Engaging with Pasifika Learners

4th August, 2020
Dame Mira Szászy Research Centre

Dr Sisi Sisifa (Management and International Business)
Dr Ilaisaane Fifita (Marketing)
Dr Carla Houkamau (Management and International Business)

Video available to Business School staff via this link in L Drive
L:\temp\DMSRC\DMSRC - Aug - Sept 2020 Seminars\4 Aug Seminar - Engaging with Māori and Pasifika Learners
Engaging with Pasifika Learners

• Background – who are Business School students?
• Equity in education Aotearoa/New Zealand
• Pillars for Pasifika Learners Success
  Key themes from Ako Aotearoa Research
• University resources and support
### Table 3: Faculty domestic undergraduate EFTS by ethnic group (as a percentage)

<table>
<thead>
<tr>
<th>Ethnic Group</th>
<th>Arts</th>
<th>B&amp;E</th>
<th>CAI</th>
<th>EDSW</th>
<th>Engineering</th>
<th>Law</th>
<th>Medical &amp; Health Sciences</th>
<th>Science</th>
</tr>
</thead>
<tbody>
<tr>
<td>Māori</td>
<td>10.70</td>
<td>6.53</td>
<td>7.56</td>
<td>18.60</td>
<td>5.09</td>
<td>10.76</td>
<td>10.25</td>
<td>6.39</td>
</tr>
<tr>
<td>Pacific</td>
<td>16.20</td>
<td>9.04</td>
<td>8.38</td>
<td>23.19</td>
<td>4.66</td>
<td>10.64</td>
<td>8.46</td>
<td>8.57</td>
</tr>
<tr>
<td>Asian</td>
<td>25.90</td>
<td>45.73</td>
<td>35.63</td>
<td>16.43</td>
<td>50.79</td>
<td>32.92</td>
<td>45.28</td>
<td>44.50</td>
</tr>
<tr>
<td>MELAA</td>
<td>2.90</td>
<td>2.66</td>
<td>2.69</td>
<td>2.30</td>
<td>2.71</td>
<td>3.11</td>
<td>3.96</td>
<td>3.44</td>
</tr>
<tr>
<td>Pākehā/ European</td>
<td>43.08</td>
<td>35.19</td>
<td>45.09</td>
<td>38.28</td>
<td>36.15</td>
<td>40.76</td>
<td>30.92</td>
<td>36.03</td>
</tr>
<tr>
<td>Other</td>
<td>1.19</td>
<td>0.86</td>
<td>0.64</td>
<td>1.20</td>
<td>0.60</td>
<td>1.81</td>
<td>1.13</td>
<td>1.06</td>
</tr>
</tbody>
</table>

*Source: SMR Headcount and EFTS 5 year Detailed*
Action Plan for Pacific Education 2020-2030

"We talk about increasing Māori and Pacific participation at university, but actually the underlying issue is socio-economics," Alan France, a sociology professor at the University of Auckland says. "It's money. It's class. It's privilege. And we need to bring that into the open."


https://researchcommons.waikato.ac.nz/handle/10289/3869
For students from the most deprived 30% of schools, however, only 17% entered university.

For students from the least deprived 30% of schools, nearly 50% entered university.

Source: Big read: The gap between the rich and poor at university, NZ Herald
% OF PACIFIC & NZ EURO/PAKEHA TAKEN FROM EACH DECILE LEVEL UABS 2020
UNDERGRADUATE COHORT (S1)

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
<th>9</th>
<th>10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pacific Islands</td>
<td>94.74</td>
<td>77.78</td>
<td>54.55</td>
<td>45.45</td>
<td>37.50</td>
<td>23.53</td>
<td>12.50</td>
<td>10.00</td>
<td>6.67</td>
<td>5.66</td>
</tr>
<tr>
<td>Pakeha/European</td>
<td>5.26</td>
<td>22.22</td>
<td>5.66</td>
<td>6.67</td>
<td>87.50</td>
<td>80.00</td>
<td>90.00</td>
<td>93.33</td>
<td>94.34</td>
<td>94.34</td>
</tr>
</tbody>
</table>
Support for Pacific students

We value all our Pacific students and your families, and we will do everything we can to help you achieve.

Welcome from Damon Salesa
Success in Tertiary Education for Pasifika: Highlights from Ako Aotearoa-supported research


This report provides a summary of the recurrent themes on what leads to improved outcomes for Pasifika learners in tertiary education, from research undertaken through Ako Aotearoa-funded projects between 2008 and 2013.
The Business School has three main activities to improve participation and achievement of Pacific learners:

Academic support provided to all Māori and Pacific students via Tuākana and cohorts at stage one.

He Tuākana is a tutorial and mentoring programme for undergraduate and postgraduate Māori and Pacific students at the Business School. Please visit the website to learn more.


Contacts are:
Genezy ‘Ilolahia – Tuākana Coordinator - g.ilolahia@auckland.ac.nz
• Ella Lyon – ella.lyon@auckland.ac.nz
• Lisa Filitonga – l.filitonga@auckland.ac.nz
• Willie Uili – w.uili@auckland.ac.nz

Networking and social events are also run to supplement and/or align with the support provided by the Student Academic and Student Development teams.