

PhD Conference 2017 - Monday, 30 October

8-8.30am	Registration	Level o Foyer		
8.30-9am	Welcome	OGGB4	Professor Basil Sharp, Associate Dean Postgraduate	
9-10am	Graduate panel	OGGB4		
10-10.30am	Morning tea	Level o Foyer		
10.30-12.30am	Session 1a: Full paper	Case Room 3	10.30-12.30am	Session 1b: Full paper OGGB4
1	Shahab Bayati <i>Rating Open Source Software Projects Based on Developers' Socio-Technical Activities, ISOM</i>		1	Trang Tran <i>Privatisation and principal-principal conflicts in Asian emerging economies, MIB</i>
2	Hamidreza Shahbaznezhad <i>Studying the Effective Factors on User Engagement in Social Media Fan Pages, ISOM</i>		2	Gerson Tuazon <i>Affective Perspective-taking, Feedback Self-Efficacy, and Overoptimism in Leader-Member Exchanges: Investigation of a Moderated Mediation Model, MIB</i>
3	Sarah Sabbaghan <i>Computer-Adaptive Surveys (CAS) as a Means of Answering Questions of Why, ISOM</i>		3	Frank Yan <i>Immigrant Entrepreneurial Enterprises in Aotearoa: A Human Resource Management Perspective, MIB</i>
4	Andy Nguyen <i>Learning Analytics in Higher Education: The Design, Implementation, and Evaluation, ISOM</i>		4	Joe Hendren <i>Fanatics or Assiduous filers: The contribution of the Campaign Against Foreign Control of Aotearoa to Political Debate Concerning the Comalco Smelter, MIB</i>
5	Shadi Esnaashari <i>Characterizing Students' Behavior based on their Participation in Property Course in New Zealand, ISOM</i>		5	Abigail McClutchie <i>The Money or the Kaupapa?, MIB</i>
6	Sherry Li <i>Gender and Leadership: An Experimental Analysis, Economics</i>		6	Claire Cui <i>Unearthing a Productivity Perspective for Financial DEA, A&F</i>
7	Helen Zhang <i>The Simbol System: A Proposal for a New International Financial Architecture, Economics</i>		7	Aria Zhang <i>Gain or Pain? New Evidence on Mixed Syndication between Governmental and Private Venture Capital Firms in China, A&F</i>
12.30-1.30pm	Lunch and poster display	Level o Foyer		
1.30-3.30pm	Session 2a: Extended abstract	Case Room 3	1.30-3.30pm	Session 2b: Extended abstract OGGB4
1	Ramona Zharfpeykan <i>Sustainability Performance Evaluation using Sustainability Reports, A&F</i>		1	Khushbu Tilwawala <i>Serious Games for a Sustainable World: Design and Implementation of Values-based Digital Games for the Young, ISOM</i>
2	Nicola Russell <i>Exploring the Social Construction of Employee Engagement through Discourse Analysis, MIB</i>		2	Claris Yee Seung Chung <i>Sustainable Transformation of Individuals and Families: Design and Implementation of Holistic Personalised Socially-driven Persuasive Systems, ISOM</i>
3	Miriam Seifart <i>Anti-consumption as a Driver of a Firm's Dynamic Capabilities: Cases in the Slow Fashion Movement, MIB</i>		3	Yang Yang <i>Property Investors, Negative Gearing and Speculation: A Study of Auckland Residential Property Market, Property</i>
4	Antoine Gilbert-Saad <i>The Rationality of Heuristics in Entrepreneurial Contexts: Judgment and Decision Making Under Absolute, MIB</i>		4	Wenwen Zhang <i>Impacts of Carbon Tariffs Imposed by the USA on China's Economy and Carbon Emissions: Analysis Based on a Multi-Sectoral DCGE Model, Economics</i>
5	Leny Woolsey <i>Taking the Blinkers off: Organizational Theatre as Exposure, MIB</i>		5	Yean Shan Beh <i>Predicting Online Feature Choice for Consumers' Brand-related Negative Expressions, Marketing</i>
6	Diamond Wang <i>The Impact of Time-Invariant Heterogeneities on Fund Performance and Management Structure, A&F</i>		6	Adeel Khalid <i>Ambiguity in Brand Decision Making and Fatwa Compliance, Marketing</i>
			7	Loic Pengtao Li <i>United Does it Again: Further Insight of Social Media Engagement in a Service Failure Crisis, Marketing</i>
3.30-4pm	Keynote speaker	OGGB4		
4-5pm	Prizes and networking	Level o Foyer		