’s products and operations. There’s a lot of variety in my role and I’m really enjoying learning as much as I can from everyone, from the drivers, production staff, engineers, technicians and the supply chain and sales managers (my supervisors).”

Daniel Cheng completed the Master of Commerce specialising in Operations and Supply Chain Management.
Master of Commerce

Build on your existing academic excellence with a postgraduate qualification that prepares you for specialist positions in the public and private sectors.

Master of Commerce (180 points)

- A taught specialist masters comprising coursework and a research dissertation
- Enables students with a first degree in the same discipline to pursue a specialised qualification through further study at an advanced level
- Prepares students for specialist positions in the public and private sector
- May be completed as a full-time 12 or 15-month programme
- Provides a Postgraduate Diploma in Commerce (120-point) exit option for students who do not meet the minimum standards required for progression within the masters programme or are unable to continue due to other circumstances

Programme structure

The MCom (180-point) degree comprises 120 points of taught courses and a 60-point dissertation.

Full-time students intending to complete within 12 months will commence their studies in Semester One (late February/early March) and enrol in 60 points of taught courses in each of Semesters One and Two. They should expect to complete their 60-point dissertation over Late Year Semester (early December to late February).

Full-time students intending to complete over 15 months will commence their studies at the start of Semester One (late February/early March) and enrol in 60 points of taught courses in each of Semesters One and Two. They will complete their 60-point dissertation by the end of Semester One (early June) of the following academic year.

Entry requirements

To gain entry you will need to have:

- Completed a bachelors degree at a recognised university with a major or specialisation in a field relevant to your chosen specialisation
- Achieved a GPA or grade point equivalent (GPE) of at least 5.0. Entry to specialisations in Accounting and Finance will require a GPA or GPE of at least 6.0.
- Met any specific prerequisite courses (or equivalent) as listed for your chosen specialisation

In assessing your application we will take into account the ranking of the institution at which you completed your bachelors degree as well as the grades achieved at advanced level in the relevant subjects/courses.

Master of Commerce (120 points)

- A one-year research degree comprising a 120-point thesis
- Available to students who have completed one year of postgraduate study in the same discipline including appropriate courses in research methods
- Must be completed full-time within 12 months or part-time within 24 months

Entry requirements

To gain entry you will need to have:

- Completed one year of postgraduate study at a recognised university, following an undergraduate degree, in a field relevant to your chosen specialisation
- Achieved a GPA or grade point equivalent (GPE) of at least 5.0 in your postgraduate year. Entry to some specialisations, e.g., Accounting and Finance, may require a higher GPA or GPE.
- Met any specific prerequisite courses (or equivalent) as listed for your chosen specialisation

Grades or marks achieved at other institutions are given a grade point equivalent (GPE) on the University of Auckland’s 0-9 point grading scale. To view an indication of your GPE, use our GPE calculator at gpecalculator.auckland.ac.nz

English language requirements

Our Master of Commerce programmes are taught entirely in English. If you are an international applicant whose first language is not English, you must present evidence of your English proficiency. For detailed requirements, www.mcom.auckland.ac.nz

Application and start dates

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<tr>
<th>Important dates</th>
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<td></td>
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Scholarships

The University offers guaranteed scholarships to high-achieving domestic research students who meet grade point average (GPA) thresholds from their qualifying programme. All you need to do is apply for admission and the University will automatically consider your eligibility for a scholarship.

For more information on scholarships, see page 20.

Further study options

- Doctor of Philosophy (PhD)
  www.mcom.auckland.ac.nz
Specialisations and careers

Postgraduate study in business prepares students for specialist positions in the public and private sector. Find out about our eight specialisations, the relevant undergraduate prerequisite courses for the 180-point MCom, and where each specialisation can take you.

Accounting
Gain advanced knowledge in performance measurement and decision-making. Select from a range of financial and management accounting courses and study research methodology techniques while developing your skills in critical interpretation in preparation for a short dissertation. Prepare for more specialised roles in a chartered accountancy practice, industry or the public sector, or a business consultant or financial manager role in a manufacturing, service or consultancy organisation. An academic career is also an option for those who pursue further study and research.

Prerequisite
A major in Accounting including MATHS 208 or STATS 208, or an equivalent course as approved by the Head of Department.

