

# CAREERS

FOR ARTS GRADUATES



ARTS



## INTELLIGENCE ANALYST New Zealand Police

"I currently work as an intelligence analyst for the NZ Police. The role involves analysing crime data to interpret the criminal environment; this includes identifying risks and trends.

"The aspect that I enjoy most about my work is knowing that I'm actively contributing towards crime reduction and safer communities.

"Being able to apply knowledge and skills from my studies has also been hugely rewarding. I cannot stress enough how well my Arts degree helped prepare me for working life. My studies helped me strengthen my communication skills, gave me confidence to approach and work with senior staff, as well as constructively take criticism of my work, and use it to improve future inputs.

"I decided to enrol in an Arts degree after leaving school as I was specifically interested in studying Psychology and Criminology, and valued the reputation of the University of Auckland. Furthermore I appreciated the range of study areas available. I knew that if I wanted to change my degree at any point, options within Arts were endless.

"My choice of studies have set me up well for working life. I can acknowledge and understand the multitudes of complex factors that contribute towards crime and deviance in society. I know that nothing is black or white, but I have learned skills that give me confidence to argue for or against issues. Sociology and Psychology are areas that help to build strong levels of social understanding and empathy, skills that I think are pivotal for being successful in any social agency.

"I would encourage current and future students to have a clear end goal in mind. Start considering job prospects early, and ensure you develop relevant skills. I knew when I started my undergraduate degree that I wanted to join the NZ Police, so this helped me build a clear career path. Second is to network efficiently. The University of Auckland introduced me to a diverse set of friends and colleagues that I'll proudly carry with me for life. And finally – enjoy what you do!"

**TAMARA MACKINNON**  
Bachelor of Arts  
Double major in Psychology and Criminology  
Bachelor of Arts (Honours) in Sociology  
Masters of Arts in Criminology

# HOW WILL MY ARTS DEGREE PREPARE ME FOR A CAREER?

We've talked to employers to find out what they are looking for when they recruit staff. Across different industries, employers want people who can show initiative, think critically and creatively, make good judgement and solve their own problems. They look for well-rounded people who can manage their time, communicate well and help their organisation adapt and change. An Arts degree gives you distinctive opportunities to develop these skills.

## DEVELOP THE SKILLS THAT EMPLOYERS NEED

### CREATIVE AND CRITICAL THINKING

Arts study looks at questions rather than "right" answers. It encourages you to challenge and question in order to push ideas further. Through writing, reading, discussing and debating, you will become practised at testing and structuring your ideas and those of others. Employers need staff with these critical thinking skills in order to improve and innovate.

### PROBLEM-SOLVING

As society changes, problems need to be identified and solutions found. As an Arts student you have access to intellectual and cultural tools that advance your problem-solving skills. There are many possibilities for you to examine real-world problems at a high level and hone your skills by formulating solutions to them.

### COMMUNICATION SKILLS

Advanced communication skills are an essential workplace asset, whether you're emailing clients, giving presentations, creatively brainstorming or writing proposals. As an Arts student you need to develop sophisticated writing and articulate oral communication skills to present your ideas effectively. Studying Arts subjects is perfect for honing your communication skills, giving you practice in preparing materials that make compelling arguments including reports that present a clear and concise analysis of facts.

### ADAPTABILITY AND FLEXIBILITY

Flexible thinking and adaptability are essential for you to be able to thrive in the professional world. Studying Arts subjects encourages you to move towards an exciting future by exploring and proposing different but equally valid viewpoints, working within constantly changing contexts and possibilities. This develops open-ended thinking and the ability to revisit, adapt and refine ideas.

## SKILLS FOR THE CHANGING FUTURE OF WORK

Globalisation and digital disruption are creating new jobs, industries and opportunities all the time. An Arts degree can prepare you for this increasingly changing job market by providing you with future-proof transferable skills and advanced knowledge that you can use in a wide range of careers after you graduate and into the future.

## ENHANCE YOUR SKILL SET WITH A BA MODULE

Develop skills that you can use in the workplace, stand out from other graduates and enhance your career prospects with a BA module. Modules are a grouping of three courses on a particular theme. A Module focuses on a specific set of skills, or area of knowledge to benefit your future career path.

