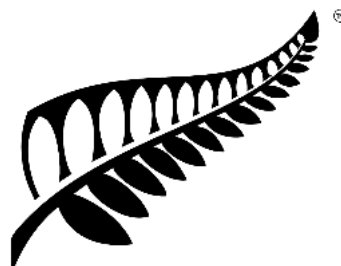




# Auckland Trade and Economic Policy School

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# Auckland Trade and Economic Policy School (ATEPS)

Public Policy Institute, University of Auckland

**‘Advancing Inclusivity and Sustainability through Trade in the 21<sup>st</sup> Century’**

**4 & 5 December 2020**

**Fale Pasifika, University of Auckland**

Over the past thirty years, we have witnessed significant reduction in tariffs, an increase in APEC’s share of world trade, and a considerable growth in the number of trade agreements. New and increased market access coupled with enhanced enforceability of global trade rules has contributed to increased international openness and economic integration.

Yet, despite these achievements, we are living in a world where “uncertainty is the new normal”.<sup>1</sup> Political and trade tensions remain, the reform of the WTO’s dispute settlement process is still unresolved and, as APEC’s economy has grown, so has its environmental footprint.<sup>2</sup> Now 2020 has brought with it a new uncertainty. Coronavirus Covid-19 arguably represents the greatest challenge to the global and domestic economies since the financial crisis of 2008, bringing with it increased restrictions on the movement of people, goods and services, falls in business and consumer confidence, and slowing production.

Simultaneously, we are witnessing the EU and some national governments’ attempts to implement a more inclusive and sustainable approach to the process and substance of trade agreements.<sup>3</sup> Driven in part by commitments to the Sustainable Development Goals, these initiatives are also a result of public pressure for trade policy to rebuild social licence by responding more effectively to these challenges. As such, Indigenous and social rights, gender equality, climate change mitigation and carbon tariffs, and sharing prosperity are critical issues for “future fit” trade policies.

Given the Asia-Pacific region's growing economic weight, APEC can play an important role in contributing to the global response to these challenges. Looking ahead to New Zealand’s hosting of APEC 2021, the 2020 University of Auckland Trade and Economic Policy School (#ATEPS2020) will bring together leading national and international experts on trade policy to discuss what is required to advance inclusive and sustainable trade in today’s highly volatile economic environment.

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<sup>1</sup> Dato’ Sri Norazman Ayob, Deputy Secretary General of Industry of Malaysia’s Ministry of International Trade and Industry.

<sup>2</sup> APEC Regional Trends Analysis: APEC at 30: A Region in Constant Change, APEC Policy Support Unit May 2019.

<sup>3</sup> <https://www.mfat.govt.nz/en/trade/nz-trade-policy/trade-for-all-agenda/> (2019); Trade for all - Towards a more responsible trade and investment policy, European Union (2015).

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# About the Public Policy Institute Te Whare Marea Tātari Kaupapa

The Public Policy Institute (PPI) has been established to foster independent, critical research on key policy issues affecting New Zealand, the Asia Pacific, and the global community.

We bring together researchers from across disciplines to create and disseminate evidence-informed, policy-relevant knowledge that speaks to policy agendas, amplifies policy impact, and grows our partnerships with governments, both local and central, as well as non-profits, communities and others engaged in policy research and evaluation in New Zealand and internationally.

The PPI is committed to creating strong relationships with iwi and hapū to ensure that all aspects of our research, teaching, and external activities support and engage with mātauranga Māori and the goals of Māori self-determination and development.

The PPI is also home to the Master of Public Policy, where postgraduate students engage in learning and knowledge exchange with researchers and professionals to address a range of challenging policy questions.

## Research themes

- Gender, intersectionality and good governance
- Data, democracy and digital futures
- Global policy, trade and foreign affairs
- Wellbeing and equality across generations
- Diversity and justice in a bicultural society
- Liveability, ecology and infrastructure

## Sustainability

We are committed to following the principles of the [University's Sustainability Policy](#) and its implementation as per the [Event Sustainability Guide](#) and have worked to minimise environmental impact and reduce waste at this event.

