ESSEC Business School, The Pioneering Spirit

CREATED IN 1907, ESSEC BUSINESS SCHOOL IS AN ACADEMIC INSTITUTION OF EXCELLENCE WHICH THROUGHOUT ITS HISTORY HAS BEEN CHARACTERIZED BY ITS PIONEERING SPIRIT.

In both full-time education and executive education, ESSEC proposes a wide range of programs to all those wanting to obtain an extraordinary learning experience, strengthen their talent, express their leadership and become truly high-level managers.

A centennial institution with a wide network of academic and corporate partners throughout the world, ESSEC has opted to focus its strategic development on three principles: innovation, involvement and internationalization which compose the three axes of the ESSEC 3i strategy that will be implemented from here until 2020.

An institution nourished by research and committed to an ambitious development of alliances with leading institutions, ESSEC constantly strives to bring its students face to face with cutting-edge knowledge at the crossroads of discipline and to provide them with the latest technologies.

Hallmarked by a profound humanistic tradition, ESSEC has succeeded not only in making the link between business and society a major subject of research, but it is also one of the fundamental components in the training of responsible managers. ESSEC thereby affirms the necessity of putting innovation, knowledge and the creation of value at the service of the wider community.

With students coming from 96 different countries, a largely international faculty body and a campus in the Asia-Pacific region since 2005, ESSEC is both an international and multicultural institution. This internationalization has been strengthened by the building of a new campus in Singapore, a presence in Rabat, Morocco, and a soon-to-be-opened campus in Mauritius, as well as development projects in Africa and Latin America.

These three axes – innovation, involvement and internationalization – forge ESSEC’s learning philosophy that is common to all its programs: accompany our students throughout a learning journey aimed at opening them up to new, unthought-of opportunities. Studying at ESSEC means creating your own path towards the future and joining a supportive community of 47,000 graduates worldwide!

Welcome to ESSEC!
Since 1907, ESSEC Business School has been a pioneer in its commitment to meeting the challenges of an increasingly boundless, uncertain, and high-tech future. Today, that means offering students a unique learning experience: on the foundations of cutting-edge research, ESSEC blends academic study with practical experience while focusing on the importance of cross-cultural dialogue.

ESSEC gives its students the tools they will need to understand complexity, anticipate challenges, create value, and take the initiative in Europe, Asia, or wherever their careers may take them. Thanks to this skill set, ESSEC graduates embark on their careers prepared to lead and shape the strategic direction of some of the world’s top firms and organizations.

As an exchange student in the ESSEC Global BBA Program - the #1 ranked program of its kind in France - , you will benefit from rich cross-cultural interactions and a multicultural learning environment where each participant contributes their unique insights and experience. You are choosing a world-class education combining cutting-edge knowledge and the life-changing experience of studying abroad. You will be joined by students from top-notch partner universities, and contribute to the intercultural richness and diversity which we value so highly at ESSEC.

Our aim is that all our students acquire the skills of a well-rounded manager: the courage to take risks, the wisdom to see the big picture, and the foresight to plan for the future.

Does the ESSEC pioneering spirit inspire you?

Join ESSEC Global BBA as an exchange or Double Degree student.

Prof. Jean-Michel BLANQUER
Dean and President ESSEC Business School
Studying Business Administration at ESSEC
A life-changing experience

Message from Hugues Levecq:

ESSEC Global BBA welcomes around 350 exchange students from our 141 partner institutions all over the world representing more than 41 different countries. International Students are a key component to giving our school a truly multicultural dimension. With the support and guidance of renowned professors, students are encouraged to open their minds and embrace new ways of thinking as they interact with our full-time BBA students. Our aim is to make sure students have not only the highest quality education but also have an amazing and enriching time at the school, so that at the end they leave hungry and enthusiastic to join the world of work.

Hugues LEVECQ
Dean, Global BBA
Ph.D. in Information Systems,
Stern School of Business, New York University

The Global BBA team:

- The Global Education Office (GEO) is responsible for the enrollment and arrival of the exchange students to and from ESSEC.

- Our Program Management Office (PMO) is in charge of the Academic enrollment of all BBA students.

- Upon arrival in the fall, our Welcome Center is here to deliver our student’s welcome kit (student card…) and to assist them concerning accommodation and other day to day matters.

ESSEC Global BBA France Rankings

ESSEC BUSINESS SCHOOL: INTERNATIONAL EXCELLENCE

- World class academic education.
- First Business School outside North America to get AACSB accreditation in 1997.
- Received EQUIS accreditation in 2003.
- European roots: Alternative views on world’s growing complexity.
- Wide variety of International Programs: Master of Science in Management, MBA In international Luxury Brand Management, MBA in Hospitality Management, Global MBA, Advanced Master’s, Ph.D.

