

<https://courseoutline.auckland.ac.nz/dco/course/PROPERTY/371/1213>



# Business and Economics

## PROPERTY 371 : Property Project (15 POINTS)

2021 Semester One

### Course Prescription

A research project, feasibility study or structured internship on an approved topic.

### Course Overview

This course is designed to offer students a capstone experience and provides property students with the opportunity to apply their accumulated skills and knowledge in a 'real world' scenario. By the end of the course students complete a comprehensive feasibility study for hypothetical property development. The study requires students to test development feasibility through elaborate market analysis, develop a design concept and estimate the cost of construction, select target market and appropriate marketing strategy, and make final recommendations utilising financial modelling. To succeed in this course, you need to be able to synthesise your capabilities developed in previous property subjects such as marketing, economics, management, land use planning, valuation and finance. Property Project is a course that culminates your degree and helps you build connections between theory and practice, equipping students with the skills necessary to succeed in their property careers. The course has a very applied and practical nature. While students will follow a detailed guide outlining the important components of the final report, the majority of the work will be done independently, outside of the classroom environment. The course will be supplemented with online tutorials/workshops to help produce a report that follows industry standards. The course consists of individually completed components.

### Course Requirements

Prerequisite: 90 points from PROPERTY 211-281 Restriction: PROPERTY 372

### Capabilities Developed in this Course

- Capability 2: Critical Thinking
- Capability 3: Solution Seeking
- Capability 4: Communication and Engagement
- Capability 5: Independence and Integrity

Graduate Profile: [Bachelor of Property](#)

## Learning Outcomes

By the end of this course, students will be able to:

1. Research and evaluate historical, long-term property related information (Capability 2)
2. Analyse property market trends and apply that knowledge to own situation (Capability 5.1)
3. Synthesise qualitative and quantitative information relevant to property markets (Capability 3)
4. Effectively communicate property knowledge in a written report (Capability 4.2)
5. Deliver effective oral presentation (Capability 4.1)

## Assessments

Assessment Type	Percentage	Classification
Reports	85%	Individual Coursework
Oral presentation	15%	Individual Coursework
2 types	100%	

Assessment Type	Learning Outcome Addressed				
	1	2	3	4	5
Reports	✓	✓	✓	✓	
Oral presentation					✓

## Workload Expectations

Following University workload guidelines, a standard 15 point course represents approximately 150 hours of study. Students are expected to spend 10 hours per week involved in each 15 point course that they are enrolled in.

For this course, you can expect 3 hours of workshops over the course of the 12 teaching weeks. Since the course as a whole represents approximately 150 hours of study, this leaves the balance of the hours to be dedicated to independent study, including data collection, reading, drafting and reviewing reports and assignments.

## Delivery Mode

### Campus Experience

Attendance is expected at scheduled activities including tutorials to complete components of the course.

Lectures will be available as recordings. Other learning activities including tutorials will be available as recordings.

The course will not include live online events including.

The activities for the course are scheduled as a standard weekly timetable.

## Learning Resources

The course does not have a required textbook.

A list of recommended readings and sources will be available in a separate document posted on Canvas.

## Student Feedback

At the end of every semester students will be invited to give feedback on the course and teaching through a tool called SET or Qualtrics. The lecturers and course co-ordinators will consider all feedback and respond with summaries and actions.

Your feedback helps teachers to improve the course and its delivery for future students.

Class Representatives in each class can take feedback to the department and faculty staff-student consultative committees.

## Digital Resources

Course materials are made available in a learning and collaboration tool called Canvas which also includes reading lists and lecture recordings (where available).

Please remember that the recording of any class on a personal device requires the permission of the instructor.

## Academic Integrity

The University of Auckland will not tolerate cheating, or assisting others to cheat, and views cheating in coursework as a serious academic offence. The work that a student submits for grading must be the student's own work, reflecting their learning. Where work from other sources is used, it must be properly acknowledged and referenced. This requirement also applies to sources on the internet. A student's assessed work may be reviewed against online source material using computerised detection mechanisms.

## Inclusive Learning

All students are asked to discuss any impairment related requirements privately, face to face and/or in written form with the course coordinator, lecturer or tutor.

Student Disability Services also provides support for students with a wide range of impairments, both visible and invisible, to succeed and excel at the University. For more information and contact details, please visit the [Student Disability Services' website](http://disability.auckland.ac.nz) <http://disability.auckland.ac.nz>

## Special Circumstances

If your ability to complete assessed coursework is affected by illness or other personal circumstances outside of your control, contact a member of teaching staff as soon as possible before the assessment is due.

If your personal circumstances significantly affect your performance, or preparation, for an exam or eligible written test, refer to the University's [aegrotat or compassionate consideration page](https://www.auckland.ac.nz/en/students/academic-information/exams-and-final-results/during-exams/aegrotat-and-compassionate-consideration.html) <https://www.auckland.ac.nz/en/students/academic-information/exams-and-final-results/during-exams/aegrotat-and-compassionate-consideration.html>.

This should be done as soon as possible and no later than seven days after the affected test or exam date.

### Learning Continuity

In the event of an unexpected disruption we undertake to maintain the continuity and standard of teaching and learning in all your courses throughout the year. If there are unexpected disruptions the University has contingency plans to ensure that access to your course continues and your assessment is fair, and not compromised. Some adjustments may need to be made in emergencies. You will be kept fully informed by your course co-ordinator, and if disruption occurs you should refer to the University Website for information about how to proceed.

### Student Charter and Responsibilities

The Student Charter assumes and acknowledges that students are active participants in the learning process and that they have responsibilities to the institution and the international community of scholars. The University expects that students will act at all times in a way that demonstrates respect for the rights of other students and staff so that the learning environment is both safe and productive. For further information visit [Student Charter](https://www.auckland.ac.nz/en/students/forms-policies-and-guidelines/student-policies-and-guidelines/student-charter.html) <https://www.auckland.ac.nz/en/students/forms-policies-and-guidelines/student-policies-and-guidelines/student-charter.html>.

### Disclaimer

Elements of this outline may be subject to change. The latest information about the course will be available for enrolled students in Canvas.

In this course you may be asked to submit your coursework assessments digitally. The University reserves the right to conduct scheduled tests and examinations for this course online or through the use of computers or other electronic devices. Where tests or examinations are conducted online remote invigilation arrangements may be used. The final decision on the completion mode for a test or examination, and remote invigilation arrangements where applicable, will be advised to students at least 10 days prior to the scheduled date of the assessment, or in the case of an examination when the examination timetable is published.