# Programme

Friday 4 December 2020

12.00pm	<b>Registration Opens Lunch</b>	<b>Fale Pasifika</b>
1.00pm	<b>Formal Welcome</b> <ul style="list-style-type: none"> <li>Michael Steedman, Ngāti Whātua, Kaiarataki, Deputy Pro-Vice Chancellor Māori, UoA</li> <li>Assoc Prof Damon Salesa, Pro-Vice Chancellor Pacific, UoA</li> </ul>	Chair: Jennifer Curtin
1.15pm	<b>Introduction</b> <ul style="list-style-type: none"> <li>Prof Jenny Dixon, Deputy Vice Chancellor, UoA</li> </ul>	Chair: Jennifer Curtin
1.30pm	<b>Session One: COVID-19 and the new trade environment</b> <i>Pre-recorded</i> <ul style="list-style-type: none"> <li>Rt Honourable Greg Hands, UK Minister of State for Trade Policy</li> <li>Wendy Cutler, Vice President and Managing Director, Asia Society Policy Institute, Washington D.C.</li> </ul>	Chairs: Stephanie Honey, Assoc Director, NZ International Business Forum  Rob Scollay
2.30pm	<b>Panel: Local reflections on the global context</b> <ul style="list-style-type: none"> <li>Prof Natasha Hamilton-Hart, NZ Asia Institute, UoA</li> <li>Assoc Prof Rob Scollay, APEC Studies Centre, UoA</li> <li>Prof Anna Strutt, University of Waikato</li> <li>Rodney Jones, Principal, Wigram Capital Advisers</li> </ul>	Chair: Asha Sundaram
3.15pm	<b>Afternoon tea</b>	<b>Fale Pasifika</b>
3.45pm	<b>Session Two: The new “trade” environment: implications for Aotearoa New Zealand</b> <ul style="list-style-type: none"> <li>Rachel Tauleilei, Chair, APEC Business Advisory Council, CEO, Kono</li> <li>Assoc Prof Collin Tukuitonga, Assoc Dean Pacific, UoA</li> <li>Fran O’Sullivan, Editorial Director, Business, NZME</li> <li>Mitchell Pham, Chair of NZ Digital Council and NZ Technology Industry Association</li> </ul>	Chair: Damon Salesa
5.00pm	<b>Break</b>	
5.15pm	<b>Session Three: Keynote</b> <ul style="list-style-type: none"> <li>Honourable Damien O’Connor, NZ Minister for Trade and Export Growth</li> <li>Vote of Thanks, Professor Robert Greenberg, Dean of Arts</li> </ul>	Chairs: Jenny Dixon
6.00-7.30pm	<b>Welcome Reception</b>	<b>Unleash Space</b>

## Saturday 5 December 2020

8.45am	<b>Day 2 Registrations Arrival Tea and Coffee</b>	<b>Fale Pasifika</b>
9.45am	<b>Session Four: Keynote</b> <ul style="list-style-type: none"> <li>Deputy Secretary Geoff Short, Te Puni Kokiri</li> </ul>	Chair: TBC
10.15am	<b>Panel: Indigenous Trade and the Māori Economy</b> <ul style="list-style-type: none"> <li>Assoc Prof Maria Bargh, School of Māori Studies, Victoria University of Wellington</li> <li>Dr Amokura Kawharu, President, NZ Law Commission</li> <li>Hōne McGregor, Trade for All Advisory Board member, Our Land and Water governance group chair</li> </ul>	Chair: TBC
11.00am	<b>Morning Tea</b>	<b>Fale Pasifika</b>
11.15am	<b>Session Five: Advancing Gender Inclusive Trade Agreements</b> <i>Pre-recorded</i> <ul style="list-style-type: none"> <li>Dr Marion Jansen, OECD</li> <li>Georgina Wainwright-Kemdirim, Special Advisor, Global Affairs Canada</li> </ul>	Chairs: Stephanie Honey Jennifer Curtin
12.15pm	<b>Panel: Gender and Trade</b> <ul style="list-style-type: none"> <li>Carrie Stoddart-Smith, Principal Indigenous Trade and Economies, Opinio Native</li> <li>Stephanie Honey, Associate Director of the New Zealand International Business Forum.</li> <li>Afamasaga Jackie Curry (Spacific Consulting)</li> </ul>	Chair: Jennifer Curtin
1.00pm	<b>Lunch</b>	<b>Fale Pasifika</b>
1.30pm	<b>Session Six: Green Trade and Sustainability</b> <i>Pre-recorded</i> <ul style="list-style-type: none"> <li>Karsten Steinfatt, Trade and Environment Division, World Trade Organization</li> <li>Alice Tipping, Lead, Fisheries Subsidies at the International Institute for Sustainable Development</li> </ul>	Chairs: Frank Scrimgeour Maureen Benson-Rea
2.30pm	<b>Keynote: Green Trade</b> <ul style="list-style-type: none"> <li>Hon. James Shaw, Minister for Climate Change</li> </ul> <b>Respondents:</b> <ul style="list-style-type: none"> <li>Prof Frank Scrimgeour, University of Waikato</li> <li>Assoc Prof Maureen Benson-Rea, University of Auckland</li> <li>TBC</li> </ul>	Chair: Fran O'Sullivan
3.15pm	<b>Session Seven: APEC 2021 Panel Discussion</b> <ul style="list-style-type: none"> <li>Chris Karamea-Insley, Chair, Te Taumata</li> <li>Mahsa Mohaghegh, AUT</li> <li>Vangelis Vitalis, Deputy Secretary Trade and Economic, MFAT</li> </ul>	Chair: Rob Scollay
3.45-4.00pm	<b>Concluding Comments</b>	<b>Vangelis Vitalis Jennifer Curtin</b>

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## Speaker Profiles



### **Maria Bargh**

Maria Bargh (Te Arawa, Ngāti Awa) is Associate Professor in Māori Studies, Te Herenga Waka: Victoria University of Wellington. She researches and teaches on a range of topics including Māori politics, Māori resource management and International Trade. She is a research lead for 'Governance and Policy', Biological Heritage National Science Challenge, an appointed member of the Greater Wellington Climate Committee and Minerals Advisor for her hapū.