* Member of the International Business Education Alliance Program
ESSEC Global BBA’s Learning Goals

The program teaches students to:

**MANAGE PROCESS**
- Understand and know how to use corporate accounting documents
- Master corporate financial decisions
- Know how to put into place management control tools
- Master the marketing function
- Understand the role that information systems play in a company
- Understand the place and principles of human resources, logistics, purchasing and the legal services

**FACE COMPLEXITY**
- Be capable of using and analyzing figures in complex situations
- Be able to identify pertinent data and use the appropriate tools in order to understand complex internal situations and contribute to change
- Know how to use tools necessary to understand corporate strategic situations in national and international contexts
- Be capable of developing a business plan

**RISE TO LEADERSHIP**
- Master software that allows them to prepare effective oral and written presentations
- Know how to use the appropriate techniques to resolve conflicts and find solutions
- Be capable of working effectively in environments that incorporate a high degree of diversity and cultural differences

**INTEGRATE SOCIETAL CONTEXT OF BUSINESS**
- Have a global perspective of the world in which companies function
- Have understanding of cultural differences and the diverse ways that companies function
- Understand the corporate internal and external environment
- Integrate the legal institutional contexts

“ESSEC is giving me a unique experience of culture and university life. With such a wide variety of activities and people, there is so much to do and learn. It has steepened my learning curve and has given me an opportunity to live like a Parisian as well as learn from people from different parts of the world”.

Raghvendra, current student
# Structure of the Global BBA Program

## The Global BBA program

<table>
<thead>
<tr>
<th>FULL-TIME BBA STUDENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ALL CAMPUSES</strong></td>
</tr>
</tbody>
</table>

### 1st YEAR

<table>
<thead>
<tr>
<th>Sem1</th>
<th>Geopolitics/Financial Accounting 1/Introduction to Legal Questions/Managerial Economics/Excel/Financial Mathematics/Productive Behavior/Marketing 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 2</td>
<td>Financial Accounting 2/European Institutional and Material Law/Macroeconomics/Visual Basic for Applications/Statistics/Introduction to entrepreneurship/Marketing 2/Kallystée Game</td>
</tr>
<tr>
<td>Professional experience</td>
<td>3 month operational internship</td>
</tr>
</tbody>
</table>

### 2nd YEAR

<table>
<thead>
<tr>
<th>Semesters 3 and 4</th>
<th>Costs &amp; Budgets: introduction &amp; practices/European Competition Law/Competition Economics/Corporate Finance 1/Marketing Studies/International Mobility (seminar)/Operational internship defense/Field Experience Seminar</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional experience</td>
<td>4 weeks internship in a social, humanitarian or educational environment</td>
</tr>
</tbody>
</table>

## Exchange and Double Degree students join BBA students for Semesters 5 (Fall) and 8 (Spring)

<table>
<thead>
<tr>
<th>INTERNATIONAL EXCHANGE STUDENTS*</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL-TIME BBA STUDENTS</td>
</tr>
</tbody>
</table>

### STANDARD TRACK

<table>
<thead>
<tr>
<th>Semester 5 (Fall)</th>
<th>Courses Cergy Campus (see opposite page)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 6</td>
<td>International exchange or internship (6 months) Managerial experience Internship (6 months) Managerial experience 1st period in Company</td>
</tr>
<tr>
<td>Semester 7</td>
<td>Internship (6 months) Managerial experience or international exchange International exchange</td>
</tr>
<tr>
<td>Semester 8 (Spring)</td>
<td>Courses Cergy Campus (see opposite page) International exchange 2nd period in Company</td>
</tr>
<tr>
<td>Semester 9</td>
<td>Courses Cergy Campus</td>
</tr>
</tbody>
</table>

*exchange to Cergy campus only at present
# Courses available to Exchange Students