Commercial Law
Study the legal frameworks used to make business decisions in the public and private sectors. Studying commercial law will give you an array of skills that are valued highly in business. It will develop your analytical and critical thinking skills, improve your written communication skills, and help you to think strategically about business opportunities and business risks. Commercial law may lead to a wide range of careers in business including consulting, business policy advising, and general management.

Prerequisite
A major in Commercial Law, as approved by the Head of Department.

Economics
Use frameworks and methods to analyse social and economic issues. You will develop an understanding of strategic decision-making and an ability to view issues within a global context. You will study a set of advanced courses in microeconomics, macroeconomics, and econometrics plus elective courses such as international trade and public policy. You will extend your analytical ability and conduct research under the guidance of academic staff. You will establish a strong platform to launch your career as an economist or in public policy.

Prerequisite
A major in Economics including ECON 301, 311 and 321, or equivalent courses as approved by the Head of Department.

Finance
Learn about the capital markets and the financing decisions facing organisations. Build your understanding of concepts such as good corporate governance, investments, valuation theory, asset pricing, market micro-structure, capital structure and dividend policy, risk-hedging and liquidity management. Studying finance at postgraduate level can lead you to more senior or specialised career roles such as academic, chief financial officer, corporate advisor or valuer, multinational funds manager, or portfolio manager.

Prerequisite
A major in Finance including MATHS 208 or STATS 208, or an equivalent course as approved by the Head of Department.

Global Management and Innovation
This specialisation recognises that managers operate in a global context to pursue innovative solutions for organisational and societal challenges, and to identify new opportunities. A range of courses ensures students are equipped to create, manage, sustain and change organisations. A dissertation is carried out with the guidance of academic staff. This programme prepares graduates to deal with contemporary issues no matter what sector or size of firm. It also provides a strong base for working in a start-up, innovative business, or in business development or management consulting.

Prerequisite
A major in International Business or Management or Innovation and Entrepreneurship, or equivalent as approved by the Head of Department.

Information Systems
Develop creative and innovative solutions to problems in government, businesses and non-profit organisations. You will explore how information and communications technology can be used to achieve strategic goals. You may choose to concentrate on the analysis of systems, the design of systems, or the use of information systems and data communications networks in organisations. A dissertation is carried out with the guidance of academic staff. This specialisation can prepare you for a career as an application developer, software engineer, network analyst, data communications specialist, IT consultant or security assessor.

Prerequisite
A major in Information Systems including 15 points at Stage II in Statistics, or an equivalent course as approved by the Head of Department.

Marketing
Develop the advanced knowledge, skills and strategic and industry awareness to advance your career in marketing. You can combine courses to focus your studies in marketing management, advertising and communications management, marketing science or services management. You will also choose an elective from Global Management and Innovation (GLMI) and Information Systems. A dissertation is carried out with the guidance of academic staff. This will prepare you for more senior marketing roles such as advertising manager, consumer behaviour consultant, marketing researcher, product and brand manager, public relations manager and retail manager.

Prerequisite
A major in Marketing including MATHS 208 or STATS 208, or an equivalent course as approved by the Head of Department.

Operations and Supply Chain Management
Develop your understanding of the design, management and improvement of processes, systems and networks for use within and between organisations. You will develop skills in solving complex business problems related to the journey of products from the manufacturer to the customer as well as techniques for managing the integration of design, resources, processes and customer requirements. This can lead to roles such as an operations manager, business process engineer, production and scheduling planner, quality manager, ERP consultant, supply chain consultant or change manager.

Prerequisite
A major in Operations and Supply Chain Management including INFOMGMT 290 or STATS 255, or an equivalent course as approved by the Head of Department.

www.mcom.auckland.ac.nz
Bachelor of Property (Honours)

Gain more sophisticated analytical skills and understand the theory and processes required to engage with contemporary property markets.

If you have achieved consistently high grades in your Bachelor of Property degree you could be eligible for the honours programme. It will provide you with an additional year of postgraduate research-based study to develop your analytical skills and critical thinking. You will complete a set of advanced courses in the discipline and a short supervised dissertation that will demonstrate your independent research skills.

**Programme structure**

The programme consists of a combination of taught courses and a dissertation to be completed within one year of full-time study or two years of part-time study.

**Course content**

15 points: PROPERTY 701
75 points from PROPERTY 713–786
30 points: PROPERTY 789 Dissertation

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Master of Property

Gain advanced knowledge of cutting-edge methods and theories in property analysis with a qualification accredited by major international professional bodies.