### **Maureen Benson-Rea**

Dr Maureen Benson-Rea (PhD) is an Associate Professor in the Department of Management and International Business at The University of Auckland Business School, where she is currently also Associate Dean Postgraduate Research. With a BA (Hons) in European Studies, majoring in politics, an MBA and a PhD in Marketing and International Business, Maureen has held academic positions in the UK as well as several international policy roles with a major UK business organisation, the Confederation of British industry. There she advised companies, developed policy and represented the views of British business, with focus on trade policy and the EU, in Whitehall, Westminster, and Brussels.

Maureen was the founding co-director of the University of Auckland's Europe Institute, where she is currently Chair of the Advisory Board. She also represents the Institute on the Management Committee of the New Zealand Europe Business Council. A company director and board chair, Maureen specialises in international business and strategy, with a particular focus on the European region. She has supervised over 100 postgraduate students and her research has appeared in *International Business Review*, *European Management Journal*, *Industrial Marketing Management*, *Marketing Theory*, *Public Administration*, *Journal of Business Research*, and *Multinational Business Review* among others.

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### Afamasaga Jackie Curry

Director, Spacific Consultancy Ltd

***“O le ala o le pule of le tautua – the Pathway to Leadership is through service”*** Influenced by my upbringing in Samoa in family businesses, I am passionate about Business Development, Entrepreneurship & Marketing. My strength is my wide professional & community networks within Pacific & Maori organisations, Pacific SMEs, Social Enterprises & Entrepreneurs, Pacific Professionals, Government agencies & mainstream organisations in the Aotearoa, Samoa and the Pacific Islands. I believe in the concept of 'teach a man to fish and he will eat for a lifetime' versus 'giving a man a fish to eat for a day'.

I would like to contribute to Pacific Business Development in New Zealand by applying this concept, and empowering our communities to be able to make informed decisions in a Western society, which sets up their families and the wider community for success, while still upholding our cultural values and links back to our homelands.

I am a proud Samoan raised woman, and I have a passion for working within the Pacific business community in Aotearoa and Samoa. I am proud to hold the chiefly title of Afamasaga from my grandmother's village of Fasito'o Tai. My family is also from the villages of Gagaifolevao, Lefaga and Leauva'a. I grew up in Matautu-Tai in Samoa, and completed all my secondary schooling in Apia, before moving to New Zealand to attend the University of Auckland. My grounding in business comes from growing up in "family business" operations in Samoa and helping to run various small family ventures from when I was at school, up to 2009 when I moved back to NZ.

I am the Director of Spacific Consultancy Ltd in New Zealand & Samoa and have been in business now for 10 years. Our goal is to work on economic development and business growth projects which make an impact on Pacific businesses in NZ & the Pacific region.

[LinkedIn](#)

### Jennifer Curtin



Jennifer is a Professor of Politics and Director of the Public Policy Institute at the University of Auckland. Her research and publications focus on Australian and New Zealand electoral politics, trans-Tasman policy innovations, sport, and gender, policy and political leadership. She is the Academic Director of Auckland's Master of Public Policy Programme and teaches comparative public policy, lesson-drawing and gender analysis. Her research involves engagement with a range of government agencies, policy consultancies and non-profit organisations, and her publications appear in scholarly outlets, peer reviewed reports, and policy briefings.

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### **Wendy Cutler**

Wendy Cutler is Vice President at the Asia Society Policy Institute (ASPI) and the managing director of the Washington D.C. office. In these roles, she focuses on expanding ASPI's presence in Washington and on leading initiatives that address challenges related to trade and investment, as well as women's empowerment in Asia. She joined ASPI following an illustrious career of nearly three decades as a diplomat and negotiator in the Office of the U.S. Trade Representative (USTR), including serving as Acting Deputy U.S. Trade Representative. In that capacity, she worked on a range of U.S. trade negotiations and initiatives in the Asia-Pacific region, including the Trans-Pacific Partnership (TPP) agreement and the bilateral negotiations with Japan. She also was the Chief Negotiator to the U.S.-Korea (KORUS) Free Trade

Agreement. Ms. Cutler received her master's degree from Georgetown University's School of Foreign Service and her bachelor's degree from the George Washington University.

[Twitter](#)



### **Jenny Dixon**

Professor Jenny Dixon is Deputy Vice-Chancellor (Strategic Engagement) at the University of Auckland. She is responsible for international education and international relations, government and stakeholder engagement in New Zealand, alumni relations and development and pacific strategy and engagement. Through her international portfolio, Professor Dixon has oversight of the Auckland Confucius Institute and is also Chair of the New Zealand Centre at Peking University Advisory Board.