## Third and fourth year courses

### Fall semester courses (subject to modification)

<table>
<thead>
<tr>
<th>Course title</th>
<th>ECTS</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>I-Xperience Week / Build your own course</td>
<td>0</td>
<td>English &amp; French</td>
</tr>
<tr>
<td>Ariane (Business Simulation Game)</td>
<td>1</td>
<td>English &amp; French</td>
</tr>
<tr>
<td>International Marketing</td>
<td>4</td>
<td>English &amp; French</td>
</tr>
<tr>
<td>Management of Organisations</td>
<td>4</td>
<td>English &amp; French</td>
</tr>
<tr>
<td>Principles of Finance</td>
<td>4</td>
<td>English &amp; French</td>
</tr>
<tr>
<td>Research Methods</td>
<td>1</td>
<td>English &amp; French</td>
</tr>
<tr>
<td>Anthropologie et Société</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Doing Business in Africa</td>
<td>2</td>
<td>English</td>
</tr>
<tr>
<td>Eastern Europe Today</td>
<td>2</td>
<td>English</td>
</tr>
<tr>
<td>Entreprises &amp; Médias</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Globalization and the city</td>
<td>2</td>
<td>English</td>
</tr>
<tr>
<td>Introduction to Business History</td>
<td>2</td>
<td>English</td>
</tr>
<tr>
<td>Le management du chef d'orchestre</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Maîtrise de l'information Stratégique</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Religions &amp; Society</td>
<td>2</td>
<td>English</td>
</tr>
<tr>
<td>World Religions : Introduction</td>
<td>2</td>
<td>English</td>
</tr>
<tr>
<td>Advanced Excel</td>
<td>4</td>
<td>English &amp; French</td>
</tr>
<tr>
<td>Business Ethics / Ethique et Décision</td>
<td>4</td>
<td>English or French</td>
</tr>
<tr>
<td>Communication</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Conjoncture et Politique Economique</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Consolidated Accounts</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Décision et enjeux géopolitiques internationaux</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>E-Business</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Entrepreneuriat 2</td>
<td>6</td>
<td>French</td>
</tr>
<tr>
<td>Etre Leader &amp; Manager / Introduction au Management d'Equipe</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Financial Markets</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Financial Statement Analysis</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Gestion de la Supply Chain</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Gestion de Portepeuille</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Gestion des Ressources Humaines</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Human Resources Management</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Innovation &amp; Design Thinking</td>
<td>6</td>
<td>French</td>
</tr>
<tr>
<td>International Cash Management</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>International Contract Law</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>International Economics</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Leading &amp; Managing</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Lobbying : cadre, outils et stratégie</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Marketing B &amp; to B</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Marketing Clients</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Merger and Acquisition and Private Equity</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Operations Management</td>
<td>4</td>
<td>English &amp; French</td>
</tr>
<tr>
<td>Publicité et Communication</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Purchasing Management</td>
<td>4</td>
<td>English &amp; French</td>
</tr>
<tr>
<td>RSE et développement durable</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Salesforce Management</td>
<td>4</td>
<td>English &amp; French</td>
</tr>
<tr>
<td>Strategic Management</td>
<td>4</td>
<td>English &amp; French</td>
</tr>
<tr>
<td>Strategic Management Control</td>
<td>4</td>
<td>English &amp; French</td>
</tr>
<tr>
<td>Strategy and Business Planning in Corporate Finance</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Web Marketing</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>European Economics</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>French Civilization</td>
<td>4</td>
<td>English &amp; French</td>
</tr>
<tr>
<td>Geopolitics</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Intercultural Marketing</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Union Européenne</td>
<td>4</td>
<td>French</td>
</tr>
</tbody>
</table>

### Spring semester courses (subject to modification)

<table>
<thead>
<tr>
<th>Course title</th>
<th>ECTS</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Negotiation</td>
<td>2</td>
<td>English and French</td>
</tr>
<tr>
<td>Strategic Management</td>
<td>4</td>
<td>English and French</td>
</tr>
<tr>
<td>Strategic Management Control</td>
<td>4</td>
<td>English and French</td>
</tr>
<tr>
<td>Art et création de valeur</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Enjeux d'une région émergente : l'Amérique Latine</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Globalization and Trade</td>
<td>2</td>
<td>English</td>
</tr>
<tr>
<td>Law &amp; Economics</td>
<td>2</td>
<td>English</td>
</tr>
<tr>
<td>Le management du chef d'orchestre</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Mondialisation et diversité</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Religions &amp; Society</td>
<td>2</td>
<td>English</td>
</tr>
<tr>
<td>B to B Marketing</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Conjoncture et Politique Economique</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Créer et gérer un événement</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Décision et enjeux géopolitiques internationaux</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>E-Business</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Entrepreneurship 2</td>
<td>6</td>
<td>English</td>
</tr>
<tr>
<td>Excel Avancé</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Financial Markets</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Financial Statement Analysis</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Human Resource Management</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>International Cash Management</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>International Contract Law</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>International Trade</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Introduction au Management d'Equipe</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Management des forces de vente</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Marketing Clients</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Merger and Acquisition and Private Equity</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Portfolio Management</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Publicité et Communication</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Purchasing Management</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Sustainable Development</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Web Marketing</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Civilisation française et Europe</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>European Economics</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>French Civilization</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Geopolitics</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Intercultural Marketing</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>International Marketing</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Management of Organisations</td>
<td>4</td>
<td>English</td>
</tr>
</tbody>
</table>

### Language classes

<table>
<thead>
<tr>
<th>Course title</th>
<th>ECTS</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>French language beginner level</td>
<td>4</td>
<td>Fall + Spring</td>
</tr>
<tr>
<td>Advanced/Intermediate Business French</td>
<td>4</td>
<td>Fall + Spring</td>
</tr>
<tr>
<td>Advanced English Language, Issues and Culture</td>
<td>4</td>
<td>Fall + Spring</td>
</tr>
<tr>
<td>English for Communication, Careers and Culture (advanced level)</td>
<td>4</td>
<td>Fall + Spring</td>
</tr>
<tr>
<td>Spanish - Beginner level</td>
<td>4</td>
<td>Fall only</td>
</tr>
<tr>
<td>Spanish - False beginner level</td>
<td>4</td>
<td>Spring only</td>
</tr>
</tbody>
</table>
International Exchange Students

Who can apply?