You will develop knowledge and skills across a range of property disciplines including management, development, finance and investment, valuation, market analysis, and marketing. You will be exposed to advanced theoretical concepts surrounding property markets and developing analytical skills required to engage with contemporary property issues. You will complete a dissertation or project that will demonstrate your independent research skills.

**Programme structure**

The MProp (180 points) is a 12 or 15-month taught specialist masters comprising coursework and a short dissertation.

To enter this programme you will need an undergraduate degree with a major in Property.

The MProp degree (120 points) is a 12-month (full-time) or 24-month (part-time) research degree comprising a 120-point supervised thesis.

It is available to students who have completed one year of postgraduate study in the same discipline including courses in research methods.

**Entry requirements**

If you are completing the Bachelor of Property at the University of Auckland, you will need a GPA of 5.0 or higher in the courses taken for Stage III of the degree.

Otherwise, you will need a bachelors degree in a property-related discipline from a recognised university or learning institution with a grade point equivalent (GPE) of at least 5.0.

**Job opportunities**

- Investment management
- Property consultancy
- Property development
- Property finance and investment
- Property management
- Property portfolio fund management
- Valuation

**Further study options**

- Master of Property
- Doctor of Philosophy (PhD)

www.mprop.auckland.ac.nz

Scholarships

The University offers guaranteed scholarships to high-achieving domestic research students who meet grade point average (GPA) thresholds from their qualifying programme. All you need to do is apply for admission and the University will automatically consider your eligibility for a scholarship. See page 20 for more.

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**Property department application and start dates**

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</table>

www.bprophons.auckland.ac.nz
“It’s a great environment for PhD students. I found that there are plenty of opportunities to get involved in meaningful teaching and prepare for an academic career while also doing interesting things in industry with practitioners.”

Jamie Newth completed a Bachelor of Commerce, Postgraduate Diploma in Commerce and Master of Commerce at the University of Auckland Business School and worked as an independent consultant before joining the PhD programme.

Jamie’s PhD topic was titled “Contextualising Social Entrepreneurship: Innovation, Resistance, and Hybridity” and he carried out research with global non-governmental organisation World Vision.

“We’re seeing dramatic growth in social entrepreneurship where innovation and enterprise is used to address social and environmental problems. There’s increasing promise that this will lead to a more sustainable and inclusive economy. But there are significant gaps in our knowledge, which is why this research needed to happen. I was particularly interested in how innovation happens within social entrepreneurship.”

Jamie says academics across the Business School were always available to discuss topics such as ethics, research methodology and identifying subject area experts.

“That collegial environment is very important. And my two supervisors were great – they supported me to do research that really resonated with me and the kind of work I wanted to do in a relatively new subject area.”

Jamie’s research with World Vision took him to East Africa and the Pacific, and he had chance to participate in “instrumental” doctoral workshops in the US and present at various conferences.

During 2017 Jamie will spend time at Oxford University as a visiting academic.
Doctor of Philosophy (PhD)

The Doctor of Philosophy (PhD) is an advanced degree awarded for original contribution to research in a student’s chosen discipline, with the findings published in a thesis.

The decision to commit to doctoral studies is a significant one. At the Business School, the minimum length of a PhD is three years. If you are considering embarking on this journey, you need to be interested in a specific topic or area, know that you enjoy working independently and as part of a bigger intellectual community, be self-motivated and disciplined. The rewards, however, are many.

You will have the opportunity to challenge yourself like never before, be encouraged to indulge your curiosity, improve your critical understanding, increase your confidence, become an excellent communicator, and ultimately achieve a difficult goal.

Here at the Business School you will become a member of a strong cohort of academics and senior students, dedicated to helping you develop as a researcher, professional and individual. The quality of the PhD programme is dictated not just by its outstanding scholarship, but also by its pastoral care of students who also enjoy social events, workshops, retreats and conferences.

The PhD is directed by an appointed supervisor, co-supervisor and possibly an advisory committee. It can be completed within three to four years of full-time study or on a part-time basis.

The degree provides a qualification for students wishing to pursue an academic or research career and is offered in all departments of the University of Auckland Business School.