### **Natasha Hamilton-Hart**

Natasha Hamilton-Hart is Professor in the Department of Management and International Business and Director of the New Zealand Asia Institute at the University of Auckland Business School. Prior to joining the University of Auckland in 2011, Natasha held positions at the National University of Singapore and the Australian National University. She received her PhD from Cornell University. Natasha's research focuses on the political economy of institutions governing the business-government relationship, with a particular focus on Southeast Asia, as well as regional integration and cooperation in East Asia. Most recently, she has led a research project on the internationalization strategies of New Zealand firms.

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### **The Rt Honourable Greg Hands MP**

Minister of State for Trade Policy

Greg Hands was appointed Minister of State for Trade Policy in the Department for International Trade (DIT) on 13 February 2020. He was previously Minister of State in the Department for International Trade from 2016 to 2018. He was elected the Conservative MP for Hammersmith and Fulham in 2005, and for Chelsea and Fulham in 2010. Greg was educated at a variety of state schools in the UK and the USA, but principally at Dr Challoner's Grammar School, Amersham, before going on to study Modern History at Cambridge University, including time spent in the modern languages and oriental studies faculties

graduating with first class honours.

Greg Hands has been a government minister since October, 2011. He served first as the Treasury Whip, 2011 to 2013, and then as government Deputy Chief Whip and Treasurer of Her Majesty's Household, 2013 to 2015. Following the May 2015 General Election, Greg Hands attended Cabinet as Chief Secretary to the Treasury under the then Chancellor of the Exchequer, George Osborne. Greg served as a Local Councillor in Fulham, 1998 to 2006. He was elected Conservative MP for Hammersmith and Fulham in 2005, the MP for the redrawn Chelsea and Fulham constituency in 2010 and again in 2015.

Greg spent 8 years working on trading floors in London and New York trading and marketing fixed income derivatives.

[Twitter](#)



### **Stephanie Honey**

Director, Honey Consulting Ltd

Stephanie is a trade policy consultant who has been involved for twenty-five years in international trade policy. Formerly a trade negotiator at the New Zealand Ministry of Foreign Affairs and Trade, including as chief agriculture negotiator for the intensive phase of the WTO Doha Round of negotiations, Stephanie is currently Senior Trade Policy Advisor at Beef + Lamb New Zealand, policy advisor to the New Zealand members of the APEC Business Advisory Council and Associate Director of the New Zealand International Business Forum. She is also co-founder of Global Trade Insights, a business offering executive education in trade policy, and sits on the Board of the New Zealand Horticulture Export Authority, the Advisory Board of the Centres

for Asia-Pacific Excellence and the Executive Board of the TradeExperettes, an international network of women trade experts.

Contact:

Email [stephanie@honeyconsulting.co.nz](mailto:stephanie@honeyconsulting.co.nz)

Twitter [@StephHoneyTrade](https://twitter.com/StephHoneyTrade)

[LinkedIn](#)



### **Marion Jansen**

Ms. Marion Jansen is Director of the Trade and Agriculture Directorate (TAD) since 14 September 2020. In this role, she provides intellectual stewardship and strategic vision to the Trade and Agriculture Directorate, overseeing cutting edge analyses, advice and support for policy reform in the fields of food, agriculture, fisheries and international trade, advancing a better understanding of the international trade system and the economic, environmental and social context in which it operates. As a key member of the Organisation's Senior Management Team, Ms Jansen also contributes to enhance the impact and relevance of OECD work in international economic policy discussions and ensure

timely and impactful contributions to the work of the G20, G7, APEC and other relevant international fora, in close coordination with the OECD Sherpa and his Unit.

Before joining the OECD, Ms. Jansen was the Director for the Division of Market Development and Chief Economist at the International Trade Centre (ITC) in Geneva having also been their Section Chief for Research and Strategies for Exports (2014-2018). She was responsible for ITC's flagship publication, the SME Competitiveness Outlook, oversaw ITC's contributions to G20 processes, led the agency's export strategy work and oversaw ITC's work on trade and firm level data.

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Ms Jansen, a German national, holds a Doctorate Degree in International Economics from the Pompeu Fabra University (Spain); a Master's Degree in International Economics from the Universität Konstanz (Germany) and a Bachelor's Degree in Business Administration and Economics from the Universität Passau (Germany). She also has a Bachelor's Degree in International and Developmental Economics from the Université Toulouse 1 Capitole (France). Next to her native language German, Ms. Jansen also speaks Dutch, English, French, Italian and Spanish.

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### **Rodney Jones**

Rodney Jones is a Principal of Wigram Capital Advisors, an Asian-focused macro advisory firm that provides economic analysis and advice to leading global investment funds and regional central banks on developments in Asia, with a particular focus on China. Wigram Capital Advisors has offices in Hong Kong and Auckland. Rodney has been working as an economist and analyst in Asia for the last 30 years. He lived in Beijing from 2010-18 and is currently based in Auckland.

Rodney's focus in that time has been on the interaction between banks, the financial system and real economies across Asia. In recent years, Wigram Capital Advisors has been investing in a data science approach to tracking developments in China and Asia, and

in 2020 has modelled the path of the Covid-19 pandemic.