Exchange Students Global BBA program:
At ESSEC Global BBA we welcome international exchange students who are nominated by our partner universities. Please check our International Partners list on our new website for international partners and exchange students https://sites.google.com/a/essec.edu/bba-incoming-international-exchange/ to see if you are eligible to enrol.

Type of exchanges

Double Degree Program French or English track
► The first 2 years of study at the partner home institution.
► One full year (2 semesters = 60 ECTS credits) of study at ESSEC Global BBA.
► A six month internship.
► In general, the final semester of study at the home institution.
► Final year dissertation.

Full Year Exchange
Full year exchange students can choose from the classes available during their chosen study period in accordance with the academic requirements of their home university.

One-Semester Exchange
Semester exchange students can choose from the classes available during their chosen study period in accordance with the academic requirements of their home university.

BBA iMagination Week (Fall semester only):
This week is focused on imagination, creativity and transdisciplinary aims to accompany our students on making a change, imagining the possibilities and to put their experiences to use in terms of both know how and life skills. It is a time for soul-searching and sharing. In our conferences, our students will hear testimonials from strong individuals with unique backgrounds and experiences. In other words, this seminar is designed to guide them in self-transformation, for them to be architects, in a very real way, of their very own cognitive map.

“I chose France, mainly because I love the Country. I’ve been here before and I just fell in love. I fell in love with the scenery, the people, the culture and the language. I’ve chosen the ESSEC Global BBA because I heard so many good things about it. It has a great reputation and it’s one of the Best Business Schools in the Country, so when I decided to come to France, ESSEC seemed like the most logical choice to me”.


“I chose ESSEC because I know it is a really good University. I know a few students who came and were super happy about their choice and have to say I totally agree with them! I decided to come for a year because I really wanted to go deep into this experience for myself, so when I had the choice to do it, I just wanted to take advantage of it”.

Julia VALVERDE RIVERO AGÜI – Full-year Exchange student – ESIC, Spain.

“ESSEC as is one of the best Business Schools in the country. This partnership between both Universities is very significant for us as it gives us the opportunity to obtain both Russian and French Diplomas and to try to develop ourselves in other European Countries as well”.

Anna ANTONOVA, Yana RUTKOVSKAYA & Julia IVANOVA
Double Degree students, Plekhanov Russian University of Economics.
A Strong Link with Companies

Career Services
For full-time Global BBA and Double Degree students

Three professional experiences to enhance the student’s professional skills.

▸ 3-month Operational Internship
During the summer of their first year, students are immersed in a company for a three-month internship. They tend to complete assignments in the fields of international client relations, financial control and operational marketing.

▸ 1-month Social and Humanitarian Mission
Students undertake a one-month internship in a social, humanitarian or educational environment during the summer of their second year.

▸ 6-month Managerial Internship or 1 year Apprenticeship
In the final part of their studies, students complete either a six-month managerial internship or embark on an apprenticeship (2 x 6 month periods). This allows them to carry out a function with greater responsibilities and aims to help them define their career plan.

Double Degree students receive individual advice to help them find their mandatory six-month managerial internship.

Exchange students are invited to take part in Career fairs. They are also free to consult the Career Services database for internships. However the home institution will need to sign the work contract (convention de stage) which is required under French law.

A successful entry into the professional world
With a network of over 700 partner companies, individualized tutoring and a number of contacts with professionals, ESSEC Career Services give students the tools they need for rapid entry into the working world.

Where are they now?
• Corinne Vigreux, Class of 1987, Founder and CEO of Tom Tom (GPS System).
• Alban Dechelotte, Class of 2002, Country Manager, Havas Sports & Entertainment, Germany.
• Jean-Christophe Jourde, Class of 1990, Vice President, Estée Lauder Companies.
• Emmanuel Perrin, Class of 1991, President and CEO, Cartier North America.
• David Rideau, Class of 1998, Associate Director Cash Equities, HSBC Bank.
• Caroline Cordier, Class of 2003, Director of Marketing, DIOR Watches and Jewelry France/Switzerland/Belgium/Luxembourg.
• Caroline Sisombat, Class of 2000, Project Manager in Asia, L’Oreal.
• Xavier Crepon, Class of 1991, Associate, Pricewaterhouse Coopers Audit
• Patrick Dalsace, class of 1999, creator of La Fourchette
• Nicolas Wolfovski, class of 2009, creator of Les Nouveaux Ateliers

45% enter the job market or create their own company in various industry sectors.
55% choose to continue their studies at Master’s level upon completion of the Global BBA program.
75% of all graduates work in an international environment.
Graduates earn an average annual salary of €37,000
Among main recruiters :
• ACCOR • AIRBUS • ALSTHOM • AXA • BAIN • BMW • MICHELIN • NESTLE • PEUGEOT • SANOFI AVENTIS • SOCIETE GENERALE • TOTAL • UNILEVER...
# Global BBA International Partners

The ESSEC Global BBA has an international exchange network of over 141 partner universities worldwide (DD=Double Degree).

