Our Postgraduate Diploma in Business in Māori Development is part of the Te Tohu Huanga Māori Business Development Programme. It is the University of Auckland Business School’s first dedicated Māori-focused study programme, and the first of its kind to be offered in Aotearoa. The programme provides leaders engaged in Māori business development with a range of traditional, current and future-orientated practical business and management skills.

Māori economic development is about students thinking in Māori terms, from within a Māori worldview, its ethics and values framework, rather than replicating the worldview and values of the dominant society. Students bring their own practical experience and business issues to work on in the course.

We welcome you to our programme!

Kiri Dell
Programme Director
PGDipBus Māori Development

Welcome from the Programme Director
Postgraduate Diploma in Business in Māori Development – Kiri Dell

Entry requirements
To be eligible to apply for admission to the University of Auckland PGDipBus Māori Development you must have:
- Completed any bachelors degree
- And gained at least two years of relevant work experience
- Or have gained at least five years of relevant work experience

Domestic programme fee
$19,668*

Find out more about our PGDipBus (Māori Dev) auckland.ac.nz/pgdipbus

“The programme has lifted my thinking and challenged me to explore other avenues that can enhance my skill set over time.”

Witeri Williams
Witeri (Tapuika, Waitaha, Tuhourangi, Ngāti Rangiwewehi) is a PGDipBus (Māori Dev) graduate who is Senior Adviser Māori Health at ProCare Health (PHO) Limited.
Māori Development

Whakanamunamuā tō Mātauranga ki te ihi o ʻou Tūpuna, hei hīringa mō te korito e toko ake ai te ao Māori. | Infuse your knowledge with the wisdom and power of your ancestors to grow the tender shoots that build a Māori world. - Rereata Makiha

Programme overview

Māori Development is offered as a specialisation within the Postgraduate Diploma in Business.

It is designed to build on the knowledge and skills of Māori leaders, executives, entrepreneurs, business managers and administrators who are engaged in Māori business development and provides a formal business qualification to contribute at a senior level within a kaupapa Māori framework.

This qualification is part of the Te Tohu Huanga Māori Business development programme and can lead to higher study. It also attracts other New Zealanders who wish to learn how to work more effectively with Māori and within the Māori economy.

Programme structure

You will complete one course during each 10-week quarter over two years.

The programme is delivered using a combination of regional wānanga and online learning.

You must complete a minimum of 120 points of courses from the specialisation in Māori Development. Learn more about our courses via the course outlines below.

Sample programme structure:

Taught: 120 points

Year 1: 60 points:

- MAORIDEV 720 Whai Rawa: Māori Economies
- MAORIDEV 731 Te Whakamana Rōpū Māori: Governance and Management
- MAORIDEV 732 Whakatairanga Huanga Māori: Marketing
- MAORIDEV 722 Tikanga Ture mo ngā Huanga Māori: Legal Studies and

Year 2: 60 points

- MAORIDEV 734 Whakatakinga Tahua Huanga Māori: Accounting and Finance
- MAORIDEV 721 Te Whakapakari Huanga Māori: Māori Entrepreneurship
- MAORIDEV 733 Tātaritanga Huhua: Quantitative Analysis
- MAORIDEV 738 Tikanga Māhere i te Ao Māori: Strategy

Programme requirements

You must be a New Zealand citizen or permanent resident and have one of the following:

- An undergraduate degree from a recognised university (or similar institution), or equivalent professional level qualification, and at least two years’ relevant work experience.
- At least five years’ relevant work experience.

Where could this programme take you?

The Postgraduate Diploma in Business in Māori Development will develop your leadership skills to help you advance your career.

Upon completing the PGDipBus, you may be eligible to apply for admission to the University of Auckland 180 point MBA and 120 point MBM.

Further study options:

- Master of Business Administration (MBA)
- Master of Business Management (MBM)

Scholarships and awards

Fees Free

PGDipBus students may be eligible for the Government’s Fees Free. Check your eligibility on the Tertiary Education Commission’s website.

He Hua Kauanuanu Study Grant

All PGDipBus in Māori Development students are eligible for this study grant of $6,205, which is paid toward programme fees, with $3,105.50 awarded upon successful completion of each study year. The grant is awarded by the Dean of the Business School to support the fulfilment of individual and collective potential and to help the Māori economy bear fruit.

Sir Hugh Kawharu Foundation PGDipBus Māori Development Award

This scholarship is awarded annually to one student, who will receive $2,500 per year towards programme fees. The scholarship was established to encourage and support a Māori student to undertake the PGDipBus in Māori Development.

BNZ PGDipBus Māori Development Award

An Award of up to $3,000 per year for students enrolled in a PGDipBus in Māori Development.

Māori and Pacific scholarships and awards

There is a wide range of scholarships, awards and grants available to Māori and Pacific students.

Find out more about our PGDipBus (Māori Dev) auckland.ac.nz/pgdipbus

*Amounts shown are indicative and estimates only for a 120 points PGDipBus Māori Development based on 2023 fees. Fees are inclusive of 15% GST, but do not include the Student Services Fee, course books, travel and health insurance, or living costs. In addition to the tuition fees, there is a Student Services Fee of $8.38 per point, estimated at $1,005.60 for full-time study (120 points). Fees will be confirmed upon enrolment into courses.