Prior to establishing Wigram Capital Advisors in Hong Kong in 2001, he was a Managing Director and Partner with Soros Fund Management, heading up the research office in Hong Kong from 1994-2000. During this time Rodney was responsible for providing macro analysis and advice on Japan, China and Non-Japan Asia for the Quantum group of funds.

Rodney's early years in Asia were in Singapore, firstly as an economist with Kim Eng Securities (1990-92), and then with Bankers Trust Company (1992-93).

He is a graduate of the University of Auckland, New Zealand, with a MA (Hons) in Economics and a BCom.



### **Chris Karamea-Insley**

*Te Whānau-ā-Apanui, Ngāti Porou*

Chair, Te Taumata

Chris is a seasoned board director on a range of public and private boards, and Māori trusts and incorporations. He is a proven company executive with international experience, with an ability to take a broad perspective on issues and work across cultures. Chris is an expert in creating and managing international commercial ventures, and a pioneer of Innovation and Technology development projects. His long list of specialised credentials have a strong focus on climate-change, sustainability and Maori development. Chris has an undergraduate Degree in Business

(finance major), a Masters Degree in Business with Distinction. Post graduate diplomas in Marketing and Logistics and Business Research and completed Executive Education Development programs in Global strategy and International Finance at Harvard Business School.

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### **Amokura Kawharu**

President, Te Aka Matua o te Ture | Law Commission

Amokura Kawharu practised commercial law in Auckland and Sydney between 1997 and 2004 and then worked in academia from 2005 to 2020 specialising in commercial and investment arbitration, property law and international economic regulation. Amokura is co-author of Williams & Kawharu on Arbitration and has published widely in the arbitration law field. She is a Barrister of the High Court of New Zealand and a Fellow of the Arbitrators' and Mediators' Institute of New Zealand.

Amokura has a BA/LLB(Hons) from Auckland University and an LLM from the University of Cambridge. Her iwi are Ngāti Whātua and Ngāpuhi.

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### **Hone McGregor**

*Te Whānau-ā-Apanui, Te Ātiawa, Te Atihaunui-a-Pāpārangī, Ngāti Kahungunu/Ngāti Kere, Ngāti Raukawa ki te Tonga, Rārua, Rangitāne, Ngāti Kuia.*

Hone is a long-serving board member of his extended whānau's family business Wakatū Incorporation, a company director, and chair and board member of several other Māori land trusts. He has expertise in corporate governance and executive management spanning public, private and volunteer sectors; and experience in leading large and complex organisations. He is currently chair of Our Land & Water National Science Challenge and VSA - Volunteer Service Abroad (Aotearoa) and on the Executive of the Federation of Māori Authorities (FOMA) and Te Taumata.

A member of the Trade For All Advisory Board (TFAAB). Hone was also Aotearoa/NZ's first National Director of UNEVOC, social infrastructure consultant for the Asian Development Bank, former (and first Māori) CEO of Royal Forest & Bird Protection Society of NZ and CEO of PINZ international consulting company for 12 years, working across the Pacific, Middle East and Asia. He is a former primary school bilingual unit teacher, private pilot, and director of his family farms (Lynvale Farms Ltd and Te Ramari Piupiu Roiri Lands trust) and lives in Lyall Bay, Wellington with his partner Rob...and two very spoilt dogs.

Hone has a M.Ed (with Distinction) and a BA in Public Policy and Educational Research from Victoria University of Wellington/Te Herenga Waka.

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### **Mahsa Mohaghegh**

Dr Mahsa Mohaghegh is a computer engineer with a broad background in technology, and an active researcher in internet of things, AI, and machine learning technologies. She is an advocate for taking early action to prepare for the digital disruption that is impacting every industry sector. She is also the founder and director of She# (www.shesharp.co.nz), the women's networking and learning group aimed at supporting women, and closing the gender gap in technology.

Mahsa has significant experience in programme and project management, team leadership, funding acquisition and stakeholder management. She has been widely recognised in her community engagement work with She#, and for the past three years has been a semi-finalist for New Zealander of the Year.

Mahsa is a passionate, results-driven problem-solver, and a respected manager, mentor, and supervisor. She has an energetic and driven approach to management, and a sound ability to maintain a clear view of programme and project objectives.

[LinkedIn](#)



### **Hon Damien O'Connor**

Minister for Trade and Export Growth  
Minister for Agriculture, Minister for Biosecurity  
Minister for Land Information  
Minister for Rural Communities

Hon Damien O'Connor believes every New Zealander, regardless of their background or family situation, deserves the opportunity to realise their full potential and participate in their community and society. Damien stands for the values of equality and opportunity, and for the responsibility we owe to each other to maintain these values.

Damien's background in farming and adventure tourism drives his view that we need well-paid, sustainable jobs and industry growth to improve our future. He is a passionate advocate for rural communities and for a thriving agricultural sector. Damien was first elected to Parliament in 1993 and has served as a Minister in both the fifth and sixth Labour Governments, and spokesperson in Opposition for a variety of roles, including Agriculture, Biosecurity, Food Safety, Tourism, Immigration and Health.