## North America

- **Canada**
  - Concordia University - Montreal, Quebec **AACSB**
  - Queen’s University School of Business - Kingston, Ontario **AACSB EQUIS**
  - Ted Rogers School of Business, Ryerson University – Toronto, Ontario **AACSB**
  - Sauder School of Business, University of British Columbia – Vancouver **EQUIS**
  - Schulich School of Business, York University - Toronto, Ontario **EQUIS**
  - Haskayne School of Business, The University of Calgary - Calgary, Alberta **AACSB**
  - The University of Victoria (UVic) School of Business – Victoria, British Columbia **AACSB EQUIS**
  - Richard Ivey School of Business , The University of Western Ontario - London, Ontario **EQUIS**
  - ESQ, Université du Québec à Montréal - Montreal **EQUIS**
  - Université Laval, Faculté des Sciences de l’Administration - Québec **AACSB EQUIS NEW 2016**

## United States

- Tulane University, Freeman School of Business - New Orleans, Louisiana **AACSB**
- Emory University, Goizueta Business School - Atlanta, Georgia **AACSB**
- University of North Carolina, Kenan-Flagler Business School - Chapel Hill N. Carolina **AACSB**
- University of South Carolina (USC) – Darla Moore Business School - Columbia **AACSB**
- University of Richmond, Robins School of Business - Richmond, Virginia **AACSB**
- University of Michigan, Ross School of Business - Ann Arbor **AACSB**
- San Diego State University - San Diego, California **AACSB**
- University of Louisville College of Business - Louisville, Kentucky **AACSB**
- Rensselaer Polytechnic Institute, Lally School of Management, Troy **AACSB**
- George Washington University (GWU) - Washington **AACSB**
- Marquette University College of Business Administration - Wisconsin **AACSB**
- Iowa State University, College of Business - Ames, Iowa **AACSB**
- University of Northern Iowa - Cedar Falls, Iowa **AACSB**
- University of North Florida, Coggin College of Business - Jacksonville, Florida **AACSB**
- Florida Atlantic University **AACSB**

## Latin America

- **Argentina**
  - Universidad Torcuato di Tella
  - Universidad del CEMA (UCEMA) - Buenos Aires
  - Universidad Austral - Rosario
  - Universidad Austral - Pilar
  - Universidad Argentina de la Empresa (UADE) - Buenos Aires

- **Brazil**
  - Pontifícia Universidade Católica (PUC) - Rio de Janeiro
  - Pontifícia Universidade Católica (PUC) - Curitiba
  - Fundaçao Getúlio Vargas (FGV) EBAPE - Rio de Janeiro (NEW DD)
  - FGV EAESP - São Paulo **AACSB EQUIS NEW 2016**
  - USP, School of Economics, Business and Accountancy - São Paulo **AACSB NEW 2016**

- **Chile**
  - Universidad de Chile, School of Economics and Business - Santiago **AACSB**
  - Universidad Adolfo Ibáñez - Viña del Mar **AACSB EQUIS NEW 2016**

- **Colombia**
  - Universidad de Los Andes, School of Management - Bogotá **AACSB EQUIS**

## Mexico
- Tecnológico de Monterrey - Cuernavaca Campus
- Tecnológico de Monterrey - Guadalajara Campus
- Instituto Tecnológico Autónomo de México (ITAM) - México **AACSB EQUIS**

## Africa

- **Morocco**
  - AUI, Al-Akhawayn University - Ifrane **EPAS**

## Asia

- **China & Hong Kong**
  - Fudan University, School of Management - Shanghai **AACSB EQUIS**
  - Guanghua School of Business, Beida University - Beijing (Peking) **AACSB EQUIS**
  - The University of Nanjing - Nanjing (Nankin)
  - Tongji University - Shanghai (DD) **AACSB EQUIS**
  - Tsinghua University - Beijing (Peking) **AACSB EQUIS**
  - Xi’an Jiaotong University, School of Management (Shaanxi) **AACSB**
  - Shanghai Jiao Tong University, Antai College (NEW DD) **AACSB EQUIS**
  - The Hong Kong University of Science and Technology **AACSB**
  - The University of Hong Kong (HKU) **AACSB**

