

### Retirement Policy and Research Centre

# **Panel Session**: consumers perspective

Ana-Marie Lockyer, ANZ Bank
Margaret Owens, Retirement Village Association
Kathy Peri, UoA, Counties Manukau DHB
Martin Connolly, Freemasons' Professor of Geriatric Medicine, University of Auckland



## **Consumer perspective:** What barriers are there to securing a retirement income?

### **Ana-Marie Lockyer**

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RPRC Decumulation Forum "Decumulating retirement savings: making the options work"

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#### The perfect storm





### Most people aged 45 to 65 are confident they know what is required for a secure retirement but are not on track with their savings

- Almost 4 out of 5 customers aged 45 to 65 are currently saving for their retirement
- Despite having reached retirement age, **1 in 5** customers **over 65** still continue to save
- Most are confident they know what is required for a secure retirement
- Of those currently saving for their retirement, **over half feel they are behind** in their savings
- Over a quarter of respondents don't have a budget, and one in ten struggle to make ends meet





ANZ 😯























#### Life after KiwiSaver ... How do retirees feel about investing their savings?

 Consumers tend to prefer a conservative approach towards investments and want capital stability with consistent returns



#### Life after KiwiSaver ... How will retirees use their retirement savings?







### Life after KiwiSaver ... consumers do not appear to understand or like traditional annuity products



#### At what level does an annuity product interest you?



#### We have created a perfect storm



#### **Challenges from the customers' perspective**

- Lack of retirement savings
- Low level of financial literacy
- Fragile **trust** in the financial industry
- New Zealanders tend to underestimate their **longevity**

#### Challenges from the providers' perspective

- Structural concerns around providing annuity type products
- A shifting legislative framework
- Changing dynamics in the industry
- Providing advice when people need it most
- Global experience with decumulation solutions



#### What is success for Superannuation?

#### "Success for the superannuation industry is well funded members happy that they can rely on this industry for a comfortable retirement"