FindaThesis

Find doctoral and masters research opportunities at the University on FindaThesis. Whether you’re searching by area of interest or looking for a specific project, the online database provides detailed information about available projects, potential supervisors and more.

www.findathesis.auckland.ac.nz

You can also browse the Business School’s staff directory to find potential supervisors who research in your area of interest.

www.business.auckland.ac.nz/staff

Eligibility

- An MCom from a New Zealand university, with first class or second class (division 1) honours.
  If you have overseas qualifications from a recognised university, you will need a masters-level qualification in commerce with a GPE of at least 5.5.
- You will not be able to gain entry to the PhD on the basis of an MBA unless you can demonstrate an ability to carry out independent research and you have already completed a significant research project, dissertation or thesis, at university.

www.auckland.ac.nz/doctoral-entry-requirements

Application process

- To be considered for a doctoral programme, you are required to complete an online Application for Admission.
- Decide on, and clarify as much as possible, your potential research topic or area of research. You do not need to find a supervisor before you apply – the Application for Admission is designed to help us to find a supervisor if you are eligible.
- Have electronic copies of the following ready: relevant academic transcripts; Statement of Research Intent; if English is not your first language, any approved English language test scores from the last two years; CV or résumé.
- You may be asked to supply your research dissertation/thesis from your qualifying degree and/or relevant refereed publications.
- Arrange for two referees to support your doctoral application. Doctoral referee reports must be submitted directly from your referees.

www.auckland.ac.nz/applydoctorate

Doctoral Skills Programme

The Doctoral Skills Programme offers you the opportunity to improve your skills in study, organisation and self-management. You need these skills to complete a major research project. All new PhD students will attend an induction day, which will introduce you to the resources relating to doctoral skills. This is an excellent opportunity to compare research, writing and study experiences with other doctoral students.

Publication awards, conference funding and scholarships

Research publication awards are available to encourage doctoral students to submit and publish a paper in a refereed journal. PhD conference funding is also available to assist students to present at reputable conferences. The University of Auckland Doctoral Scholarships are awarded to high achieving domestic and international students. For more information on scholarships, see page 20.
Programmes for professionals

The Graduate School of Management is the place for aspiring and ambitious executives. Our staff are a mixture of academics and high-achieving professionals who bring wealth of knowledge to our programmes. Close ties with local and international businesses allow us to provide networking opportunities and practical experience.

Business Masters
These 15 and 18-month full-time professional masters programmes each ensure you add value to your existing qualification and gain the skills, abilities and attitudes that are essential for advancing your career in business. Learning in small groups that stimulate the dynamics of a workplace environment, you will engage in case-based workshops and experiential learning to help prepare you for a career in the global business market.

Master of Management (MMgt)
- 180 points (taught)
- Full-time: 15 months (5 quarters)

Master of Professional Accounting (MProfAcctg)
- 240 points (taught)
- Full-time: 18 months (6 quarters)

Master of International Business (MIntBus)
- 240 points (taught)
- Full-time: 18 months (6 quarters)

Master of Marketing (MMarkt)
- 240 points (taught)
- Full-time: 18 months (6 quarters)

Master of Business Administration (MBA)
The MBA is a life-changing experience, designed for working mid to senior-level executives and entrepreneurs. You can choose to do our 1.6 courses over two or three years. The programme includes an international study trip, a substantial research project and collaboration on real-time business projects. Apply by 31 December to start in January the following year.
- 240 points (coursework)
- Part-time after hours (2 years)
www.mba.auckland.ac.nz

Master of Commercialisation and Entrepreneurship (MCE)
The Master of Commercialisation and Entrepreneurship provides the core knowledge and skills to successfully commercialise and take to market new products, services and processes based on research discoveries, inventions and new ideas. The programme is designed for working professionals, innovators and researchers and includes a commercialisation project.
- 120 points (coursework)
- Part-time after hours (18 months)
www.mce.auckland.ac.nz

Postgraduate Diploma in Business
The Postgraduate Diploma in Business attracts aspiring experienced middle managers. We offer our eight-course programme part-time over two years with specialisations in Business Administration or Health Management. The diploma can provide a gateway to apply for the final year of the MBA programme. Application and course dates vary depending on the programme.
- 120 points (coursework)
- Part-time after hours (2 years)
www.pgdipbus.auckland.ac.nz

Master of Māori and Indigenous Business
- The Master of Māori and Indigenous Business is an online programme awarded jointly by the University of Auckland, Massey University, Auckland University of Technology, University of Otago, Victoria University of Wellington and the University of Waikato.
- Throughout the course you will engage with ground-breaking dynamic, relevant and meaningful content that has evolved from consultation with iwi, hapū and whānau, community and corporate leaders.
- 120 or 180 points (coursework)
- Part-time
www.maibus.auckland.ac.nz
Postgraduate student support, resources and events

As a postgraduate student you will have access to the University’s research facilities, extensive library resources and dedicated study spaces. You will also be invited to academic and social events run by the Business School and the wider university.

