Welcome to the University of Auckland Business School

Does our vision for educational excellence match your study aspirations?

To prepare you for a successful and fulfilling career, the University of Auckland Business School offers a choice of academically stimulating and business-relevant undergraduate degree programmes.

I warmly invite you to examine this prospectus for an in-depth understanding of these exciting programmes and our world-class people.

You will study alongside academics who are internationally renowned and who understand the business world in which you will work.

With our exciting suite of extra-curricular activities, studying at the Business School will help you to develop individual and organisational capabilities to compete on a global stage.

Take this opportunity to challenge yourself intellectually and to arm yourself with the knowledge, skills and capabilities necessary to lay the foundations for a truly rewarding career.

We look forward to assisting you in choosing the degree or conjoint degree programme that will best launch your future career.

I am sure your experience at the Business School will be a rich one, intellectually and socially, and that it will prepare you for an outstanding global career.

PROFESSOR JAYNE GODFREY
Dean, Business School
The University of Auckland
Welcome to the University of Auckland Business School

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Why study with us?

The University of Auckland Business School is committed to delivering quality teaching and research in topics that are forward-focused and relevant to the commercial world today.

Competitive admission
We have the highest entry requirements for Business and Economics in New Zealand, which means you will be studying with some of the best.

A choice of programmes
Our undergraduate, postgraduate and executive programmes are designed to meet your needs at different stages in your career.

Flexibility – double majors
A double major, combining two specialist fields of study, will enhance your career prospects.

Breadth – conjoint degrees
You can combine specialist fields across two faculties, eg, Business with Science or Business with Law.

Modern facilities
Modern teaching technology and computing facilities will prepare you for the rapid rate of change in today’s business world.

Teaching and research
You benefit from interaction with academic staff with prestigious qualifications from around the world.

Outstanding careers services
The University won Best Careers Service at the New Zealand Association of Graduate Employers (NZAGE) Industry Awards 2016, along with the University of Canterbury. This award acknowledges the combined efforts of the University’s Career Development and Employability Services (CDES), the Business School ASB Careers Centre, Engineering, and Disability Services.

Strong employment outcomes
More than eight out of ten graduates looking for work enter full-time employment within a year of graduating (The University of Auckland Business School Graduate Employment Destination Survey 2013).

Student development
We offer you exciting and challenging opportunities for personal development through a host of extracurricular activities and clubs.

Innovative environment
The University is ranked the most innovative university in New Zealand and Australia in the Reuters Top 75: Asia’s Most Innovative Universities 2016 rankings.

International recognition
The three leading international accreditations held by the Business School are your assurance of the highest academic standards and offer global credibility and recognition.

AACSB International
AACSB International is the largest global community of business schools and corporations dedicated to enhancing management education. It represents the highest standard of achievement for business schools worldwide.

EQUIS
EQUIS is the leading international system of quality assessment, improvement and accreditation of higher education institutions in management and business administration.

AMBA
AMBA is an international brand recognised as the quality mark for the MBA and its awarding institution.

Beta Gamma Sigma
The highest achieving students in our Business School programmes are invited to join our chapter of Beta Gamma Sigma—a prestigious Honours Society. This is an opportunity that we are able to offer you as an AACSB accredited business school.
What can you study?

Our range of outstanding business degree programmes and courses will prepare you for a successful and fulfilling career.

### Undergraduate programmes

<table>
<thead>
<tr>
<th>Bachelor of Commerce (BCom) (3 years full-time study)</th>
<th>Bachelor of Property (BProp) (3 years full-time study)</th>
<th>Conjoint degrees (4+ years full-time study)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• A broad-based flexible business degree, which will prepare you for a variety of employment opportunities in business</td>
<td>• A specialist degree, which will provide you with the background and skills to enter any branch of the property profession in New Zealand or internationally</td>
<td>• A conjoint programme often only requires just one extra course to be taken each year (compared to a normal full-time load). The shorter timeframe to complete two degrees as a conjoint is due to a reduced points requirement per degree as some elective courses are not required. (See diagram below.)</td>
</tr>
<tr>
<td>• A choice of 12 different business majors providing a wide choice of double major combinations</td>
<td>• A first-year programme that incorporates a core of business courses and an introductory course in property</td>
<td>• An opportunity to combine specialisations from two different faculties and gain greater breadth of knowledge and skills</td>
</tr>
<tr>
<td>• A first year of core courses that provide you with a strong foundation of knowledge and skills for later specialisation</td>
<td>• Highly specialised second and third years that concentrate on the various dimensions of the property industry</td>
<td>• Admission based on a higher entry standard with students required to maintain a strong grade average to remain in the programme</td>
</tr>
<tr>
<td>• A choice of advanced courses enabling specialisation and interdisciplinary combinations</td>
<td>• An innovative buddy programme that matches students with professional mentors</td>
<td>• A strong base for an exciting range of career options</td>
</tr>
<tr>
<td>• Pathways for recognition as a Chartered Accountant (CA) or a Chartered Financial Analyst (CFA)</td>
<td>• A degree programme that matches students with professional mentors</td>
<td>• Please contact the Business Student Centre to plan your degree</td>
</tr>
<tr>
<td>For more information see <a href="http://www.business.auckland.ac.nz/ca-cfa">www.business.auckland.ac.nz/ca-cfa</a></td>
<td>A degree programme that is accredited by PINZ, Valuers Registration Board, REINZ and RICS (UK)</td>
<td></td>
</tr>
</tbody>
</table>

### Further study options

There is a range of excellent opportunities for you to progress to postgraduate study and research. Depending on your undergraduate major(s) and final grades, you might apply to continue your study in an honours, masters, or graduate diploma programme. The pathways are indicated in the diagram below.

Professional degree options include the Master of Management, Master of International Business, Master of Professional Accounting, Master of Marketing, Master of Māori and Indigenous Business, MBA and Master of Commercialisation and Entrepreneurship.

For further information refer to the Business School website www.business.auckland.ac.nz

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* Can be completed in 1 year following a BCom(Hons) or BProp(Hons)
What’s it like studying at the Business School?

Beginning your studies at university is both a challenging and exciting experience. The environment provides many different opportunities to learn.

Lectures and tutorials
At first-year level, you will attend lectures or listen to a web-cast and then participate in a range of other types of activities, including workshops, small group tutorials, supervised and unsupervised computer labs and online revision exercises and quizzes. In addition, you will be able to access further help and advice on either an individual or small-group basis through clinics or tutor office hours.

