



Graduate
School of
Management

**BUSINESS
SCHOOL**

2017 MBA Programme PGDipBus Programme





Our MBA and PGDipBus graduates are confident decision makers in a complex and changing world

When you choose to study for your MBA or PGDipBus at the University of Auckland Business School, you are committing to making a leadership contribution in your business and beyond; you are becoming part of a large, globally networked community of people who believe in a thriving New Zealand economy; and you are making an investment to open new doors in your mind and in your career. I invite you to take this challenge and to reap the rewards.

PROFESSOR JAYNE GODFREY,
Dean, the University of Auckland Business School

Meet some of our staff



Adjunct Associate Professor Daniel Vidal

A general management consultant to top international companies, Daniel advises business on systems strategic planning processes, change management and industrial psychology.



Lecturer Yen Shih

Has worked with large corporations and SMEs. His research focuses on governance, management accounting and control systems for New Zealand businesses in their engagement with China.



Associate Professor Suvi Nenonen

Experienced strategy consultant to major European companies in several industries including financial services, manufacturing, healthcare, construction and telecommunications. Speaker in executive education programmes and at academic conferences.



Professor Kaj Storbacka

A highly experienced strategy consultant to major global firms in finance, manufacturing, media, travel, retail, utility, and telecommunications. Strategic Account Management Association board member.



Lecturer Dr Antje Fiedler

Researcher in international business, engagement with Asia, innovation and entrepreneurship and diversity of capitalism. She has a PhD in Management from the University of Auckland.

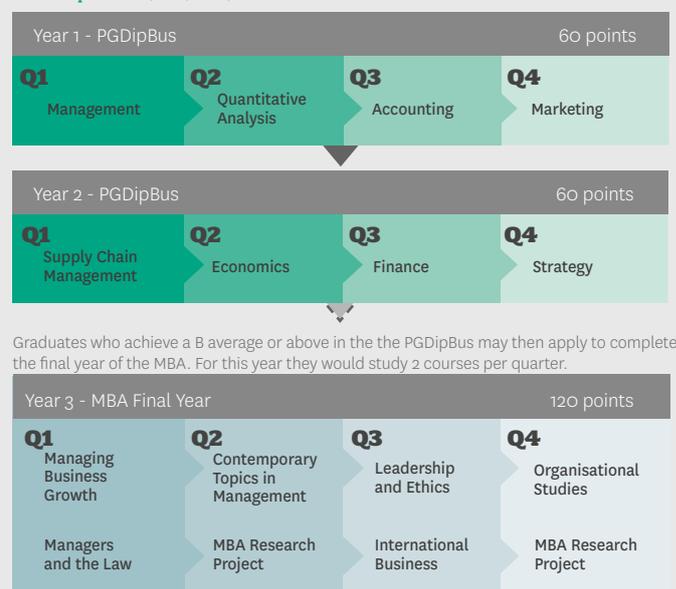
Study pathways

MBA (240 point)

All courses are 15 points unless otherwise specified



PGDipBus (120 point)



Graduates who achieve a B average or above in the the PGDipBus may then apply to complete the final year of the MBA. For this year they would study 2 courses per quarter.



Contact us Telephone: 0800 227 337
www.mba.auckland.ac.nz
Email: gsm@auckland.ac.nz
(Please type your name and preferred programme in the subject line)

Am I ready for a Master of Business Administration (MBA)?

MBA study is a life-changing experience. It is not about simply acquiring a set of professional skills; it is an important transitional stage in your personal and professional development as a leader and decision maker. Making the investment in MBA study requires due diligence.

A globally recognised MBA is the premier qualification for ambitious and intellectually rigorous business leaders. Meeting the entry criteria is only your first hurdle. The MBA challenge is for driven individuals who are committed to making a positive leadership contribution and unlocking their potential. It is for individuals looking for an intellectual challenge, who will

be energised by the opportunity to embark on an exciting and demanding journey of development through learning and practice.

Eligibility

The MBA is open to New Zealand citizens or permanent residents with at least three years of practical work experience at senior management level and who have a bachelors degree or equivalent professional level qualification or have completed the PGDipBus and achieved a B average or higher.



MBA at a glance

Average age: 41 years

Average years of employment: 18 years

Experience level: Working in senior level management roles, directors, business owners, consultants and technical experts

Industry backgrounds: Senior level professionals and executives from all sectors and sizes of organisations in finance, construction, healthcare, technology and the arts, as well as defence force personnel and entrepreneurs

Programme length: Two years (16 courses)

Programme structure: Four quarters a year, two courses per quarter, each course is 12 weeks in total

Contact time per quarter: 12 hours per fortnight for ten weeks, plus one assessment week and one break week (approx 25% classroom based)

Class times: Alternate Fridays (1-7pm) and Saturdays (9am-3pm)

Intake dates: Apply by 1 November to start in January 2017

Cost: \$44,450.40*

* Indicative cost for 2017. Please refer to our website www.mba.auckland.ac.nz



A life-changing experience

“Completing an MBA at the University of Auckland was a life-changing experience. My career changed, but it was the deep learning, unique experiences and confidence it gave me that really shifted things. I would highly recommend it.”

