Hi all,

Research Translation Day

Our Business School led and hosted a Research Translation Day on 7 May 2021. Amongst the 90+ attendees were researchers from other NZ Business Schools, academics and professional staff from ours and other UoA faculties and units, representatives from the business community and from three government ministries. This year we enriched the event through a keynote by Prof Adam S Levine (Johns Hopkins University) and two panel sessions chaired by two of our own professors - Robert MacCulloch and Paul Rouse. For the first time, the Research Translation Competition was a national event co-sponsored by all eight NZ Business Schools; it was encouraging to see entries by researchers from all of these. Nine of the 36 submissions were from our Business School. The judging panelists were Bronwyn Croxson (Chief Economist, Ministry of Health), Michele Embling (Chair, External Reporting Board), Roger France (a professional non-executive director and current trustee of the University of Auckland Foundation), Justin Kennedy-Good (Director Ara Manawa, Auckland DHB), Susie McKenzie (Policy Advisor, MBIE and Panel Chair) and Jilnaught Wong (Professor Emeritus, University of Auckland Business School). The Research Translation Competition winners and their entries are:

Early Career Research Category
Winner: Dr Jessica Vredenburg, AUT Business School, *Brand activism: What, when, where and how – translating theory into practice*
Runner-up: Dr William Cheung, University of Auckland Business School, *A sustainable housing ladder: The entry and exit affordability of shared-equity homeownership*

Māori and Pacific Research Category
Winner: Dr Nimbus Staniland, AUT Business School, *Indigenous and boundaryless careers: Cultural boundaries in the careers of Māori academics*
There was no runner-up in this category; the judges determined that no other submissions met the criteria.

Established Researcher Category
Winner: Dr Lydia Cheung, AUT Business School, *An empirical analysis of the competition in print advertising among paid and free newspapers*
Runner-up: Dr Matthew Parackal, Otago Business School, *Dynamic transactional model: A framework for communicating via social media*

Possible re-establishment of University of Auckland Business Review

At the Faculty’s Town Hall meeting on 28 April 2021, I presented the possibility of re-establishing the *University of Auckland Business Review* (UABR), a journal we published from 1999 to 2016. UABR was a way for us to engage with external stakeholders and make available some of our research to the business and policymaking community in NZ and beyond. Just a few years ago, an external review of 30+ UoA journals deemed UABR to be of the highest quality, a flagship journal for the UoA that bridges research and practice, and an attractive outlet for both researchers and professionals. Thank you to both academic and professional staff who have already written to me, expressing views and their desire to be involved in shaping the decision-
making about whether to reinstate UABR. The presentation I gave at the Town Hall meeting is available on the Business School intranet. Please do get in touch if you wish to be involved.

**Trans-disciplinary research**

I have taken the opportunity several times to communicate that government (and UoA) funding is becoming increasingly targeted at projects that cover more than one research field/discipline. We have groups of researchers who are pursuing collaborative links with a number of other faculties at the UoA. So, here is another opportunity. The Faculty of Education and Social Work (E&SW) would like to hear from researchers interested in exploring and discussing research in the following areas:

- Crisis preparedness, response and recovery
- Wellbeing and resilience
- Trauma-informed practices

The E&SW team plans to hold events related to this work throughout the remainder of this year. If you are interested in participating in such an event or would like to be involved in a trans-disciplinary team working on one of the listed areas, please could you get in touch with Jonathan Harvey, who can supply further information and who will be liaising with E&SW regarding the Business School’s involvement.

**SmartTeams**

One of our Research Fellows, Dr Maryam Hasannasab, has been working on a software application that seeks to introduce researchers to peers in other departments and faculties within the University. The app, known as SmartTeams, is designed to be used to identify researchers with similar research interests and/or the skills needed for a particular research project. To help with further development of the app, it would be appreciated if as many Business School researchers as possible could complete a survey that can be found here.

**Launch of ResearchHub**

The UoA Strategic Programme Office has announced the launch of the University's new ResearchHub. Once it is fully developed, the ResearchHub will be our gateway to the various areas of the University where research support is available. The still existing content gaps in the current offering will be filled in the coming months. If you would like to look at an area where updated content is available, the pages covering Vision Mātauranga are a good place to start; see the “Responsiveness to Māori tool” at the bottom of the page found by clicking here.

**Worth noting: Community resilience in academia**

As it has been acknowledged by the Dean in recent communications, we are all facing significantly increased workloads at the moment. I recently came across an article in the journal Communication, Culture and Critique. The (bluntly titled) article, recommended by Nature Briefing, focuses on academics who are also caregivers, but it contains recommendations that we can all think about as we try to shift towards having greater organisational (rather than merely individual) resilience in our academic institutions.

Take good care and best regards,
Snejina

This email is intended to keep staff of the University of Auckland Business School informed about research news, seminars, panel discussions and grant applications.