Libraries and Learning Services
Libraries and Learning Services provide support for all of our taught and research postgraduates. They offer a variety of workshops and one-on-one tutorials that provide support and advice about essays and theses, data analysis, presentation skills and research development.

Business Information Centre
All Business School staff and postgraduates can visit the Business Information Centre for support with teaching, learning and research activities. Specialists offer research consultations and in-depth database assistance. You can use the library’s collection of electronic and print resources, look through archives of New Zealand company annual reports and search through financial and business databases.

Study spaces
On Level 2 and Level 4 of the Business School there are dedicated study spaces for postgraduate students with computers, printers and Wi-Fi. For group study, break out rooms on Level 2 can be booked for up to four hours from Monday to Saturday (no bookings required on Sunday).

Postgraduate Lounge
The light and airy Postgraduate Lounge with bench-top, table and lounge meeting spaces, kitchenette facilities and plasma screens is also available for relaxing between lectures and studying. Doctoral student spaces have panoramic views of the harbour and the Auckland Domain.

Postgraduate Students’ Association (PGSA)
The PGSA aims to make postgraduate life on campus more enriching and acts as the political voice to promote students’ interests within the University and the community. The PGSA’s volunteer board hosts social and academic events, sends out a regular newsletter and acts as a representative on various boards and committees at the University. Membership is free and entitles you to various discounts. For membership details see www.pgsa.org.nz.

PhD Writing Retreat
As a doctoral student in your post-provisional year you can apply to attend the three-day PhD Writing Retreat, which is tailored for those aiming to complete a chapter of research or an article for publication. You will receive helpful tips on publishing and collaborating with other scholars, have a writing sample analysed, and receive individual feedback in one-on-one sessions. The retreat finishes with a thesis competition and a quiz night.

3 Minute Thesis Competition
The ultimate elevator pitch, the 3 Minute Thesis Competition challenges you to explain the gist of your thesis in just three minutes with one single PowerPoint slide. The University of Auckland selects two winners - one doctoral and one masters. The doctoral winner will participate at The University of Queensland in the Asia-Pacific final, and the masters winner will compete in the 3MT Masters Inter-University Challenge at a New Zealand university.

Doctoral morning tea
All doctoral candidates at the University of Auckland are invited to meet and mingle in a relaxed environment each month. You can keep up-to-date on what’s happening and listen to informative guest speakers present on topics relevant to the life of a doctoral candidate.

Business School events
The Business School offers a number of postgraduate events throughout the year, including conferences, seminars and workshops, and a number of informal fun events that give our postgraduate cohort a chance to network and enjoy themselves.
Support for international students

As an international postgraduate student, you will have access to the general support services the University of Auckland offers to its students. In addition, there are specialist support services to help you adjust to life in New Zealand and enjoy your studies in Auckland.

International Student Information Centre

The International Student Information Centre is the first point of contact for international students on a wide range of matters including enquiries about studying and living in Auckland, immigration, health and work. You can also renew your student visa at the centre.

www.auckland.ac.nz/isic

Airport meet and greet

The International Office provides a free airport transfer service for all new international students arriving to Auckland. This is a great way to avoid the stress of finding your own way to your accommodation. You will be met and given information to help you settle in to life in Auckland. A link for this service is included in your Offer of Admission email.

Orientation

An Orientation programme for new international students is held in Semester One and Two. This is designed to welcome you and give you all the information you need about the University and living in Auckland. In addition, there is a Business School Orientation for all new students at the start of Semester One and Two. You’ll learn important information about studying at the University and have the opportunity to meet new people and make friends at a range of social and cultural activities. The Business School also provides an Orientation for Business Masters students in Quarter Two and Four.

English-language support

If English is not your first language, you will be required to provide proof of your English language proficiency to be accepted for postgraduate study. The University provides plenty of support to help you further develop your academic English skills during your studies.

