Snickel Lane Urban Art Award project brief

An Award for a full-time international or domestic, undergraduate or postgraduate student in Fine Arts to create and display a public art work. The Snickel Lane Urban Art Award was established in 2016 by Argosy Property to offer an opportunity for a student to create and display a public art work and develop the expertise needed to succeed in this field supported by staff of Argosy and of Elam School of Fine Arts.

Purpose

The purpose of this award is to commission the development and installation of a wall-based work that persists for at least 12 months in an inner city lane containing eateries and seating for the public.

Address: Commerce Street and Fort Lane, Auckland Central, NZ

Please develop a proposal that responds to the following points:

1. How the proposed work relates to the context.
2. The reasons for the chosen imagery/pattern/composition.
3. Examples of inspiration for your idea (other people's work).
4. A mockup of your proposed work (including photographs of the site that you've collaged/drawn into).
5. The main idea you're proposing to working with.
6. Information on materials, their application and any support needed.

Notes

- Please read the regulations carefully to be sure you are eligible before you apply.
- It is recommended that applicants visit the site at Snickel Lane to get a feel of the site’s size and environment.
- Design proposals must respond to points 1 – 6 above in pdf format and be submitted as part of the application form.

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