- **India**
  - Symbiosis International University, Pune

- **Japan**
  - Keio University - Tokyo **AACSB EQUIS**
  - Waseda University School of Commerce - Tokyo
  - Hitotsubashi University - Tokyo **NEW 2016**
  - Kobe University - Kobe **NEW 2016**

- **Malaysia**
  - Monash University **NEW 2016**

- **Singapore**
  - Singapore Management University **AACSB EQUIS**
  - National University of Singapore **AACSB EQUIS**

- **South Korea**
  - Korea University Business School - Seoul **AACSB EQUIS**
  - Seoul National University **AACSB**
  - Yonsei University - Seoul (NEW DD) **AACSB EQUIS**

- **Taiwan**
  - National Taiwan University - Taipei **AACSB**

- **Thailand**
  - Chulalongkorn University - Bangkok **AACSB EQUIS**
  - Mahidol University International College - Bangkok **NEW 2016**

## Europe

- **Austria**
  - Wirtschaftsuniversität Wien, University of Economics a Business - Vienna **EQUIS**

- **Croatia**
  - Zagrebacka Škola ekonomije i managementa (Zagreb School of
Economics) - ZagrebAACSB EPAS

Czech Republic
- University of Economics, Prague (VSE) EPAS

Denmark
- Copenhagen Business School - CopenhagenAACSB EQUIS

Finland
- Aalto University - HelsinkiAACSB EQUIS
- Turku School of Economics - Turku

Germany
- Universität MannheimAACSB EQUIS
- WHU - Otto Beisheim, School of Management - KoblenzAACSB EQUIS
- Frankfurt School of Finance and ManagementAACSB EQUIS
- Pforzheim UniversityAACSB
- Hochschule Regensburg, University of Applied Sciences
- Fachhochschule Dortmund (DD)
- Ludwig Maximilians Universität - München NEW 2016

Hungary
- Corvinus University of Budapest - Budapest
- International Business School - Budapest

Ireland
- Trinity College - Dublin
- University College Dublin, Quinn School of Business - DublinAACSB EQUIS

Italy
- LIUSS Guido Carli - Rome
- Università Commerciale Luigi Bocconi - MilanAACSB EQUIS
- Università degli studi di Firenze - Florence
- Università degli studi di Torino, School of Management, SAA - Turin
- Ca’Foscari University of Venice - Venice

Netherlands
- Rotterdam School of Management, Erasmus UniversityAACSB EQUIS
- University of Groningen, FEB - GroningenAACSB EQUIS
- Erasmus School of Economics, Erasmus University
- Hogeschool van Amsterdam, School of Economics and Management
- IBS Hanzehogeschool Groningen, Hanze University Groningen
- University of MaastrichtAACSB EQUIS

Norway
- BI Norwegian School of Management - OsloAACSB EQUIS
- Norwegian School of Economics & Business Administration (NHH) - Bergen EQUIS

Poland
- Szkoła Główne Handlowa w Warszawie (SGH, Warsaw School of Economics)

Portugal
- Universidade Nova de Lisboa - LisbonAACSB EQUIS
- Universidade Católica Portuguesa - LisbonAACSB

Russia
- Plekhanov Russian University of Economics - Moscow (DD)
- Higher School of Economics - Moscow and St Petersburg

Slovenia
- Univerza Ljubljani Ekonomska Fakulteta, University of Ljubljana, Faculty of Economics - LjubljanaAACSB EQUIS

Spain
- Escola Superior de comerc (International (ESCI) - Universitat Pompeu Fabra - Barcelona
- Escuela Superior de Gestión Comercial y Marketing (ESIC) - Madrid (DD)
- IE Business School - Madrid AACSB EQUIS
- IGS - Universitat Ramón Llul - BarcelonaAACSB
- Universidad de Salamanca - Salamanca
- Universidad Pontificia Comillas, ICADE - Madrid
- Universidad de Navarra, School of Economics and Business Administration - Pamplona NEW 2016
- Universidad Pública de Navarra - Pamplona
- Universidad Carlos III (UC3M) - Madrid

Sweden
- Högskolan i Jönköping, Jönköping International Business School (JIBS) - JönköpingAACSB EQUIS EPAS
- Linköpings Universitet, School of Management - Linköping
- Lunds Universitet - LundAACSB EQUIS
- Stockholms Universitet - Stockholm

Switzerland
- University of St. Gallen (HSG) - St GallenAACSB EQUIS NEW 2016
- University of Zurich - ZurichAACSB EQUIS

Turkey
- Koç Üniversitesi – IstanbulAACSB EQUIS
- Bogazici Universitesi, (Universiteit du Bosphore), Faculty of Economics & Administrative Sciences - Istanbul