In the 2020 Labour Government, Damien O'Connor was appointed Minister for Trade and Export Growth, Minister of Agriculture, Minister for Biosecurity, Minister for Land Information, and Minister for Rural Communities.

Damien is an active sportsman and represented Buller at athletics. He has won West Coast Young Farmer of the Year and enjoys sports including skiing, white water rafting, jet boating, motorsports and playing rugby for the New Zealand Parliamentary Team.

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### **Fran O'Sullivan**

Fran is an Op-Ed columnist for the New Zealand Herald writing primarily on political, business and international affairs. She is also Executive Editor of the Herald's Mood of the Boardroom Report – the premier annual survey of chief executives in New Zealand

Fran is an Op-Ed columnist for the New Zealand Herald writing primarily on political, business and international affairs. She is also Executive Editor of the Herald's Mood of the Boardroom Report – the premier annual survey of chief executives in New Zealand - and MC's the annual debate between the Finance Minister and his opponent on the influential survey's results.

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Fran's specialty is the linkages between Government and business in New Zealand - the political personalities and how they impact on business decisions.

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### **Mitchell Pham**

Mitchell Pham is a co-founder and director of Augen Software Group, a business with offices in both New Zealand and Vietnam. Born in Vietnam, he left the country as a refugee at age 12 before eventually settling in New Zealand. Based in Auckland, Pham serves as Chair of Digital Council for Aotearoa New Zealand, NZTech, FinTechNZ and ASEAN Business Alliance. He is also an Honorary Advisor at Asia New Zealand Foundation and Advisory Board Chair at New Zealand Asia Institute. Pham was selected as an Asia Society's Asia 21 Young Leader in 2007 and Global Council Member in 2020.

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### **Damon Salesa**

Pro Vice-Chancellor Pacific, University of Auckland  
Toeolesulusulu Damon Salesa is a prizewinning scholar who specializes in the study of colonialism, empire, government and race. With a particular interest in the Pacific Islands, he also works on education, economics and development in the Pacific region, as well as in New Zealand and Australia. After studying at the University of Auckland, he completed his studies at Oxford University.

He is currently Associate Professor of Pacific Studies at the Centre for Pacific Studies, University of Auckland. Previously he was Associate Professor of History, American Culture, and

Asian/Pacific Islander American Studies at the University of Michigan, Ann Arbor.

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### **Rob Scollay**

Rob Scollay joined the Economics Department at the University of Auckland as a lecturer in 1979 and was appointed director of the New Zealand APEC Study Centre in 1995. Recent research and publications have focused on issues relating to regional trade agreements and regional economic integration, especially in the Asia-Pacific region, and to multilateral liberalisation and globalisation. With Susan St John of the Economics Department he has also co-authored a widely-used series of first-year New Zealand-based economics textbooks.

For several years he was coordinator of the PECC Trade Forum, a network of trade experts from countries around the Pacific Rim. He has undertaken consultancies on trade issues for a number of international organisations, as well as for agencies of the New Zealand and Australian governments.

[LinkedIn](#)



### **Frank Scrimgeour**

Frank Scrimgeour is a professor of Economics at the University of Waikato, and Head of the School of Accounting, Finance and Economics. His research focuses on the economics of agriculture, economics of the environment, regional economics and financial economics. He is editor-in-chief for the *Australian Journal of Agricultural and Resource Economics* (Volumes 61-64), the highest ranked economics journal in the Southern Hemisphere. He is a past president of both the New Zealand Agricultural and Resource Economics Society and the New Zealand Association of Economists. He is committed to research informed teaching and research that

informs economic policy and business practice.

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### **Hon. James Shaw**

Minister for Climate Change  
Associate Minister for the Environment

Green Party Co-leader James Shaw firmly believes that New Zealand can be an example to the world in transitioning to a high-value, clean-tech, post-carbon economy that works for everyone. He also believes that, right now, the world needs more such examples to follow and that those that can lead have a duty to do so.



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Prior to becoming an MP, James had a successful career in management consulting, primarily in London, where he lived from 1998 to 2010. He has diverse experience working for large multinational organisations through to local start-ups, social enterprises and community organisations, across Europe, in New Zealand and around the world.

While completing a Master's in sustainable development and business leadership at Bath University, James came to the realisation that the private sector alone wasn't able to effect change at the speed and scale necessary to meet the challenge of climate change and that political change was also required.

He moved back to New Zealand to run for Parliament in 2010 and was elected in 2014, becoming Green Party Co-leader in 2015. In 2017 James led the Green Party into its first ever term in Government with Ministers and was appointed Minister for Climate Change, Statistics and Associate Minister for Finance.

In his first term, James guided the Zero Carbon Act through Parliament with unanimous support; reformed the Emissions Trading Scheme to cut pollution into the atmosphere; and established Green Investment Finance Ltd., to stimulate investment in the low-carbon economy.

Now in his second term, James is focusing on specific measures to reduce greenhouse gas emissions in the transport, energy and agricultural sectors. He also a new role as the Government's Associate Minister for the Environment with responsibility for Biodiversity.