Exams and assessment
For most courses there are final examinations which are held at the end of each semester. However, an important component of most final grades is internally assessed work. The types of assessment vary from case studies, essays, seminars and presentations, to group projects, lab exercises and class tests. You are also expected to spend time completing set readings as well as preparing case study and tutorial material for discussion in class.

Practical experience
Our programmes provide many opportunities for you to develop sound written and oral business communication skills. These will aid you in developing your skills in teamwork and project management. In addition, reality-based cases and supervised project work provide you with valuable practical experiences.

What is a normal course load?
In the Business School the majority of courses are worth 15 points. A normal full-time course load comprises 120 points (8 courses of 15 points each) per year. We recommend that students study 60 points (4 courses of 15 points each) in their first semester at University. The maximum load per semester is 80 points. A minimum of 100 points per year is required to satisfy the definition of a minimum full-time course load.

How do I plan my timetable?
The timetable details for all courses are available through the University’s online enrolment system prior to the start of each academic year.

What workload can I expect?
The average student should expect to put in at least 10 hours per week per course. If a course meets for four hours of lectures and tutorials then the typical student should expect to put in a further six intensive hours on average each week to read, to study for tests, and to prepare assignments.

The University’s Student Learning Services provides students with useful support and advice on how to “study smarter not harder”.

He Tuākana
The He Tuākana programme offers support for Māori and Pacific undergraduate and postgraduate students enrolled at the Business School. He Tuākana offers tutorials, mentoring, study skills support, networking, employment opportunities and a whānau community. The programme aims to help Māori and Pacific students succeed academically, socially and culturally with professional development opportunities.

Māori and Pacific students have the opportunity to join a dedicated stream-within-a-stream focused on achievement in a number of the core courses. The Māori and Pacific streams cover the same material as other streams in each course, but are taught by lecturers who are able to create a sense of whakawhanaungtanga (belonging), meaning, connection and engagement among students, and themselves. The streams provide Māori and Pacific students with a welcoming learning environment focused on positive outcomes.

www.business.auckland.ac.nz/tuakana

Photo: BCom/BSc student Jade Crawford.
What skills will you gain to launch your career in business?

As a graduate you will need a set of transferable skills to ensure your success. The skills and knowledge you gain from your Business degree will give you an excellent foundation for many careers.

Skills that employers value

Employer surveys in the past decade have shown a preference for recruiting graduates with expertise in more than one area of business, such as information management skills and strong communication competencies.

Critical and creative thinking

During your studies you will have the opportunity to develop critical thinking skills and an enquiring mind. You will:
- Analyse problems and evaluate solutions
- Use your judgement and make decisions
- Engage in reflective and creative thinking

Research and analysis

You will be taught to recognise when information is needed and learn to locate, evaluate and use this information effectively through the use of:
- Analytical and search skills
- Business models and frameworks
- Data analysis
- Information technologies

Communication skills

You will have the opportunity to:
- Develop sound oral and written communication skills, including the ability to make professional presentations
- Develop coherent and justified arguments
- Strengthen interpersonal communication skills, including the ability to work in teams
- Learn to effectively consult and negotiate

Personal development

You will possess an understanding of values and attitudes consistent with your role as a citizen and member of your professional community. You will have the opportunity to:
- Identify and deal with ethical issues
- Interact effectively with and show sensitivity towards others
- Understand the responsibilities of global citizenship including sustainability
- Exercise leadership in local, national, global and professional communities
- Adapt to uncertainty, complexity and ambiguity

Business School ASB Careers Centre

The Business School ASB Careers Centre has a clear focus on supporting student development. It offers a range of services to assist you with career planning, delivered through a programme of skills workshops, employer interactions and individual support.

The Careers Centre will help you develop your employability to secure a successful and rewarding career when you graduate. You can also visit the University’s Career Development and Employability Services for further support and opportunities.

Academic English Language Requirement (AELR)

The University has an Academic English Language Requirement (AELR) for all its undergraduate programmes. The AELR aims to ensure you have sufficient competence in academic English to support your study at University. You must meet the AELR if you are admitted to an undergraduate programme and you are a domestic student, an international student applying on the basis of a New Zealand secondary school qualification, or an international student applying on the basis of results at another New Zealand tertiary institution.

When should I enrol in the AELR course?

If required, we recommend you enrol in your chosen AELR course in your first semester alongside BUSINESS 101, and a maximum of two other core courses in your first semester of study.

For further information, see [www.auckland.ac.nz/aelr](http://www.auckland.ac.nz/aelr).

BCom degree

By completing the BCom degree, you will acquire a knowledge and understanding of specialist fields based on your selected major(s), enhancing your critical thinking and analytical skills.

BProp degree

The BProp degree provides you with applied business skills in property valuation, management, marketing, finance and investment, and specialist knowledge in property processes.
Vyshi Hariharan
completed a Bachelor of Commerce. She works as a Tax Consultant at Deloitte.

When Vyshi Hariharan graduated from the Business School, she was well prepared to start working as a Tax Consultant at Deloitte.
“University gives you so many relevant skills – you learn how to research, how to improve your oral and written communication, and how to collaborate with others in a team environment. You also learn and develop a working style that is best suited for you.
“The Business School has incredible facilities and great lecturers, and there are also so many great student clubs that allow you to pursue interests beyond academia.”
Vyshi was involved in the Auckland Microfinance Initiative, which gives students practical experience in microfinance through involvement in real-life projects, collaborating with external organisations that assist people to find sustainable solutions to poverty.
She completed a Bachelor of Commerce, majoring in Accounting, Finance and Commercial Law.
“The University of Auckland provides many networking opportunities to meet prospective employers and find out more about different career paths. I completed an internship at Deloitte before I started working as a graduate in 2015, which helped to bridge the gap between studying and starting my career.”
As a Tax Consultant for Deloitte’s Transaction Services tax team, Vyshi is involved in general corporate tax compliance and consulting work, as well as providing transactional tax due diligence and related tax advisory services. She is working towards becoming a Chartered Accountant.
Planning your study

Our undergraduate programmes are flexible, allowing you to select the right programme to meet your interests and career aspirations.