United Kingdom
- Cardiff University Business School - Cardiff, Wales
- City University, Cass Business School - LondonAACSB EQUIS
- King’s College - London
- University of Warwick, WBS – CoventryAACSB EQUIS NEW 2016
- Newcastle University Business School – NewcastleAACSB EQUIS
- Royal Holloway College, University of London – Egham, Surrey
- University of Stirling - Stirling, Scotland
- University of BathAACSB
- University of Edinburgh Business School - Edinburgh, ScotlandAACSB EQUIS
- University of Hull - Hull AACSB EQUIS
- University of Reading, Henley Business School - ReadingAACSB EQUIS
- Sheffield Hallam University - Sheffield

Middle East

Israel
- IDC Herzliya Arison School of Business – Tel Aviv

Kuwait
- Kuwait University Business SchoolAACSB

Lebanon
- ESA Business School - Beirut (NEW DD)

Oceanía

Australia
- Monash University - Melbourne EQUIS
- The University of New South Wales - Sydney
- The University of Queensland – BrisbaneAACSB EQUIS
- The University of Western Australia – PerthAACSB EQUIS

New Zealand
- Victoria University of Wellington Business SchoolAACSB EQUIS
- University of AucklandAACSB EQUIS
Course information

Catalogue and syllabi available on the website: https://sites.google.com/a/essec.edu/bba-incoming-international-exchange/academic-info

Transcripts are sent to home university coordinators usually within 6 weeks after the official end of the semester. Please note that we do not convert our grades for international universities. Each partner university will convert the grades obtained by its students according to its own criteria. A detailed explanation of ESSEC Global BBA’s grading system is sent systematically to the home university with the transcripts.

Re-sit exams: No re-sits or make-up exams are available to students.

Housing, health, visa and budget

Near-campus housing with Alegessec is available, and priority is given to international students if they apply by the stipulated deadline. Alegessec (ESSEC housing department) offers 1,095 studios across four residences in Cergy only 35 minutes from Paris. Discover a student life rich in cultural exchanges – over 50% are international students – and the pleasure of living near your campus and comrades.

For more information, please check the website: http://www.essec.edu/en/pages/about-essec/essec-business-school/housing/

Medical cover

International students who enrol in a French educational institution are obliged by the French government to enrol in the French Social Security Healthcare system. Enrolment costs around 218€ (amount revised annually) to be paid online by credit card.

EU students are exempted from that regulation but must provide a copy of their European Health Insurance Card (EHIC).

Besides EHIC or Social Security, we recommend that students take out a private insurance that covers repatriation, hospitalization, personal liability, etc.

<table>
<thead>
<tr>
<th></th>
<th>EHIC</th>
<th>Enrolment in French Social Security system</th>
<th>Private Medical Insurance</th>
</tr>
</thead>
<tbody>
<tr>
<td>EU citizens</td>
<td>compulsory</td>
<td>-</td>
<td>recommended</td>
</tr>
<tr>
<td>Non-EU citizens</td>
<td>-</td>
<td>compulsory</td>
<td>recommended</td>
</tr>
</tbody>
</table>

SEMESTER INFORMATION

Fall semester

Alegessec housing check-in: late August (all students)

Latest arrival date: late August

Orientation Session*: late August

Imagination Week*: late August - early September

Classes: September – December

Exams: December (before Christmas break)

Earliest departure date: 21 December

Spring semester

Alegessec housing check-in: late February

Latest arrival date: late February

Orientation Session*: late February

Classes: February – May

Exams: early June

Earliest departure date: 10 June

*compulsory attendance
CONTACT INFORMATION

Institution name: ESSEC Business School
ESSEC Global BBA
3 avenue Bernard Hirsch - CS 50105
95021 CERGY-PONTOISE CEDEX
FRANCE
+33 (0) 34 43 3000 (main switchboard)

www BBA Incoming Exchanges: https://sites.google.com/a/essec.edu/bba-incoming-international-exchange/home

Dean, ESSEC Global BBA
Mr. Hugues LEVECQ

International Relations Manager
For enquiries from universities relating to the development and management of exchanges with ESSEC Global BBA
Ms. Tracey MOORE
tracey.moore@essec.edu

Global Education Office (Incoming & Outgoing Students)
For enquiries from students and partners concerning forthcoming exchanges
Mrs. Véronique FÉRÉ – Coordinator
Mrs. Marjorie HAUGOU – Coordinator
Ms. Valeria GOUPIL – Coordinator
Ms. Laurélise PERNET – Assistant
bba-globaleducation@essec.edu
+33 (0) 34 43 3798 / 3297 / 3164 / 3158

Erasmus+ code: F CERGY 03

Visa & Residence Permit
EU students do not need to apply for a visa.
Non-EU students have to check with the French Embassy in their home country.

