Welcome to the University of Auckland Business School PhD Conference 2015 proudly sponsored by SKYCITY.

The PhD Conference provides an opportunity for PhD students to showcase their world class research to a wider audience, exchange ideas and network. We welcome you to participate and be inspired by the wide ranging topics. Each session will feature papers from PhD students in the Business School and are grouped by general research themes. Take advantage of the social breaks to talk to your fellow students, enhance your knowledge and engage in discussions on the topics you have found most interesting.

This year we are delighted to welcome our keynote speaker Nigel Morrison, CEO of SKYCITY, followed by prize giving and a networking event. There will be generous spot prizes for registered attendees at the prize giving.

We hope that you enjoy the PhD conference and gain valuable insights.

Caroline Bridges, Anna Zubkovskaya, and Claris Chung

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**PhD Conference 2015 - 1 September**

**8.30am - 8.45am**
Registration

**Level 0, Foyer**
OGGB 5

**Chair:** Caroline Bridges
**Welcome:** Dr. Jenny Evans, CEO, Directive Technolgies Group; Dr. Lincoln Wood, Senior Lecturer, Department of Business and Information Systems, AUT; Dr. Logan Wait, Co-founder, ecoPortal; Dr. Fred Chang Yu Ng, Lecturer, Accounting & Finance, The University of Auckland Business School

**8.45am - 9.00am**
Past PhD Students Panel

**9.30am - 11am**
Forum 1

**Stream 1 (Case Room 3), Productivity and sustainability**

**Discusants:** Professor Nigel Haworth, MIB; Dr Timofey Shalpegin, ISOM; Chair: Claire Chung, ISOM

**Presentation 1:** Miriam Seifert, MIB, "Towards de-growth? Environmentally-motivated firm anti-consumption behavior along the value-chain in the fast and slow fashion industry"

**Presentation 2:** Yue Wang (Bonnie), ECON, "Land use change between forestry and agriculture under the New Zealand emissions trading scheme"

**Presentation 3:** Dana Cumin, MIB, "Dual allegiance and knowledge sharing behaviour in collaborative innovation"

**Presentation 4:** Mina Bahrami Gholami, ECON, "Solar PV generation on a hydro based grid: the case study of New Zealand"

**Presentation 5:** Mojtaba Mahdavi, ISOM, "Supply chain strategy: Further developments on how to match product type with supply chain design?"

**Presentation 6:** Patricia Fitzgerald, MIB, "The emergence of commercial business models within not-for-profits"**

**11am - 11.30am**
Morning Tea

**Level 0, Foyer**
Poster display

**11.30am - 12pm**
Forum 2

**Presentation 1:** Trish O’Sullivan, COMLAW, "Online shopping terms and conditions in practice: Validity of incorporation"

**Presentation 2:** Elena Obushenkova, MIB, "Resistance, acceptance or dependence: How constructed smartphone roles and usage patterns influence relational and social outcomes in work relationships."

**Presentation 3:** Saumya Amarasinghe, MIB, "How revealing is revealing?"

**Presentation 4:** Yat Ming Ooi, ISOM, "Conceptualising the notion of inputs and organisational practices in the user innovation context"

**Presentation 5:** James Costello, MIB, "Should a dynamic capabilities framework be integrated into evaluations of workplace e-learning?"

**Presentation 6:** Aria Zhang, ISOM, "Understanding service providers’ responsiveness to a hydro based grid: the case study of New Zealand"

**Presentation 7:** Helen Thang, MIB, "Humour and confucian workplace relationships"

**Presentation 8:** Dana L. Ott, MIB, "A social learning theory framework linking international experience and cultural intelligence"

**Presentation 9:** Lioc Pengda Li, MIG; "United breaks guts: exploring the complexity of engagement from a multi-actor individual/organizational perspective"

**12pm - 1.40pm**
Lunch

**Level 0, Foyer**
Poster display

**1.40pm - 2pm**
Forum 3

**Presentation 1:** Yu-Wei (Angel) Hsu, ISOM, "Understanding service provision and online repurchase intention in online auction contexts"