DELNA (Diagnostic English Language Needs Assessment) is a free service that determines the level of English language support you will need to succeed in your studies.

www.delna.auckland.ac.nz

Free services to improve your academic English skills, including language learning materials and help with academic writing, listening skills and pronunciation, are provided by English Language Enrichment.

www.library.auckland.ac.nz/ele/

Spirituality

Students of all religious and cultural beliefs are welcome at the University of Auckland, and we offer interdenominational pastoral care and spiritual guidance. Places of worship available on campus include a Christian chapel and Muslim prayer room. Nearby there are numerous churches, as well as a Hindu temple, a synagogue and a mosque.

www.auckland.ac.nz/spiritual
Auckland is New Zealand’s largest city and the country’s commercial hub, with a population of approximately 1.5 million people. It is rated the third most liveable city in the world on the Mercer’s Quality of Living Survey (2017).

Location
Auckland sits between two harbours and is often referred to as the “City of Sails” due to Aucklanders’ love of boating and the sea. Its unique geographic position means you can live in a large city with great cafés, restaurants and bars, excellent theatres, galleries and museums and terrific shopping and still be close to stunning beaches and nature walks.

A clean, safe place
Auckland is rated the third most liveable city in the world on the global Mercer’s Quality of Living Survey (2017), evaluated on factors such as personal safety, environment, education, transportation and health.

Vibrant campus life
Studying at the bustling City Campus, you can catch up with friends between classes in more than 15 cafés and bars on campus, relax in Albert Park or soak up the vibrant atmosphere at free music and entertainment events in the quad. A wide array of cultural, academic and social clubs are available for students and the Recreation Centre offers facilities for gym workouts, group fitness and yoga. The University also has many recreational clubs such as badminton, rugby, netball, canoeing, tramping and snow sports. The campus has several shops, a medical clinic, pharmacy, bank, post shop and travel agency.

Living costs
Generally you should allow approximately NZ$20,000–$25,000 per year (or NZ$400–$450 per week) for basic living costs, including accommodation, food and transport. International student support staff can assist you with budgeting if you need assistance.

Weather
Auckland is located at the top of the North Island and has mild winters and warm summers. Temperatures range from a daytime average of 15°C to 24°C in summer (December to March) to 8°C to 15°C in winter (June to August).

Accommodation
The University of Auckland provides quality student accommodation, conveniently located close to our Auckland campuses. Choose either a catered hall of residence or a semi- or self-catered apartment. Our residences provide a safe, comfortable and fun place to live, with excellent study and living facilities and are a great way to make friends with people from around the world.

Many students prefer to live in private accommodation, and the University Accommodation Solutions team can help you explore options to suit your needs, whether you are moving to Auckland by yourself or with a partner or family.

For more information visit www.accommodation.auckland.ac.nz.

Easy access
Auckland is easily accessible from anywhere in the world. It has a modern international airport and daily flights to and from Asia, Europe and the US, as well as frequent flights from South America.

<table>
<thead>
<tr>
<th>From</th>
<th>Flight time to Auckland (hours)</th>
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<tbody>
<tr>
<td>Bangkok</td>
<td>12</td>
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<tr>
<td>Hong Kong</td>
<td>11</td>
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<tr>
<td>Jakarta</td>
<td>11</td>
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<tr>
<td>Los Angeles</td>
<td>13</td>
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<tr>
<td>New Delhi</td>
<td>17</td>
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<td>Shanghai</td>
<td>11.5</td>
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<tr>
<td>Singapore</td>
<td>10</td>
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<tr>
<td>Sydney</td>
<td>3</td>
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Scholarships and grants

All postgraduate students are encouraged to apply for a scholarship. The University of Auckland has a range of postgraduate scholarships, awards and bursaries.

Guaranteed postgraduate scholarships
The University offers guaranteed scholarships to high-achieving domestic research students who meet grade point average (GPA) thresholds from their qualifying programme. All you need to do is apply for admission and the University will automatically consider your eligibility for a scholarship.

- University of Auckland Research Masters Scholarships
- University of Auckland Postgraduate Honours/PG Diploma Scholarships
- University of Auckland Māori Postgraduate Scholarships
- University of Auckland Pacific Postgraduate Scholarships

University of Auckland Doctoral Scholarships
Each year 200 scholarships are awarded to high-achieving doctoral candidates applying for admission to an approved doctoral programme at the University of Auckland. New doctoral applicants with a GPA of 8.0 or above, from their most recent qualifying programme, will be guaranteed a scholarship provided the qualifying programme was completed at a New Zealand university. The University of Auckland Doctoral Scholarships are also open to all high-achieving international students applying for a PhD at the University of Auckland. Students can be considered for a University of Auckland Doctoral Scholarship only at the time of application for a place in the programme.