Bachelor of Commerce

Quick facts – BCom

Full-time: 3 years
Taught at: City Campus
Points per degree: 360

The BCom is a flexible business degree that will prepare you for a range of careers. You will complete a set of core courses and select a set of advanced courses for one or two majors in specialist fields. As well as including two courses in General Education, you may choose to include up to two electives.

BCom core

The first-year core programme includes seven core courses that are the building blocks for your degree. It includes an exciting two-course sequence in Business and Enterprise that incorporates topics in management, marketing and supply chain and operations management. These courses will introduce you to the types of choices facing entrepreneurs and managers and expose you to opportunities to develop a range of academic and professional skills.

The remaining core includes introductory courses in accounting, commercial law, business economics and quantitative methods, and these will round out your first-year programme providing a strong base for you to launch into your chosen major or majors.

Once you have completed your core courses you can complete the remainder of your degree in any order as long as you complete your prerequisites and your major and degree requirements.

The majority of students use their first year to explore the different majors on offer and narrow down their choice. You have access to a wide range of advice services to help you in your decision-making.

You are encouraged to plan towards completing a double major, as it enables you to gain greater breadth by combining two sets of courses at advanced level, increasing your career options.

BCom majors

There are 12 majors to choose from in the BCom:

- Accounting
- Commercial Law
- Economics
- Finance
- Information Management
- Information Systems
- Innovation and Entrepreneurship
- International Business
- Management
- Marketing
- Operations and Supply Chain Management
- Taxation

Sample BCom degree structure (for double major)

The following is an example of a BCom structured to fit a double major:

Year one: 7x Core courses, 1x Major One course
Year two: 3x Major One courses, 3x Major Two courses, 2x Elective courses
Year three: 3x Major One courses, 3x Major Two courses, 2x General Education courses

For more detailed course requirements, visit www.bcom.auckland.ac.nz

* Courses selected from commerce or any other schedules.
Dominic O’Keefe

is completing a conjoint Bachelor of Property and Bachelor of Commerce degree majoring in Marketing. He works as a Commercial Property Valuer at Absolute Value.

Dominic O’Keefe gained valuable work experience by taking advantage of career support services offered at the Business School.
A series of workshops and clinics helped him create a polished CV and start applying for roles in the property industry during his second year of University.
He also attended the networking opportunities offered by the Department of Property, such as the buddy programme and speed networking event, which helped him build industry contacts.

“So many opportunities are put in front of Property students, you really need to make the most of them. It’s the best way to meet people and decide which career path to take.”

Dominic is working part-time at Absolute Value, a commercial property valuation and advisory firm in central Auckland. He is involved in database development, market research, administrative tasks, marketing activities and Auckland CBD and fringe commercial property valuations.

“My career kind of chose me – I really enjoyed working in valuation so I’ve stuck with it. The work has fuelled my interest in my studies, and vice versa.”

Dominic is due to graduate in 2017, and aims to become a registered valuer with RICS and the Property Institute of New Zealand.
Bachelor of Property

Quick facts – BProp

- **Full-time:** 3 years
- **Taught at:** City Campus
- **Points per degree:** 360

The BProp is a specialist degree designed to equip you with the knowledge and skills required to enter one of the many career paths in the property profession in New Zealand or globally.

In the first year you will study a set of core courses in business and an introductory property course. The second and third years comprise more specialised property courses. Two courses in General Education round out the final year of the programme.

Through your studies in the BProp you will develop a range of academic and professional skills that will prepare you to work in the property industry. Courses in the programme will include property-related subjects such as marketing, management, valuation, finance and investment, development and building surveying. You will also have the opportunity to participate in a buddy programme through which you will receive mentoring from senior people in the property industry.

Sample BProp degree structure

The following example shows the structure of the BProp:

- **Year one:** 7x Core courses, 1x Property course
- **Year two:** 8x Property II courses
- **Year three:** 6x Property III courses, 2x General Education courses

For more detailed course requirements, visit [www.bprop.auckland.ac.nz](http://www.bprop.auckland.ac.nz)
Freya Dumasia completed a conjoint Bachelor of Commerce and Bachelor of Arts majoring in Marketing, Management and Media, Film and Television Studies. She is an intern at the creative marketing company FP7 in Dubai.

Aspirations of a global career led Freya Dumasia to choose a degree that would be internationally recognised.

“I wanted a degree that was versatile and would be relevant in any part of the world.”

Freya completed a conjoint Bachelor of Commerce and Bachelor of Arts and says the subjects complemented each other and provided a well-rounded view of business and the media.

“I majored in Marketing because I was interested in learning about the concepts that tied the business world to the consumer world – what their motives were and how each party satisfies the other to create success.

“Marketing is a broad world so understanding your strengths within the major is important and helps you decide your career path.”

Freya says the team-based learning in her final year enabled her to put all of her knowledge into practice.

“We were working with clients and coming up with solutions for a live project. That experience working in teams was really important as it mimicked the situations we would encounter out in the real world.”

Freya completed a student exchange at Stony Brook University in New York, and highly recommends the University of Auckland’s student exchange programme 360° Auckland Abroad.

She is completing an internship in Dubai at the creative marketing company FP7, part of the leading global marketing firm McCann Worldgroup.

When her internship is complete, she plans to move to New York to pursue further opportunities in this field.
First-year core programme

Our first-year programme is designed to provide maximum flexibility. Students in both the BCom and BProp study a common core of seven Stage I courses and select an eighth course from the schedule for their chosen degree programme. BCom students should plan to study any additional Stage I course needed to keep options open for their preferred major(s).

Which Economics course should I choose?

ECON 151 is intended for students with no or limited prior study in Economics. You should enrol in ECON 152 if you have achieved 16 credits in NCEA Level 3 Economics with a Merit average including standard 91399, a Scholarship pass in Economics, a B grade in CIE Economics, or 4 out of 7 in Economics (HL) in IB, or the equivalent.

What additional courses are required for my majors?

The following majors require the additional Stage I courses listed below. If you need more than one extra course, we suggest you defer one course to your next semester of study. Our advisers can help you with your plan.