**Presentation 2:** Eric Tong, ECON, "US monetary policy and global financial stability"

**Presentation 3:** Stefan Korber, MIB, "Breaking the professional cage - how intrapreneurial professionals cross knowledge boundaries"**

**Presentation 4:** Quan (Spring) Zhou, ISOM, "Modeling the ethics of donating dated medical supplies"

**Presentation 5:** Moritz Wagner, A&F, "Mutual fund flows and seasonality in stock returns"**

**Presentation 6:** Abigail McClutchie, ISOM, "Mahi rangatiratanga: Navigating entrepreneurial self-determination as a journey to realise tino rangatiratanga"

**Presentation 7:** Denise Olin, MIB, "Small internationalizing firms in the Fleet Management Systems industry: ‘Last mile’ marketing implications for the internet of Things?"

**Presentation 8:** Hsuan Kim, ISOM, "Humour and confucian workplace relationships"

**Presentation 9:** Dana L. Ott, MIB, "A social learning theory framework linking international experience and cultural intelligence"

**Presentation 10:** Lioc Pengda Li, MIG; "United breaks guts: exploring the complexity of engagement from a multi-actor individual/organizational perspective"

**1.40pm - 3pm**
Conference Closing

**Level 0, Foyer**
OGGB 5

**OGGB 5 Chair:** Caroline Bridges
**OGGB 5 Welcome:** Dr. Jenny Evans, CEO, Directive Technologies Group; Dr. Lincoln Wood, Senior Lecturer, Department of Business and Information Systems, AUT; Dr. Logan Wait, Co-founder, ecoPortal; Dr. Fred Chang Yu Ng, Lecturer, Accounting & Finance, The University of Auckland Business School

**Presentation 1:** Alan Toy, A&F, "Standards and methodologies used in the practice of privacy auditing"

**Presentation 2:** Ivy Gan, MIG, "An exploration of consumer trust and brand selection: Infant formula consumption in urban China"

**Presentation 3:** Grigorij (Greg) Lubomirov, MIB, "Competitive incentives and constraints with multimarket contact: Some empirical results"

**Presentation 4:** Wayne J. Thomson, MIB, "Dynamic capabilities and New Zealand engineering firm growth"

**Presentation 5:** Rad Jud, ISOM, "Upgrading an ungradable legacy processes in inter-organisational middleware systems: An raster action design research approach"

**Key note speaker:** Nigel Morrison, CEO of SKYCITY

**Presentation:** Dr Timofey Shalpegin, ISOM, "Understanding service providers’ responsiveness to a hydro based grid: the case study of New Zealand"

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**Poster submissions**

Hamidreza Shahbaznezhad, ISOM

"Customer and firm interactions on social media"**

Miriam Seifert, MIB

"Towards de-growth? Environmentally-motivated firm anti-consumption behavior along the value-chain in the fast and slow fashion industry"**

Tianyou Hu, ISOM

"The effect of users’ contributions on social media platforms on stock market liquidity"

Stefan Korber, MIB

"Breaking the professional cage: How intrapreneurial professionals cross knowledge boundaries"

Ivy Gan, MKTG

"An exploration of consumer trust and brand selection: Infant formula consumption in urban China"

Mina Bahrami Gholami, ECON

"Solar PV generation on a hydro based grid: The case study of New Zealand"

Gayani Hewagama, MIB

"Human resource management in the hotel industry: A review of the literature"

Anna Zubkovskaya, MIB

"The role of government in Russian MNEs’ internationalization"

LaTyrong Chan, MKTG

"Sustainable water consumption: The evolution of everyday cleaning practices among long-term Asian visitors in New Zealand"

Maria Kim, MIB

"Research commercialisation and engagement of PhD students"

Jenny Young, MKTG

"Does believability matter? An exploration of women’s responses to a weight loss product concept"

Marieanela Huambachano, MIB

"Indigenous knowledge as key for improving food security"