Barry Spicer and Owen G Glenn PhD Scholarship
This scholarship was established to fund PhD students at the Business School who intend to undertake research on a topic that has the potential to impact business and business development in New Zealand or internationally. The scholarship was established in 2008 and are funded by a donation from Sir Owen Glenn to recognise the period of Barry Spicer’s deanship of the Business School.

The University of Auckland Universitas 21 Doctoral Student Mobility Scholarships
These scholarships were established in 2007 to support University of Auckland doctoral students who wish to undertake short-term visits and placements at other Universitas 21 institutions. Up to ten scholarships are awarded each year. For more information about postgraduate scholarships, visit www.auckland.ac.nz/scholarships

Postgraduate research grants
Postgraduate research grants are available to assist PhD students (up to $2500), and masters and honours students (up to $1500) with the research component of their programmes. These grants typically fund research costs involved in data collection and travel associated with research.

“When you’re tossing up ‘full-time income’ versus ‘full-time student income’ it can be difficult to make the right choice. Having a scholarship has helped me pursue my passion for research and marketing. The financial generosity has enabled me to get one step closer to my goals and has inspired me, even more, to help others by giving back to the community.”

Sobia is researching what motivates consumers to become service providers in the sharing economy. Her research aims to understand why platforms such as Airbnb and Uber succeed, and has the potential to influence the design and innovation of new digital platforms. Sobia recently won the University’s 3 Minute Thesis Competition (Masters) with a presentation of her timely and practical research.

“During my corporate life before my masters, I was honoured to be a co-author for a published paper with my honours supervisor, Dr Bodo Lang. We were awarded the Best Paper Award at the Marketing in Asia Group (MAG) or MAG (Marketing in Asia Group) Scholar Conference in Porto, Portugal and this was the main driver for me to take the leap into postgraduate study. Presenting my research in front of an international audience of academics and practitioners triggered the inner research ‘nerd’ in me.

“The staff at the Business School make me feel so welcome: they are always approachable and easy to talk to. My supervisor is all about getting involved in research that has a meaningful impact in the community (practically as well as theoretically). That’s what I love – we think the same way regarding our research goals.”

Sobia Mughal, is studying towards a Master of Commerce in Marketing and is a recipient of an Ann Rich Holway Memorial Scholarship.
How to apply

Step 1: Application
To apply for a place in the programme you need to complete an online application at [www.apply.auckland.ac.nz](http://www.apply.auckland.ac.nz). If you are applying for the first time, you will need to sign up for a new account. There is no application fee. You will receive an email acknowledging receipt of your application. If requested, you will need to submit supporting documents.

Step 2: Admission
Your application will be assessed and if you are successful, we will email you an offer of place. When you have accepted a firm offer or have met the requirements of a conditional offer you can enrol in your courses. [www.auckland.ac.nz/pgenrolment](http://www.auckland.ac.nz/pgenrolment)

Step 3: Apply for a visa (international students only)
You will need to apply for a student visa before you can study in the programme. To apply for a visa, you will need a current passport, your offer of admission letter, fees receipt and evidence of funds to support yourself in New Zealand.

You do not need to have enrolled in courses before you pay your tuition fees. You should arrange the payment of your fees based on the fees estimate stated in your offer letter. Fees can be paid in instalments, however you must meet the requirements for your student visa, which may vary depending on your country of origin.

Once you have paid the fees, you can generate a statement through Student Services Online. This document can be used to support your visa application.

Immigration New Zealand provides specific details of all the required documentation for your visa application.

For more information please visit [www.auckland.ac.nz/is-visas](http://www.auckland.ac.nz/is-visas)

Step 4: Enrol in your courses
All students who are eligible to enrol will be sent an email with instructions on how to enrol in courses using Student Services Online at [www.auckland.ac.nz/sso](http://www.auckland.ac.nz/sso)

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Key dates

Closing dates for applications to 2018 postgraduate programmes

**Bachelor of Commerce (Honours)**
- Semester One: 8 December 2017
- Semester Two: 4 July 2018

**Bachelor of Property (Honours)**
- Semester One: 8 December 2017
- Semester Two: 4 July 2018

**Master of Commerce**

**Master of Property**

**Master of International Business**

**Master of Management**

**Master of Marketing**

**Master of Professional Accounting**
- April 2018 intake:
  - International applicants must apply by 1 February 2018
  - Domestic students must apply by 1 March 2018
- September 2018 intake:
  - International applicants must apply by 1 July 2018
  - Domestic students must apply by 1 August 2018