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### **Geoff Short**

Deputy Secretary Policy Partnerships, Te Puni Kōkiri

Geoff Short has extensive experience working across Government and with Māori communities. He brings these skills and more to the role of Deputy Secretary, Policy Partnerships.

Geoff's previous position as an Executive Director at the Department of the Prime Minister and Cabinet (DPMC) included a two-month intensive stint in the National Crisis Management Centre in response to COVID-19 in May 2020. Prior to this he was reporting directly to the Prime Minister on the work of the Child Wellbeing Unit and the Child Poverty Unit.

Joining DPMC from his role as Assistant Commissioner at the State Services Commission, Geoff worked with the Chief Executives of ten social sector agencies to lift system performance. He is a former Deputy Secretary for Education at the Ministry of Education, assigned to the Minister of Education's Office as Chief Advisor.

The connection Geoff has with Te Puni Kōkiri spans more than a decade, when he worked from 1999 to 2012 in different roles including as Advisor to the Minister of Māori Affairs and Deputy Secretary for Whānau and Social Policy.

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Living in various places across New Zealand growing up, Geoff went on to study at the University of Waikato and later at Victoria University of Wellington.

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### **Michael Steedman**

Ngāti Whātua Ōrākei, Ngāti Whātua, Te Uri o Hau Kaiarataki in the Office of the Pro Vice-Chancellor Māori at the University of Auckland.

[LinkedIn](#)



### **Karsten Steinfatt**

Karsten Steinfatt is Counsellor in the Trade and Environment Division of the World Trade Organization (WTO) in Geneva, Switzerland. In this capacity, he supports the work of the WTO's regular and negotiating committees on trade and environment and the Environmental Goods Agreement negotiations. Between 2002 and 2011, Karsten was with the WTO's Trade Policies Review Division, where he served as lead drafter of the WTO Secretariat reports for a wide range of WTO members, including the United States and the European Union. Before joining the WTO, he worked on trade policy and negotiations at the Organization of American States (OAS) in Washington, DC, and the Organization for Economic Cooperation and Development (OECD) in Paris, France. He has taught a master's level course on trade and climate change at the World Trade Institute in Bern. Karsten holds degrees from the Fletcher School of Law and Diplomacy at Tufts University and the American University of Paris in France.



### **Carrie Stoddart-Smith**

Carrie Stoddart-Smith (Ngāpuhi, Ngāti Whātua) is the founder and Principal Consultant at Opinio Native Aotearoa, an indigenous consultancy firm focused on elevating indigenous knowledge in the areas of indigenous trade and economies. She works as the Māori Engagement Adviser for the APEC Business Advisory Council NZ (ABAC NZ), and is regularly contracted to provide policy and strategic advice to the APEC 21 Māori Success team. Carrie holds an LLM in International Law and Politics, awarded with first class honours and recently completed a Post Graduate Certificate in Māori and Indigenous Leadership. She was selected as a delegate for the inaugural Indigi-X Exchange Programme for indigenous professionals from New Zealand and Canada and recently served on the Board of Amnesty International Aotearoa New Zealand.

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### **Anna Strutt**

Anna Strutt is a Professor of Economics at the University of Waikato. She served as Chairperson of Economics (2016-2017) and is currently Waikato Management School's Director of Asia Programmes. Anna is also a Global Trade Analysis Project (GTAP) Research Fellow at Purdue University (2015-2022). She is a member of the Pacific Trade and Development (PAFTAD) International Steering Committee (from 2019), an advisor to UNESCAP's Asia-Pacific Research and Training Network on Trade (ARTNeT) (from 2020), and an Associate Editor of the Journal of Global Economic Analysis. She was a Visiting Research Fellow in the School of Economics, University of Adelaide (2011-2017), where she completed her PhD in 1998.

Anna's research is largely in the area of international policy analysis, particularly quantitative assessment using global computable general equilibrium models. In addition to numerous academic publications, Anna has served as a consultant or expert advisor to a range of national and international organizations, including the Asian Development Bank, EU-Vietnam Multilateral Trade Assistance Project, Food and Agriculture Organization of the United Nations (FAO), New Zealand Ministry of Foreign Affairs and Trade (MFAT), United Nations Conference on Trade and Development (UNCTAD), United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP), and the World Bank. Anna also regularly contributes as an instructor in short courses on Global Trade Analysis at Purdue University.

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### **Asha Sundaram**

Asha Sundaram is a Senior Lecturer at the Department of Economics, Faculty of Business and Economics, University of Auckland. She has an MPhil in Economics from the University of Oxford, United Kingdom and a PhD in Economics from Syracuse University, United States. Her research interests are in the fields of International Trade and Development Economics. Topics she works on include the role of networks in international trade and the impact of globalisation on labour markets and firms. She has consulted for international organizations like the World Bank and the Asian Development Bank.