Sarah Stuart (MBA),
Communications and External Relations Manager
KiwiRail



A journey through strengths and weaknesses

“It made me more humble, I learned that perhaps I didn't know nearly as much as I hoped I might. But, it gave integrity and context to the knowledge and strengths I do bring and showed me where I can play my part in the world.”

Bonar Vossen-Chong (MBA),
Senior Sustainability and Community Manager,
Bank of New Zealand



Postgraduate
Diploma in
Business

**BUSINESS
SCHOOL**

Contact us

Telephone: 0800 227 337

www.pgdiabus.auckland.ac.nz

Email: gsm@auckland.ac.nz

(Please type your name and preferred programme in the subject line)

Am I ready for a Postgraduate Diploma in Business (PGDipBus)?

If you are at a transitional point in your career development and seeking new perspectives, skills and networks then a PGDipBus could be what you need.

The PGDipBus delivers a challenging and powerful learning experience. The programme encourages and motivates middle managers to explore beyond their current skillset and stand out from their peers. It provides a foundation to help them realise their professional potential.

The diploma may provide a route to the final year of the MBA programme.

Eligibility

The PGDipBus is open to New Zealand citizens or permanent residents with between five and ten years' work experience, including at least two years at middle management level, or an undergraduate degree or equivalent professional level qualification and at least two years' practical experience in a middle management role.

Theory and practice have immediate impact



“The knowledge that I've gained has become part of who I am. I can clearly express myself and articulate the frameworks and concepts that I want to describe.”

Vanessa MacRae (PGDipBus),
Director of Learning and Development,
Marketing Association



A commercially savvy accountant

“Generally financial accountants look at a core set of numbers. For me, it was about learning how to communicate the information behind the numbers when interacting with business managers and stakeholders.”

Delpreet Singh (PGDipBus),
Company Accountant,
Actionstep



PGDipBus at a glance

Average age: 34 years

Average years of employment: 11 years

Experience level: Mid-level management roles or business owner operators

Industry backgrounds: Professionals from all sectors and sizes of organisations in finance, construction, healthcare, technology and the arts, as well as defence force personnel and entrepreneurs

Programme length: Two years (eight courses) part-time

Programme structure: Four quarters a year, one course per quarter, each course is 12 weeks in total

Contact time per course: Three hours per week for ten weeks, plus one assessment week and one break week (approx 25% classroom based)

Class times: One weeknight from 5.30-8.30pm

Intake dates: Apply by 1 November to start in January 2017; apply by 1 May to start in June 2017

Cost: \$17,198.40*

*Indicative cost for 2017. Please refer to our website

www.pgdiabus.auckland.ac.nz

Our programmes won't just move you up the ladder

We can help you relish new challenges you never thought possible – and set you up for life-long learning and development. Our MBA and Postgraduate Diploma in Business have been developed to build the management capability of individuals and teams who help drive the performance of organisations shaping New Zealand's economy.

We will support you to make business networks for life, interact with some of the country's most innovative business leaders and develop the skills to thrive in a fast-paced and ever-changing business environment. Our executive-level degrees are designed for the working professional committed to enhancing their long-term career prospects, or those ready for a leadership role.

Deciding to study for an MBA or PGDipBus requires careful consideration. Is it the right time, the right programme and the right school for you at this stage of your career? Can you make the necessary commitment? Do you have the support of your partner, your family and your employer?



Join us at a Connect! information evening on the first Tuesday of every month. Here you can meet our staff and fellow candidates. You are welcome to bring your partner, friends, manager or colleagues too. Please register via our website www.gsm.auckland.ac.nz

PROFESSOR KEVIN LOWE,
Director of the Graduate School of Management

Meet some of our alumni and their employers



Employee investment pays dividends

Fergus Lee says the MBA improved his overall business acumen, and his employer agrees.

Steve Jurkovich, ASB's Executive General Manager for Corporate, Commercial and Rural, says Fergus understands the bigger picture, questions different aspects of the business and sees new challenges since completing an MBA.

He says granting Fergus the time to undertake graduate study and supporting him through it was an easy decision.

"Talent is the rarest commodity in any modern organisation, so if you've got someone who's highly motivated, highly capable and they want to better themselves, that's a pretty good case for an investment."