[www.arts.auckland.ac.nz/modules](http://www.arts.auckland.ac.nz/modules)

## WHAT DID OUR BA GRADUATES TELL US?

We contacted BA graduates who had graduated in 2016 or early 2017, and asked them about their employment status on 1 November 2017\*. Of those who responded:

- 83 percent were working full-time, on either a permanent or fixed-term contract
- 41 percent were working as professionals or managers
- 26 percent were in administrative roles
- 15 percent were in community service roles
- 59 percent said their qualification was either a requirement or an advantage in gaining their job
- Graduates were working in more than ten different industries.

\*2017 University of Auckland Graduate Destination Survey



# FOLLOW YOUR PASSION FOR A CAREER YOU'LL LOVE

With an Arts degree, your career opportunities are not limited to any one pathway. Our graduates move into diverse careers in many different fields. As your interests and abilities evolve and as our world changes, you will be ready to take advantage of new opportunities that emerge.

To read graduate stories visit [www.arts.auckland.ac.nz/graduates](http://www.arts.auckland.ac.nz/graduates)

*“An Arts education provides a great foundation for a career in a company like Fonterra. Today’s labour market is a lot more dynamic, fluid and global. Employers are looking for people who can thrive and compete in that environment – and that means a premium on skills like critical thinking, collaboration, adaptability, resilience and communication skills.*”

*“The ability to think ahead, to work with diverse people, to challenge boundaries and to come up with solutions to complex problems – these are things that employers increasingly value. As you move to senior roles, organisations look for a broader set of leadership skills and that is where an Arts background really comes to the fore.”*

*Philip Turner – (Acting) Director Global Stakeholder Affairs – Fonterra*

*“I look to hire graduates with an Arts degree because they’ve been taught how to think outside the box to solve problems and they have the necessary critical thinking skills to adapt to 21st century demands.”*

*Aaron Dus – Vice President | Associate Partner Strategic Planning, Rosetta Advertising, Los Angeles*



## YOUTUBE



View our YouTube channel to find out why employers value an Arts degree.

[www.youtube.com/ArtsAucklandUni](http://www.youtube.com/ArtsAucklandUni)

# INDUSTRIES AND CAREERS OUR GRADUATES WORK IN

## ADVERTISING AND MARKETING

- Advertising Traffic Executive
- Content and Advertising Manager
- Digital Content Marketer
- Marketing Specialist
- Sales and Marketing Executive

## ARCHAEOLOGY

- Senior Archaeologist
- Heritage Information Advisor
- Heritage Consultant and Anthropologist
- Archaeologist and Heritage Manager
- Technical Advisor Historic and Cultural Heritage

## BUSINESS AND MANAGEMENT

- Fundraising Manager
- Business Development Manager
- Sales Operations Executive
- Research Manager
- Cloud Solutions Manager
- Customer Interaction Coordinator
- Project Manager

## COMMUNICATIONS AND PUBLICITY

- Multiplatform Journalist
- Account Manager
- Publicity Assistant
- Senior Content Producer
- Content Writer and Coordinator
- Communications Specialist
- Digital Specialist

## INTERNATIONAL DEVELOPMENT

- International Consultant
- Programme, Policy and Partnerships Manager
- Educational Consultant
- International Relations Coordinator
- Diplomat
- Development Officer

## MEDIA

- Assistant Editor
- Production Manager
- Game Designer
- Radio Production Journalist
- Film Director and Producer
- Director's Assistant
- Commercial Director

## MUSEUMS AND CULTURAL HERITAGE

- Cultural Heritage Consultant
- Head of Human History
- Pictorial Curator
- Museum Director
- Programme Strategist

## POLICY AND GOVERNMENT

- Strategic Policy Analyst
- Policy Adviser
- Treaty Settlements Historian
- Ministry of Foreign Affairs Diplomat
- Development Manager

## TEACHING AND EDUCATION

- Indigenous Support Officer
- Community College Lecturer
- English Language Teacher
- Professional Teaching Fellow
- High School Teacher

## TRANSLATION AND INTERPRETING

- Translator and Education Consultant
- Medical Interpreter
- Translation Manager
- Translation Business Owner

The above job titles were sourced from LinkedIn 2016/2017 and Faculty of Arts graduate profile information.

**RANKED NUMBER 1**  
**IN NEW ZEALAND FOR EMPLOYABILITY\***

\*2018 QS Graduate Employability Rankings



## ACCOUNT MANAGER YoungShand

"I work as an Account Manager for YoungShand; a full service digitally-led advertising agency in the heart of Auckland City.

"My role is a unique balancing act of delivering on my client's needs and expectations, while maintaining the integrity of the ideas produced from our creative department. Day-to-day I work with creatives, designers, strategists and developers, which makes for a dynamic and very entertaining workplace.