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### **Rachel Tauleilei**

Rachel (Ngati Raukawa ki te Tonga, Ngati Rarua) is an award-winning entrepreneur and business woman who has demonstrated a strong commitment to sustainability, and support for the establishment and growth of other people and companies. Her values include kaitiakitanga, whanaungatanga and pono – guardianship, relationships and integrity.

Rachel is CEO of Kono, a Maori-owned, top 100 New Zealand food and beverage company, farming more than 1000ha of land and sea, and exporting to over 25 countries.

Founder of sustainable seafood company Yellow Brick Road, Rachel was formerly NZ Trade Commissioner in Los Angeles. She is a fierce advocate of New Zealand's primary industry and has spent 20 years promoting Aotearoa as a world-class producer of food and beverages.

In 2019, Rachel was appointed to represent New Zealand on the Asia Pacific Economic Cooperation (APEC) Business Advisory Council (ABAC) and in 2021 Rachel will chair ABAC in its entirety.

Rachel has received the Sir Peter Blake Leadership Award and is a Member of the New Zealand Order of Merit for services to food and hospitality. In 2018 was named Maori Woman Business Leader at the prestigious University of Auckland Aotearoa Maori Business Leaders Awards, 2019 was the recipient of a KEA World-class New Zealand award, and was a member of the Prime Minister's Business Advisory Council.

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### **Alice Tipping**

Alice Tipping is Lead, Fisheries Subsidies at the International Institute for Sustainable Development. She has designed and led highly respected programmes of research and policy dialogues on trade and environment issues, particularly on fisheries subsidies. She has a deep understanding of the intersection of foreign policy, law and environmental protection that's informed by roles in government and in managing policy-relevant research.

Previous roles to IISD include Programme Manager, Environment and Natural Resources for the International Centre for Trade and Sustainable Development (ICTSD), Policy Advisor to New Zealand's Permanent Mission to the United Nations in Geneva, Second Secretary and Legal Adviser to New Zealand's Permanent Mission to the World Trade Organization (WTO), and Policy Advisor and Legal Advisor at New Zealand's Ministry of Foreign Affairs and Trade.

Alice Tipping has a Master of Philosophy in International Relations from Cambridge University (United Kingdom) and Bachelor of Laws and Bachelor of Commerce and Administration (Economics) from Victoria University of Wellington (New Zealand).

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### **Collin Tukuitonga**

Associate Professor Collin Tukuitonga is the inaugural Associate Dean Pacific and Associate Professor of Public Health at the Faculty of Medical and Health Sciences in the University of Auckland. He is a Public Health Medicine Specialist with extensive experience in leadership, management, public policy and public health in New Zealand, the Pacific region and internationally. He was the Director General of the Pacific Community based in New Caledonia for seven years until December 2019.

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### **Vangelis Vitalis**

Ministry of Foreign Affairs and Trade  
Deputy Secretary Trade and Economic Group

A former New Zealand Ambassador to the World Trade Organisation, Vangelis was also the Chief Negotiator who concluded several of New Zealand's key free trade agreements, including the Comprehensive and Progressive Agreement for Trans-Pacific Partnership, the ASEAN-Australia-New Zealand Free Trade Agreement and the Malaysia-New Zealand Free Trade Agreement.

While chairing the agriculture negotiations at the WTO, he helped draft the historic decision to eliminate agricultural export subsidies. He has chaired the Organisation for Economic Cooperation and Development Committee (OECD) on Trade and the Environment, and the OECD Global Forum on Trade and Climate Change.

Before his posting to Geneva, Vangelis was Ambassador to the European Union, and has had postings to Canberra as Deputy High Commissioner and, before that, Moscow. A member of the World Economic Forum's Global Future Council on International Trade and Investment and WEF's Expert Network on trade issues, Vangelis is also the New Zealand Envoy for the Small Advanced Economies' Initiative.

Vangelis speaks Greek, German and Russian and is married with three children. A keen (saltwater) fisherman, he is also a long-time supporter of the Wellington Phoenix Football Club.

### Twitter



### **Georgina Wainwright-Kemdirim**

Georgina Wainwright-Kemdirim is a senior official in the Government of Canada, serving 20 years at Global Affairs Canada and 14 years at Innovation, Science and Economic Development Canada. Currently Georgina serves at Global Affairs Canada as lead negotiator of Canada's inclusive trade chapters in trade agreements: Trade and Gender, SMEs, and Trade and Indigenous Peoples. She is also Canada's National Contact Point for the implementation of those in-force chapters, including with Chile and the EU. She was Canada's lead negotiator for the new Global Trade and Gender Arrangement recently concluded with Canada's Inclusive Trade Action Group partners—New Zealand and Chile.

She is also Canada's Gender Focal Point for trade policy and negotiations, and developed the new approach for applying a comprehensive Gender Based Analysis Plus (GBA+) to trade agreements on both an ex ante and ex post basis. Her ground-breaking work for Canada led to the publication of the [summary of the initial GBA+ for the Canada-Mercosur FTA negotiations](#) in August 2019 and the [summary of the GBA+ conducted on the final Canada-United States-Mexico Agreement \(CUSMA\)](#) in July 2020.