Fergus is Head of Capital Solutions at ASB.



PGDipBus provides a pathway to change

A Postgraduate Diploma in Business gave Priscila Bernardes the confidence to step out of her comfort zone and seek out her dream role.

Priscilla, Customer Experience Manager Lancom, says the qualification sends a really positive message to existing and future employers.

"It shows I'm committed to my career and I'm trying to get better at what I do – it's a win, win for everyone."

Priscila's employer, Waruna Kirimetiya, says Priscila approached him with very sound ideas.

"It's very important staff are constantly learning and trying to apply their learning to the business environment. You can't be stagnant in a technology market. Things you learnt five years ago are basically outdated now."

How we rank

The University of Auckland Business School is one of the top 1% of business schools worldwide that have been awarded the coveted "triple crown" by the foremost global accrediting agencies. This means that our MBA degree has international recognition.

One of the key factors in our continued triple accreditation is the quality of our teaching faculty as judged by their peers and our alumni. Many of our teachers have international experience and bring insights from working in or with businesses in New Zealand and abroad.

For course outlines visit: www.mba.auckland.ac.nz

QS World Rankings

The University of Auckland is ranked New Zealand's leading university in the latest QS World University Rankings. The University is placed 81st in the world. No other New Zealand university is ranked in the top 100.



Ready to apply?

We receive applications throughout the year and advise you to apply as early as possible to allow for processing time and, if successful, enough time to complete the necessary requirements and submission of paperwork.

Key dates

MBA				
Quarter	Start	End	Exam week	Applications close
1	04/01/17	10/03/17	18/03/17	Intake dates: Apply by 1 November to start in January. Applications submitted after 1 November will be considered if places are available.
2	27/03/17	02/06/17	10/06/17	
3	19/06/17	25/08/17	02/09/17	
4	11/09/17	17/11/17	25/11/17	

Class times: Weekend cohort alternate Fridays 1–7pm and Saturdays 9am–3pm.

Weeknight cohort – two weeknights 5.30–8.30pm.

PGDipBus - Jan intake				
Quarter	Start	End	Exam week	Applications close
1	04/01/17	10/03/17	18/03/17	Intake dates: Apply by 1 November to start in January. Applications submitted after 1 November will be considered if places are available.
2	27/03/17	02/06/17	10/06/17	
3	19/06/17	25/08/17	02/09/17	
4	11/09/17	17/11/17	25/11/17	

Class times: One weeknight 5.30–8.30pm.

PGDipBus - June intake				
Quarter	Start	End	Exam week	Applications close
3	19/06/17	25/08/17	02/09/17	1 May for June intake.
4	11/09/17	17/11/17	25/11/17	

Class times: One weeknight 5.30–8.30pm.

Contact us **The University of Auckland Business School**
Graduate School of Management
Level 3, Owen G Glenn Building
12 Grafton Road,
Auckland 1142

Telephone: 0800 227 337

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Email: gsm@auckland.ac.nz

(Please type your name and preferred programme in the subject line)

Completing your application

Step 1

Check your eligibility on our website www.gsm.auckland.ac.nz

Step 2

New University of Auckland student:

Go to www.apply.auckland.ac.nz and complete the Application for Admission (AfA). The University will send you an acknowledgement email with your student ID and ask you to present original copies of proof of identification and academic transcripts you may have.

Current or former University of Auckland student:

You can use your original student ID number but you will need to submit any additional transcripts you may have gained since leaving the university.

Step 3

Sign back into your application and upload supporting documentation:

- A detailed CV
- A personal statement. Please write about 500 words explaining your decision to study at postgraduate level.

Step 4

Nominate two referees who can comment on your suitability for the programme.

- One reference must be from your current employer.
- The other can be from a business professional or an academic.

Tip: Ask your referees as early as possible to email their comments to gsm@auckland.ac.nz (Please use editable PDF recommendation form.)

Step 5

Submit the following original documents to the Student Information Centre, Room 112, Level 1 (Ground Floor), The Clock Tower, 22 Princes Street, City Campus.

- ID Photo
- Proof of citizenship or permanent residency
- An official academic transcript

Step 6

Application review

Once we have received your application and evaluated all the supporting documents, a decision will be made regarding whether to shortlist you.

If we shortlist you, you may be required to complete additional assessment tests. If you are applying for the MBA programme you may also be required to attend an interview.

Step 7

You will be notified of our decision. If you are made an offer you need to sign into the AfA (www.apply.auckland.ac.nz) to accept your offer.

Step 8

Once you have accepted your offer, the final step is to enrol in your courses at www.auckland.ac.nz/enrolment

Step 9

Your Orientation details will be sent to you. Welcome to the programme!