Accounting: ACCTG 102
Economics: ECON 152
Finance: ACCTG 102 and MATHS 108 (or 150 or 153)

General Education

Courses in General Education are a distinctive feature of the University of Auckland’s bachelors degrees. The General Education courses available to you will depend on the degree or conjoint combination in which you are enrolled. See www.auckland.ac.nz/generaleducation

A typical first-year programme is structured like this:

**Semester One**
- BUSINESS 101 – Business and Enterprise 1
- ACCTG 101 – Accounting Information
- ECON 151 Understanding the Global Economy
- INFOSYS 110 or STATS 108 – Business Systems or Statistics for Commerce

**Semester Two**
- BUSINESS 102 – Business and Enterprise 2
- COMLAW 101 – Law in a Business Environment
- INFOSYS 110 or STATS 108 – Business Systems or Statistics for Commerce
- Plus one course chosen from the following:
  - BCom: ACCTG 102, ECON 152, MATHS 108 (or MATHS 150 or 153) or General Education or Elective
  - BProp: PROPERTY 102

Conjoint degrees

Both the BCom and BProp can be taken as part of a conjoint degree programme. Conjoint degrees enable combinations of specialisations across two degree programmes.

Conjoint degrees offer the opportunity to acquire a greater breadth of knowledge and skills, and provide a strong base for an exciting range of career options.

You are able to complete the requirements for two degrees concurrently, reducing the total time required up to the equivalent of two years’ full-time study. For conjoint combinations and approximate times for completion, refer to page 5. See www.conjoints.ac.nz and www.calendar.auckland.ac.nz

How do I plan my conjoint?

Information about the specific requirements for each conjoint degree can be found online on faculty websites, or in the University Calendar.

For details about the structure of the BCom and BProp conjoints, refer to the 2018 Business School Undergraduate Planning Guide at www.business.auckland.ac.nz/planningguide

Planning tips:

- Use the conjoint degrees planner for your chosen programme. Copies can be obtained from www.business.auckland.ac.nz/prospectus
- Seek planning advice on a regular basis to mix and match the courses from each degree. Consult with the student advisers in the student centres for each of your degrees.
- Get sign-off at least once a year from a student adviser to indicate that your plan has been checked.
- Plan to complete the core requirements for the BCom or BProp component of your conjoint degree by the end of your second year of study.
- Expect to be able to include only one major in the BCom conjoint component.
- Enrol in a maximum of four courses in your first semester of study.

Sample BCom/BProp conjoint degree structure

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BCOM I (CORE)</strong></td>
<td><strong>GEN ED</strong></td>
<td><strong>PROP 102</strong></td>
</tr>
<tr>
<td><strong>BCOM II</strong></td>
<td><strong>BCOM ANY</strong></td>
<td><strong>PROPERTY II</strong></td>
</tr>
<tr>
<td><strong>BCOM II or III</strong></td>
<td><strong>ELECTIVE</strong></td>
<td><strong>PROPERTY III</strong></td>
</tr>
<tr>
<td><strong>MAJOR</strong></td>
<td></td>
<td><strong>ANY BCOM or PROP III</strong></td>
</tr>
</tbody>
</table>
Majors and careers

With a vast selection of majors to choose from, a degree from the Business School is versatile and provides you with the skills and qualifications needed for a range of successful careers.

Why study Accounting?
In Accounting you will learn how to present financial statements that can be used to assist business planning and decision making. You will also learn financial analysis techniques.

Complementary majors
Popular combinations with Accounting include Finance, Information Systems and Information Management, Commercial Law and Taxation.

What are the career paths?
Become an accountant or auditor in a chartered accountancy practice, industry, or the public sector. Or work as a business consultant or financial manager in a manufacturing, service or consultancy organisation. For information about professional accountancy requirements visit www.charteredaccountantsanz.com and www.cpaaustralia.com.au

Why study Commercial Law?
In Commercial Law you will study the legal frameworks used to make business decisions in the public and private sectors. You will focus on legal problems you may encounter in your career.

Complementary majors
Commercial Law is a popular second major and complements most other business majors including Accounting, Finance, Marketing, Management and International Business.

What are the career paths?
Depending on the other major, you could become a financial accountant, financial adviser, investment consultant, receiver, regulator or business policy adviser.

Why study Economics?
Economics enables you to develop and use frameworks and methods to analyse social and economic issues. You will develop an understanding of strategic decision-making and an ability to view issues within a national or international context.

Complementary majors
Economics complements majors in Finance, International Business, Marketing and Operations and Supply Chain Management. Conjoint degrees with Politics and International Relations, Philosophy, Mathematics and Statistics are also a strong option.

Why study Finance?
In Finance you will learn about capital markets and the financing decisions facing an organisation.

Complementary majors
Finance is complemented by majors in Accounting, Economics, Commercial Law and Taxation.

What are the career paths?
Become an investment banker, merchant banker, corporate banker, merger and acquisition specialist, corporate finance specialist, treasury specialist, stockbroker or a financial analyst.

Why study Information Management?
This major bridges the gap between IT and other core business functions. The emphasis is on developing and using cutting edge information and communication technologies to support business activities. Topics include business analytics, data mining and data visualisation.

Complementary majors
Information Management is a strong complement to majors in Accounting, Management, Marketing and Operations and Supply Chain Management.

What are the career paths?
Possible roles include business analyst/consultant, knowledge manager, IT project manager, business intelligence consultant or an enterprise resource planning consultant.
Ryan King

completed a Bachelor of Commerce majoring in Innovation and Entrepreneurship and International Business. He works as a Discover Graduate at Vodafone.

A passion for innovation and start-ups and a desire to help others succeed led Ryan King to the Bachelor of Commerce. At high school Ryan was part of the team that won the Lion Foundation Young Enterprise Scheme, a nationwide competition that challenges students to create a product or service and sell it to customers.

“That’s where I fell in love with innovation and entrepreneurship. I made a lot of contacts and saw the awesome things you could achieve with business skills.”

At the Business School Ryan was involved with the He Tuākana mentoring programme that connects Māori and Pacific first-year students with senior students. He was also a member of the Commerce Association Pacific and Māori (CAPM) and served a year as the club’s president.

It was through CAPM networking events that Ryan met the recruitment team at Vodafone, found he identified with the company culture and began exploring opportunities to work there.

“When I went for my first interview I already knew a few of the people there and they knew a bit about me. I felt more comfortable which made it easier.”

Ryan is part of the 2016 Vodafone Discover Graduate Programme, a two-year programme that enables graduates to rotate through a variety of teams and roles before choosing a career path.

