help researchers find out how popular social media accounts impact youth mental health & wellbeing

We need young people...

- Between 16 - 24 yrs
- Regularly use social media (YouTube, Insta, FB, TikTok)
- Interested in mental health

Who follow at least one account with...

- Over 10,000 followers / subs
- Posts content at least weekly
- Has posted ads / sponsored content *

*not sure? ask us!

To share their thoughts...

- On how popular accounts do or could discuss mental wellbeing
- Through a 1 - 1.5 hr interview- your choice of text (WhatsApp or Signal) or phone-based

Receive a $30 Prezzy Card! PLUS...

- A further $10 for feedback on our results
- Make a difference from the comfort of your own home!

Contact us today

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Approved by Auckland Health Research Ethics Committee on 02/09/21. Ref. number: AH22629. Supervised by Dr Karolina Stasiak k.stasiak@auckland.ac.nz (09) 923 3890