2021 BLUES AWARD WINNERS
INNOVATION
Daniel Ge
Business School
Commece student Daniel created a cost effective and high-quality roster web application for nurses and doctors in the Health industry. Winning the Velocity 100k challenge, his team interviewed nurses and doctors from numerous DHBs, and identified challenges they faced with staff rostering that did not meet staffing needs. His A.I. roster creation has enabled the health care personnel to generate rosters automatically rather than manually which saves time and are more aligned toward staffing requirements. Many nursing wards in New Zealand are currently trialling his program.

Issie Dekker
Business School and Faculty of Engineering
Alongside their team, Issie placed 1st in the New Zealand Universities National League Case Competition.

Isaac Cleland
Faculty of Engineering
Doctoral Engineering student Isaac the winner of the 2020 Velocity 100k challenge, developed a state-of-the-art A.I. technique to create a fully automated rostering application for hospital staffs. His preliminary interviews with doctors and nurses from multiple DHBs showed many inefficiencies of manual rostering which did not meet the demands of nursing wards. His creation has significantly reduced the time and errors of manual rostering, and is currently being trialled at multiple nursing wards in New Zealand.

James Hancock
Business School and Faculty of Arts
Arts and Commerce student James and his team took part in the New Zealand Universities National League Case Competition. The team was required to provide a solution to an online sustainable farmers market company to improve performance and meet their goals. The team placed 1st in the competition.

Kate Gatfield-Jeffries
Faculty of Law and Business School
Law and Commerce student Kate won 1st place out of 3426 applicants across 23 countries in the Global EY Corporate Finance Woman of the year competition. This was the first time there has been an overall Global winner from New Zealand. She was also named Global EY Corporate Finance Woman of the year 2021.
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Madeleine Tilley  
Business School and Faculty of Law  
Alongside their team, Madeleine placed 1st in the New Zealand Universities National League Case Competition.

Michael Smith  
Business School and Faculty of Engineering  
Alongside their team, Michael placed 1st in the New Zealand Universities National League Case Competition.

Zifeng Liang  
Business School  
Postgraduate Commerce student Zifeng developed a candidate screening program called SkillsMe which uses A.I. to screen potential candidates’ on their soft skills reducing HR’s time to do this manually. Collaborating with a large tech recruitment agency, Zifeng noticed that they were not keen on hiring inexperienced recent graduates. His creation has helped companies to discover hidden talents and reduce any biased evaluation on a candidate’s job application. SkillsMe is currently being subscribed by over 10 companies for talent screening based on positive feedback from satisfactory customers.