In the future, he hopes to spend time at the Vodafone Xone in Christchurch, the start-up accelerator and innovation lab for globally focused Kiwi tech entrepreneurs.

“I love helping and supporting people to achieve their goals.”
Adam Paterson
completed a Bachelor of Commerce
majoring in Economics and Marketing.
He works as a Financial Analyst for
Foodstuffs.

Competitions and events run by student
clubs gave Adam Paterson vital experience
to launch his career in business.
Adam took part in a series of Management
Consulting Club events where teams are
tasked with analysing business cases
and presenting their ideas to a panel of
industry experts.
“You get to practise in high-pressure
situations and you learn so much. It
also gives you a competitive edge in job
interviews.”

Adam was part of a team that competed
in the Microsoft Ad Challenge, creating a
video campaign and presenting it to the
company at its Auckland headquarters.
“It was a cool opportunity to go into one of
the big firms and practise presenting and
networking with people.”

In his final year of university, Adam
completed an internship at Foodstuffs
and went on to secure a full-time role as a
Financial Analyst in the strategy and new
ventures team.
“It’s project based, which is really exciting,
and it brings together a lot of different
parts of the BCom degree.”

As a graduate employee, Adam will
rotate through different departments at
Foodstuffs during his first two years.
“I’m looking forward to trying out a variety
of roles and getting a feel for different
areas of the business.”
Why study Information Systems?
Learn how information and communications technology can be used to achieve strategic goals. You will focus on developing and using cutting-edge products to solve important organisational problems.

Complementary majors
Popular combinations with Information Systems include Accounting, Management, Marketing, and Operations and Supply Chain Management.

What are the career paths?
Become a business analyst, IT consultant, IT project manager, website designer, information systems manager, business process designer, enterprise resource planning consultant, systems developer, network analyst or security assessor.

Why study Innovation and Entrepreneurship?
Develop an understanding of how to test innovative ideas, products or processes, how to finance start-up ventures, and how to sell and market new products and services in New Zealand and internationally.

Complementary majors
Innovation and Entrepreneurship complements majors in all other business related disciplines, especially Marketing, Finance and Operations and Supply Chain Management.

What are the career paths?
Become an entrepreneur, business consultant or strategic business analyst, or take up a senior role in business or industry.

Why study International Business?
Examine how business organisations operate in an international environment and gain an understanding of the development and implementation of strategy, managerial activities, and organisational issues relating to cross-border activities.

Complementary majors:
International Business strongly complements majors in Economics, Management, Marketing, Operations and Supply Chain Management, Finance and Information Management.

What are the career paths?
Possible roles include sales representative, brand manager, marketing manager, sales executive, market researcher, advertising executive, marketing consultant or social media manager across a wide range of organisations, depending on your focus and level of experience.

Why study Operations and Supply Chain Management?
Learn to solve complex business problems related to the journey of products from the manufacturer to the customer. Understand techniques for managing and improving the integration of design, resources, processes and customer requirements.

Complementary majors

What are the career paths?
Possible roles include operations analyst/consultant/manager, business process engineer, production and scheduling planner/manager, quality manager, ERP consultant, supply chain consultant or change manager.

Why study Property?
Develop knowledge and skills across a range of property disciplines including management, development, finance and investment, valuation, real estate leasing and sales and marketing.

Complementary majors
Strengthen your career options by combining a major in Commerce, Engineering, Science or Law.

What are the career paths?
Possible roles include managing property development, finance and investment, valuation, portfolio management, property marketing.

Why study Taxation?
Study the New Zealand taxation system and its application in today’s business environment, including how taxation affects accounting practice.

Complementary majors
A major in Taxation combines well with a major in Accounting or Finance.

What are the career paths?
Become a financial accountant or taxation adviser.
Outside the classroom

There is a range of clubs and activities to get involved in while you are studying here at the Business School.

**AIESEC**
AIESEC is the world’s largest student-run organisation, with more than 35,000 members, in over 100 countries. It offers young people the opportunity to be global citizens by providing overseas internships.

**Auckland Land Economics Society (ALES)**
ALES promotes interaction and networking between property students, academic staff and property professionals. A number of events are held throughout the year including speed networking evenings, mentoring programmes, property case competitions, women in property events, and the annual property end-of-year function.

**Auckland Microfinance Initiative (AMI)**
AMI aims to provide students with opportunities to gain experience in the field of microfinance. This is an exciting development that utilises financial services, such as micro-loans, to help low-income individuals in some of the poorest areas of the world lift themselves out of poverty and generate income for their local communities. AMI partners with microfinance institutions around the world to establish projects that students can participate in.

**Auckland University Investment Club (AUIC)**
The AUIC gets students involved in and excited about investing. The club hosts workshops and events with high-profile guest speakers from finance and banking. Students can put their knowledge to use through managing a real-life fund invested in the New Zealand and Australian markets, with any profits going to charity.

**Beta Alpha Psi – Auckland Chapter**
Beta Alpha Psi (BAP) is an international honours organisation for accounting, finance and information systems students and professionals. BAP recognises academic and professional excellence and complements members’ formal education with self-development and networking opportunities.

**Commerce Association for Pacific and Māori students (CAPM)**
CAPM is a club for undergraduate and postgraduate Māori and Pacific Business students. It organises social and cultural activities plus a range of networking events with industry. The club offers a stimulating environment to exchange ideas and lots of opportunities to apply business theory into practice.

**Commerce Students’ Association (CSA)**
The CSA is the official representative body of the University of Auckland Business School students. CSA offers an excellent channel for you to contribute suggestions to the Business School via class representatives and CSA Executive members. CSA organises corporate forums where students gain valuable contacts and networking skills, as well as a range of fun, social activities.

**Economics Group**
The University of Auckland Economics Group is a student-run organisation for individuals who are interested in furthering their knowledge and understanding of Economics. It provides a platform and structure for like-minded individuals to meet and interact, through weekly discussion sessions and guest speaker events.

**Management Consulting Club (MCC)**
MCC prepares students for the business world. It is one of the largest clubs on campus and engages students in team-based business competitions, delivering 13 local and national events each year. The club has been awarded the Dean’s Award for being an outstanding student organisation. The MCC Case Competition acts as a selection trial for the Business School case competition squads.
Marketing Club

The Marketing Club gives students an opportunity to network with marketing professionals. It hosts various events in collaboration with the Marketing Association, including reputable guest speakers, a nationwide case study competition known as the Brand Challenge, a speed networking evening and a variety of workshops and presentations.