Fore more information, please check the website:
https://sites.google.com/a/essec.edu/bba-incoming-international-exchange/practical-info-and-important-dates

Budget estimation

Alegessec housing (single studio based) ➔ 600€-800€ per month *
Social Security (if applicable) ➔ approx. 218€ (once)
Medical cover ➔ approx. 100€ per semester
Transportation ➔ 70€ per month
Food / Groceries ➔ 200€ per month
Personal expenses ➔ 80€-100€ per month
Textbooks / School Supplies ➔ 100€ per semester

# before deduction of the APL housing subsidy

Application information

Online Nominations (partners)
Fall : late March - late April
Spring : October
Partner coordinators will be sent information by email nearer the time.

Online Applications (students)
Fall: May
Spring: November

Our application is completely online. Nominated students will receive information by email nearer the application period with procedure on how to submit their application form. Students need to upload the following supporting documents:

► ID page of passport (ID card accepted for EU citizens)
► Photograph – passport format
► IELTS (min. 6.0), TOEFL (min. 80 iBT), or equivalent certificate
► Official transcripts from home university (in English)
The ESSEC Experience: more than just a learning environment

Student life

The goal of the ESSEC campuses is to provide students with an exceptional learning environment equipped with cutting-edge digital technology, while fostering a sense of community via student associations and promoting interactions with the business world. They offer all the facilities students need for their education and career development. Yet, as living on a campus is not only about attending classes, practical and leisure-time amenities such as a gym, a cafeteria, restaurants, ATMs and student residence halls are also available.

A true campus community

Students can add an extracurricular dimension to their ESSEC experience by getting involved in associations and participating in a true campus community marked by a spirit of sharing and multicultural diversity. ESSEC’s 100 student associations cover a wide range of interests and opportunities, and convey strong values firmly anchored in the school culture: openness to the world, conviviality, mutual assistance, creativity and entrepreneurship.

Tools for learning and research

ESSEC offers its students a full range of digital tools to help them study, share and communicate more effectively, enhance their learning experience and facilitate their entry into the professional world. Expanded and renovated in 2008, ESSEC’s 3,000 sq. m Learning Center is much more than a library, with thousands of books, academic journals, international newspapers, multimedia resources as well as rooms for collaborative work, Wi-Fi access and PCs available for students. An online learning portal, www.myessec.com, gives you access to all the information and tools you need for your education, including course syllabi, downloadable documents, videos, discussion forums, and an interactive space.

THE BDE AND MELT STUDENT SOCIETIES

These student societies aim to make international students feel at home from the outset. Before International students arrive, they create a group on Facebook so that new students can contact other international students, and they organise welcome activities during the orientation session and excursions and social events during their stay.

The BDE also arranges student ‘buddy’ partnerships to team up international students with their French counterparts.
ESSEC established its original campus in this student haven in 1973. Set in a vast green space covering 2,000 hectares, the campus features the very best teaching tools: auditoriums equipped with facilities, libraries rooted in the digital era, language labs, etc. It is also a convivial site with places to eat, student residences, sports facilities, practical services, and more.

Baptised ESSEC Africa-Indian Ocean, the ESSEC campus which will open its doors in September 2017 falls within the scope of this ambitious project. Located in Pierrefonds within the framework of a university complex combining several French higher education establishments, the campus will offer a privileged environment for studies and student exchange programs.

Midway between India and China, Singapore boasts the ideal location to get a global vision of Asia.

Singapore has always been in the vanguard of Asian development and continues to attract multinationals from all over the world. Since 2005, ESSEC’s third campus has been ushering its students into the heart of a major economic, commercial and financial crossroads, offering an ideal platform for understanding the forces, complexity, diversity and challenges of a key region in the 21st century. In January 2015, ESSEC welcomed students to its new 6500 m² campus.

Baptised ESSEC Africa-Atlantic and launched in 2016, this new campus is located in the municipality of Sidi Bouknadel in the heart of the Rabat-Salé urban area. It hosts ESSEC’s academic activities, notably a track from the Global BBA program, and those directed in partnership with the Ecole Centrale based in Casablanca and high-level Moroccan academic institutions such as the International University of Rabat.

Welcome to ESSEC Business School’s original campus located only 35 minutes away from Paris.

This campus, housed in the well-known CNIT building, is specifically dedicated to our executive education programs. Thanks to its strategic location, spaces for group work, connectivity, areas for relaxing, reading and getting together, it offers the perfect conditions for educating managers and executives.

At the heart of Europe’s leading business district, this ESSEC campus is adapted to the time constraints and targeted needs of working managers.

At the heart of the Indian Ocean and at the crossroads of 2 continents, Mauritius is undergoing rapid economic change and striving to become a hub for higher education in the Indian Ocean/southern Africa region.

Baptised ESSEC Africa-Indian Ocean, the ESSEC campus which will open its doors in September 2017 falls within the scope of this ambitious project. Located in Pierrefonds within the framework of a university complex combining several French higher education establishments, the campus will offer a privileged environment for studies and student exchange programs.