**Master of Business Administration (MBA)**

**Master of Commercialisation and Entrepreneurship**

**Postgraduate Certificate in Commercialisation and Entrepreneurship**
- 1 November 2018

**Postgraduate Diploma in Business**
- Quarter One intake: 1 November 2017
- Quarter Three intake: 1 May 2018

**Postgraduate Diploma in Māori and Indigenous Business**

**Master of Māori and Indigenous Business**
- 1 December 2017

**Doctor of Philosophy (PhD)**
- Applications can be made at any time.
Frequently asked questions

Find out answers to commonly asked questions about the postgraduate programmes at the University of Auckland Business School.

Is the Bachelor of Commerce (Honours) a postgraduate degree or an undergraduate degree?
It’s a postgraduate qualification comprising postgraduate courses and a research dissertation. To be eligible for entry, you must have completed a Bachelor of Commerce or equivalent.

I don’t have a major in the subject I want to do a research programme in. Can I do a bridging programme?
The Graduate Diploma of Commerce allows graduates to supplement their undergraduate degree and can act as a bridging programme to postgraduate study. It allows you to meet the major requirements for a subject that was not included in your BCom.

I don’t have a business degree. What programme could I apply for?
Consider applying for one of the professional Business Masters programmes, designed for business and non-business graduates to gain professional skills before entering the workplace. If you have several years’ work experience, consider applying for a Postgraduate Diploma in Business or an MBA.

Can I apply for a postgraduate degree while I am still finishing my undergraduate degree?
Yes. If you apply for a postgraduate programme and you are still completing your undergraduate programme, you may receive a conditional offer of place. This means that you will have a place in the programme, subject to meeting the conditions listed on your offer. Common conditions are completion of undergraduate degree, attainment of certain grades, or the completion of a required course.

Do I need to find a supervisor before applying for a PhD?
No. After you apply we will assess your research potential and, if appropriate, match your interest with an academic staff member.

I am an international applicant and completed study in English in a country where English is not the official first language. Am I still required to provide evidence of English language proficiency?
Yes, if you have studied in a country where English is not the official first language, you will be required to provide evidence of English-language proficiency.
www.auckland.ac.nz/pg-english-reqs

I have been accepted for the Master of Professional Accounting but now I want to change to the Master of Commerce. Can I switch?
Yes, if you change your mind about the programme you want to study, you will be assessed for your eligibility for the new programme. You will need to make a new application for your preferred programme. You are not required to withdraw your previous application in order to be considered for the new programme.

Do I need to provide academic references if I am applying for a PhD?
Yes, you need to arrange for two referees to support your doctoral application. They will each need to provide us with a doctoral referee report before we can make a final decision about your application. Your referees should be academic staff, who can comment on your research experience and capability. One referee should be your prior thesis supervisor.

Will I be required to do coursework as part of my PhD?
Normally, no. However, you may be asked to undertake a limited amount of coursework in your first (provisional) year if your supervisors think you might benefit. Any courses you pass will not be credited towards your degree.

How can I find a possible research topic for my PhD?
You can search FindaThesis, an online database with current masters and doctoral research topics: www.findathesis.auckland.ac.nz
Alternatively, look on our department webpages for research topics: www.business.auckland.ac.nz

Does the Business School provide additional funding to support me through my PhD?
Yes, you may be able to apply for one of the following:
• Doctoral Publication Awards are available to encourage doctoral students to submit and publish a paper in a refereed journal.
• Doctoral Research Grants are available to support PhD students with funding for their primary research in their post-provisional year.
• A PhD Conference Fund is available to assist students to present at reputable conferences.

Are there any work opportunities while I am studying my PhD?
PhD students may be able to work as graduate teaching assistants (GTAs). For more information, go to www.business.auckland.ac.nz/pgemployment

I am working full-time and want to do my PhD part-time. Is this possible?
It is possible to do your PhD on a part-time basis. Part-time students are expected to spend at least 1.5 hours a week on their research. You will also need to attend regular meetings with your supervisory team. It is strongly recommended that candidates do not overload themselves with work commitments as the PhD programme must be completed within eight years of registration. You can discuss your options with a Student Academic Adviser or your supervisor to ensure that you balance your workload realistically.
The University of Auckland mobile app
Download the University mobile app for maps, course information and more!
www.auckland.ac.nz/app