Rainbow Business

A student-led association united in creating social and advocacy opportunities for LGBTI business students. Join us to establish a stronger presence and involvement of the LGBTI community at the Business School and to reduce prejudice and misconceptions about the LGBTI community in the wider business community.

SavY

SavY aims to promote good financial habits in all youth, regardless of their background or aspirations. The club believes that good financial habits should be promoted alongside other life skills in schools. It conducts workshops in schools around Auckland. SavY hopes to initiate a change in attitudes so that financial literacy is viewed more as a habit than a skill.

Social Innovation: University of Auckland (SINZ UoA)

SINZ UoA is dedicated to promoting social enterprise and social entrepreneurship to young people through events, internships and competitions. The two main initiatives are Kickstart, where teams develop an idea for a social enterprise and compete for seed capital, and AdviSE, a case competition in which students can pitch to a real social enterprise.

Toastmasters

If you have ever been petrified of speaking in front of an audience, you are not alone. Toastmasters has become a world leader in helping people become more competent and comfortable in front of an audience.

UN Youth on Campus

UN Youth on Campus aspires to help members become global citizens in an increasingly interlinked world. Through its United Nations and international relations focused conferences, the organisation aims to broaden students’ perspectives and understanding of global and local issues. UN Youth looks to develop organisation, compassion and leadership, while helping students meet other like-minded individuals on campus.

Velocity

Velocity is the University of Auckland entrepreneurship programme. It unleashes potential, giving momentum to people, innovation and ideas through initiatives such as the $100k Challenge. Since 2003 Velocity has helped to ignite more than 110 ventures that have created more than 460 jobs, attracted more than $210 million in investment and sold products and services in more than 35 countries.
Student development

The student development and engagement team offers a wide range of opportunities for students to supplement their studies and maximise their graduate employment options.

The Case Programme

Each year the Business School selects and trains teams of talented students to travel around the world and compete against other universities in case competitions.

The students selected for each case competition are among the most talented and most able in the University and they gain enormous benefit from involvement in the teams.

In each competition the teams are given a real-life business situation and asked to develop a strategy to address the issues. The subject of the case can vary from small technology start-ups to large multinationals. The case teams are allocated up to 24 hours in which to formulate a solution. They present their strategy to a panel of judges comprising a group of prominent business professionals.

During the case competition programme students develop a strong understanding of how to work in high-performance teams, how to apply theory to real-life situations, and how to deliver a message clearly and effectively. Places on the teams are keenly contested and students find it is a strong point of differentiation with potential employers.

The University of Auckland Business School case teams’ outstanding results demonstrate the ability of young New Zealanders to perform on the world stage and further confirm our Business School’s standing in the international business community.

Champions Trophy Case Competition

Launched in 2008, the Champions Trophy is held annually at the University of Auckland Business School and features winners and finalists from the major international case competitions. Twelve teams from around the globe compete in three preliminary rounds for a place in the final. In each round, a team of four students from each university is given a document describing a business. They have only five hours to read the document, identify key issues, develop a strategy and prepare their presentation.

Employer Engagement events

The Business School hosts a wide range of employers and runs a range of events with them, including speed networking, presentations, workshops, boot camps and expos. These activities all provide opportunities for you to develop your skills and meet your potential future employer.

Women’s Mentoring Programme

The Women’s Mentoring Programme matches female students with mentors from the Business School’s vast network of business women. As well as meeting face-to-face at least four times throughout the year, students and mentors attend a series of networking and speaker events.
Entry requirements

This section provides a brief description of the entry requirements for New Zealand and Australian citizens and permanent residents. All applicants must meet the University Entrance standard and the entry requirements for the programme they wish to study.

For more detailed information and other entry routes, please refer to www.auckland.ac.nz/entry-requirements.

NCEA Level 3

Applicants who achieve the New Zealand University Entrance (UE) standard are allocated an NCEA rank score. The rank score calculation is based on the best 80 credits at Level 3 or higher over a maximum of five approved subjects. These credits are then weighted by awarding points based on the level of achievement – Excellence (4 points), Merit (3 points) or Achieved (2 points) – attained in each set of credits. Up to 24 credits are counted for each approved subject taken at Level 3. The maximum rank score is 320.

NCEA applicants must obtain a minimum of 16 credits in each of three subjects chosen from Table A and/or Table B.

Note: The NZQA approved subject list includes Business Studies. See www.nzqa.govt.nz.

CIE taken in NZ

Applicants who achieve the New Zealand University Entrance (UE) standard are allocated a CIE rank score. The rank score calculation is based on the UCAS Tariff score for up to six subject units at AS level (one subject unit) or A level (two subject units). A maximum of two subject units can be included from any one syllabus group in the table of available syllabus groups, which are broadly equivalent to those in the list of approved subjects for NCEA. If more than six subject units have been studied, the best six scores will be used.

For selection into Business School programmes, performance in Psychology, Sociology and Legal Studies will be taken into account.

A CIE rank score may differ from the UCAS Tariff used for University Entrance because only syllabuses that contribute to University Entrance are used for ranking. Thinking Skills and the General Paper will be excluded from the rank score calculation.

The maximum rank score is 420. The following points are awarded for each syllabus group.

<table>
<thead>
<tr>
<th>Level</th>
<th>A**</th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
<th>E</th>
</tr>
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<tbody>
<tr>
<td>A</td>
<td>140</td>
<td>120</td>
<td>100</td>
<td>80</td>
<td>60</td>
<td>40</td>
</tr>
<tr>
<td>AS</td>
<td>-</td>
<td>60</td>
<td>50</td>
<td>40</td>
<td>30</td>
<td>20</td>
</tr>
</tbody>
</table>

CIE applicants will be expected to include at least three subjects from Table A and/or Table B.

Table A

<table>
<thead>
<tr>
<th>Classical Studies</th>
<th>Accounting</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>Biology</td>
</tr>
<tr>
<td>Geography</td>
<td>Calculus</td>
</tr>
<tr>
<td>History</td>
<td>Chemistry</td>
</tr>
<tr>
<td>History of Art</td>
<td>Digital Technologies*</td>
</tr>
<tr>
<td>Te Reo Māori OR</td>
<td>Economics</td>
</tr>
<tr>
<td>Te Reo Rangatira</td>
<td>Mathematics**</td>
</tr>
<tr>
<td></td>
<td>Physics</td>
</tr>
<tr>
<td></td>
<td>Statistics</td>
</tr>
</tbody>
</table>

* There are 11 Level 3 achievement standards in this domain, numbered 92632 – 92642.

** Cannot be used in combination with Calculus and/or Statistics.

International Baccalaureate (IB)

Applicants who achieve New Zealand University Entrance (UE) standard are allocated a rank score, which is the same as their IB score. For example, if you achieve 27 points for IB, your rank score will also be 27 points. The maximum rank score is 45.
Alternative entry pathways

- Students with prior tertiary study at a New Zealand or overseas institution
- School-leavers who have studied at an overseas secondary school
- School-leavers from Year 12 who meet the conditions for Discretionary Entrance
- School students aged under 16, with outstanding academic achievement and demonstrated maturity to succeed in a university environment
- Home-school students who have achieved New Zealand University Entrance (UE) standard
- School-leavers seeking selection via the Aspiration to Business admission scheme (See pg 24.)
- Students with relevant work experience who are at least 20 years old on or before the first day of the semester

Conjoint programmes

Bachelor of Arts/Bachelor of Commerce (BA/BCom)

Bachelor of Commerce/Bachelor of Engineering (Honours) (BCom/BE(Hons))

Bachelor of Commerce/Bachelor of Health Sciences (BCom/BHSc)

Bachelor of Commerce/Bachelor of Laws (Part I) (BCom/LLB)

Bachelor of Commerce/Bachelor of Music (BCom/BMus)

Bachelor of Commerce/Bachelor of Property (BCom/BProp)

Bachelor of Commerce/Bachelor of Science (BCom/BSc)

Guaranteed entry requirements for admission in 2018

The table below shows the rank scores required to guarantee entry to the Business School in 2018 for school-leavers who are New Zealand or Australian citizens or permanent residents. Applicants with scores below these will still be considered, provided places are available. For more information, see www.auckland.ac.nz/entry-requirements

Targeted admission schemes

The University has a range of admission schemes to improve access into higher education for equity groups. If you are a Māori or Pacific student, have a disability, or are from a refugee or low socio-economic background, and have not met the guaranteed score, you may be eligible for inclusion in a targeted admission scheme. See pg 24 and the website below.

www.auckland.ac.nz/utas
Māori and Other Pacific admission scheme (MOPAS)

This is a special scheme for those who are of Māori or Pacific descent and are either a New Zealand citizen or a permanent resident. It is open to school-leavers or those who have been in the workforce and have few academic qualifications. Applicants without a University Entrance qualification must be aged 20 or older before the first day of the semester.

Applicants who wish to be considered under the MOPAS scheme must indicate this by ticking the appropriate box in their online Application for Admission:

- NCEA rank score ≥ 140 points with at least 14 credits in each of three subjects from Table A or B, or 14 credits in each of two subjects from Table A and B plus at least 10 achievement standard credits in Level 3 Mathematics, Calculus or Statistics or

- CIE (taken in New Zealand) rank score ≥ 130 points with at least a C grade in each of three subjects from Table A or B, or a C grade in each of two subjects from Table A and B plus at least a D grade in Mathematics or

- International Baccalaureate ≥ 25 shortlisted applicants may be required to attend an interview. The selection panel will assess the academic background, capability and motivation of each applicant and take into account community involvement and evidence of leadership.

For more information on the scheme and deadlines for applications visit www.business.auckland.ac.nz/mopas or email comenquiry@auckland.ac.nz

Aspiration to Business admission scheme

Special consideration will be given to applicants applying to enter a university for the first time who meet the minimum requirements for New Zealand University Entrance based on performance in NCEA or CIE (taken in New Zealand), who do not meet the general selection standard, but who demonstrate the capability and motivation to undertake study in the BCom or BProp through meeting additional selection criteria.

For more information on the scheme and deadlines for applications visit www.business.auckland.ac.nz/A2B or email comenquiry@auckland.ac.nz

Applying for credit

Students seeking credit are advised that they will need to support their application with the following information:

- Uploaded copy of academic transcript
- Statement about the degree or diploma structure
- Statement about the grading system
- Detailed syllabus or course outline for each course studied (This should include a statement about the content of the course, the number of teaching hours, titles of prescribed textbooks and method of assessment.)

Once your application for credit has been processed, you are encouraged to discuss your programme plan with a student adviser.
Janelle Danielson completed a conjoint Bachelor of Commerce (majoring in Accounting) and Bachelor of Laws. She works as a Graduate Finance Analyst at BNZ.

A conjoint degree in Commerce and Law has given Janelle Danielson a broad foundation to kick-start her career. She encourages Business School students to study the subjects they enjoy and not limit themselves to one discipline. “We don’t know what kinds of careers will pop up as we get older. Put yourself into a position where you’re going to study something that interests you, that you’re passionate about, but will give you transferable skills that you can use in a range of careers. “I’ve used both my Law and Commerce degrees to get where I am today.” While she was studying, Janelle was awarded the CPA and BNZ Māori and Pacific Scholarship, which included a two-month summer internship with BNZ. “It was awesome, it gave me a huge insight into what it’s like to work in accounting. I learned which skills I needed to work on, and which skills were really useful. I got to meet a lot of people throughout the whole business and at the end of the internship they offered me a position in their graduate programme, which I happily accepted.”

As a Graduate Finance Analyst, Janelle works with stakeholders right across the business, performing reconciliations and using a variety of systems. “There’s a lot of interaction with real life – things on the news, what’s happening in the dairy industry, what’s happening overseas.”

On top of her studies, Janelle was Treasurer for the Pacific Islands Law Students Association, a UniGuide, a mentor for the Polycation programme at Auckland Girls Grammar School, and a facilitator helping to prepare Year 13 Pasifika students for university. “One of my aspirations is to create a Pasifika financial literacy programme. Financial literacy is something I’m deeply passionate about and I want to increase that knowledge within the Pasifika community and expand into other communities too.”
Frequently asked questions

Find out answers to commonly asked questions about the Undergraduate Programmes at the University of Auckland Business School.

What subjects do I need to have studied at Year 12 and 13?
Study of NCEA Level 3 Mathematics, Calculus or Statistics (or CIE AS Mathematics) is highly recommended, especially for students intending to major in technical/quantitative Economics.

Students are advised to include no more than two of Accounting, Economics and Business Studies subjects in their Year 13 programme. Previous study of Accounting and/or Economics at secondary school level is recommended but not essential.

Can I apply for exemption from a course if I get good results in NCEA or CIE?
If you achieve a scholarship pass or excellent results in NCEA or CIE Accounting or Economics you may be eligible for an exemption or direct entry into a more advanced course. For more information see www.business.auckland.ac.nz

Can I transfer between the BCom and BProp degrees?
Yes. The earlier the transfer occurs the more likely a complete transfer of credit will be possible. Note that while the seven core courses are shared between the two degrees, any additional courses may be specific to your degree and can only be reassigned if there is space for electives in your degree.

Can I transfer into the BCom or BProp from another degree programme?
Yes, every semester a large number of students choose to transfer into our programmes. To be accepted into the BCom or BProp, you will need to meet the minimum GPE* of 3.0 over your most recent year of full-time study (or equivalent).

If you choose to transfer in with a partially completed undergraduate qualification you can apply to credit most, if not all, of the courses you have passed as long as they fit the requirements for our BCom and BProp. We require any student who wishes to obtain a University of Auckland degree to complete at least one-third of the degree at the University of Auckland, including the advanced courses within the major.

How much credit will I receive if I have previously studied and completed an undergraduate degree at another university?
You will be eligible to credit up to 120 points. The exact amount of credit will depend on whether the courses you have studied are similar to those offered within the University of Auckland’s BCom or BProp degrees. For more information see www.auckland.ac.nz/transfers

Got a question?
AskAuckland has answers to frequently asked questions about the University of Auckland. Find information about programmes and courses, applications for admission, enrolment, and much more. www.askauckland.ac.nz
To find out about our wide range of accommodation options, visit www.accommodation.auckland.ac.nz
View our list of extensive scholarships at www.auckland.ac.nz/scholarships

Is it possible to gain entry into the BCom or BProp from the New Zealand Diploma in Business with credit?
If you have completed the NZDipBus:
• With a B grade average you will gain entry with up to 60 points of credit towards the BCom or BProp degree, based on a B grade in approved courses. For more information see www.business.auckland.ac.nz
• With less than a B grade average you will be considered for entry but will not be eligible for credit.

If you have an incomplete NZDipBus with a B grade average over the set of NZDipBus courses studied, you will be considered for entry into the BCom or BProp (without credit) taking into account any other relevant experience.

Can I go on a student exchange?
The University of Auckland’s exchange programme, 360° Auckland Abroad, provides students with the opportunity to complete part of their degree at an overseas partner university.

An exchange experience will provide you with the opportunity to immerse yourself in another culture, gain international experience, make new friends, develop international networks, learn a new language and travel and see the sights.

You will continue to pay tuition fees at the University of Auckland and be exempt from paying tuition fees at the host university.
You will need to be able to meet the other costs of participating, such as your return airfare, living costs while overseas and any course materials required for your programme.

The University of Auckland offers a significant number of scholarships to assist students in covering the cost of travel and accommodation. For more information about the 360° Auckland Abroad programme and application process see www.auckland.ac.nz/360

How much will my degree cost?
Tuition fees for 2017 (for a domestic student enrolled in a full-time load of 120 points) for the BCom and BProp were approximately $5,882.40 – $6,337.20.

Tuition fees for 2018 (for an international student enrolled in a full-time load of 120 points) for the BCom and BProp are approximately $33,688.

In addition to tuition fees, students pay a Student Services Fee. In 2017 (for a student enrolled in a full-time load of 120 points) the fee was $765.60.

Fees for 2018 will be available in late 2017. Visit www.auckland.ac.nz/fees

When do applications close?
The official closing date for applications for entry to the BCom and BProp for Semester One 2018 is 8 December 2017.

Note: Applications to the University of Auckland must be received no later than the published closing date. Applications received after the closing date will only be considered on the basis of academic merit, if there are places available.

* Grades or marks achieved at other institutions are given a Grade Point Equivalent (GPE).
Use our GPE Calculator for an indication of your GPE. gpecalculator.auckland.ac.nz
It’s time to apply

So, you’ve made your decision on what you want to study, and now it’s time to apply. What do you need to do? It’s a two-step process to apply and enrol for your chosen programme.

First you need to apply

Go to www.apply.auckland.ac.nz and complete the Application for Admission. If you haven’t already, you’ll be asked to sign up for a new account. It’s easy, and you’ll soon be underway in making your application.

Next you will receive an acknowledgement email asking you to provide supporting documents (and in some cases to complete other requirements*) before your application can be assessed.

Remember, you can apply for more than one programme. We’ll be assessing your application, and you can check your application status online at any time. Be patient though – an admission decision will be made within four weeks of us receiving the required documents, and some documents can take longer to process than others.

You need to make sure you pay your fees!

You’ll find all the details at www.auckland.ac.nz/fees

Stuck? At any point in the process you can find answers to your questions 24/7 at www.askauckland.ac.nz

Or there’s someone who can help during business hours at 0800 61 62 63 or at studentinfo@auckland.ac.nz

Some late applications may be considered after the 2017 school results are received. It is advisable, however, to apply for all programmes that you might wish to study before the closing date (8 December 2017 for Business). Multiple applications are acceptable and all applications received by the closing date will be considered when 2017 academic results are released. Late applications submitted may be considered after the closing date if places are available.

Next you need to enrol

- Once you’ve accepted an offer of a place in a programme, you can enrol in courses on Student Services Online www.studentservices.auckland.ac.nz
- Once you’ve signed in, you can view your programme requirements.
- For more information on how to enrol, visit www.auckland.ac.nz/enrolment

Key dates

Notification of acceptance
Mid to late January 2018 for Semester One

Semester One
Monday 26 February 2018 – Monday 25 June 2018

Semester Two
Monday 16 July 2018 – Monday 12 November 2018

Disclaimer

Although every reasonable effort is made to ensure accuracy, the information in this document is provided as a general guide only for students and is subject to alteration.

All students enrolling at the University of Auckland must consult its official document, the current Calendar of the University of Auckland, to ensure that they are aware of and comply with all regulations, requirements and policies.