"The key to success in my role is understanding what problems I need to solve for my clients, and then delivering digital solutions that will help them to achieve awesome results.

"I decided to study a Bachelor of Arts because it was so versatile and I knew it would stimulate my learning. It fuelled my creativity and gave me a greater understanding of people and their behaviour.

"The biggest piece of advice I could give to someone thinking of studying Arts is to study what you're interested in and what you love to do. The information you'll learn will be valuable and applicable to many different career paths.

"I found studying Arts left my options open, which gave me plenty of room to try new things and find out where I thrive best.

"Pick your courses wisely but be open to trying subjects outside of your comfort zone. A good challenge every now and then will set you up for the future."

**JAIMEE BROOKING**  
Bachelor of Arts  
Double major in Sociology and  
Film, Television and Media Studies\*

*\*This subject is now called Media, Film and Television.*

# ADVERTISING AND MARKETING



**CONTENT AND ADVERTISING  
MANAGER**  
Mindvalley

"Mindvalley is one of the world's largest personal growth companies, dedicated to pushing humanity forward through transformational education. I run YouTube, branding and content strategy for their fastest growing business – Evercoach, the world's first online academy for professional coaches.

"I really enjoy the dynamic nature of my role. If I am producing a YouTube series on one day, on another I'll be brainstorming on a social media strategy and helping launch a brand new educational product to market.

"My academic background in Arts has been fundamental in paving the way to my career today. Studying film at both an undergraduate and masters level equipped me with solid technical skills in filmmaking, writing and producing that have translated directly to my current role at Mindvalley. It also allowed me a taste of a variety of courses, industries and fields that helped me determine and pursue the kind of work I was most interested in.

"The single most useful skill I gained as an Arts student was the ability to think critically and question everything. This transformed the way I view the world and has proved particularly useful in the industry I am in, where innovation, critical thinking and creativity are integral to my role.

"I cannot encourage anyone enough to pursue an academic journey in the Arts. Studying for a Bachelor of Arts will shape your world view, teach you to think critically, challenge your opinions and equip you with invaluable skills that will hold you in great stead, regardless of the career path you choose later in life."

**SHREYA GEJJI**  
Bachelor of Arts  
Double major in English, and Film,  
Television and Media Studies\*  
Bachelor of Arts (Honours) in Screen  
Production  
Master of Arts in Screen Production



**DIGITAL PRODUCT AND  
CONTENT MANAGER**  
grabaseat, Air New Zealand

"I'm the Digital Product and Content Manager for grabaseat at Air New Zealand. I'm responsible for defining the long term strategy and day-to-day management of our digital infrastructure. I also do a lot of performance analysis, reporting and stakeholder management.

"Because I work across such a wide scope, I also get to work with some brilliant and talented people – from my own team members, to developers and agencies.

"When I was young I loved all subjects equally but was most interested in how they all fit together and how the whole is greater than the sum of the parts. Arts gave me a diverse range of subjects and a dynamic way of studying them which let me indulge my interests in Art History, Archaeology, Sociology, Statistics, Law, Economics and more.

"I graduated with a Bachelor of Arts in Political Studies and Employment Relations and Organisational Studies which is perfect for my current role.

"Political Studies taught me to take a big step back, look at the whole picture, think about how all the parts fit together and how those inter-relationships define what is possible and what is not. Employment Relations and Organisational Studies taught me to focus on the smallest details and to critically analyse each piece of the process in order to define the most efficient and effective outcome.

"University is as much about studying yourself as it is about studying the material. Keep an open mind and don't be afraid of following a passion or interest, even if it means going off the beaten path."

**GABRIEL LONG**  
Bachelor of Arts  
Major in Political Studies\* and a  
minor in Employment Relations and  
Organisational Studies



**MARKETING EXECUTIVE**  
Recruitment and Employment  
Confederation

"I'm currently a Marketing Executive at the Recruitment and Employment Confederation in London. Day-to-day, I'll be running creative campaigns, writing blogs, briefing designers for collateral and working with internal stakeholders across the business to launch their products, as well as running various social media profiles.

"I love running a campaign end-to-end, and coming up with creative ways to target our members. That means working out who our customers are, what they want to hear and why they'll choose us.

"I think sometimes people don't give Arts the credit it deserves. There is a lot of work and a lot of knowledge involved in getting an Arts degree, and it shouldn't be overlooked.

"More than anything, Arts teaches you to think. It teaches you to ask questions you may not have thought about and gets you to delve deeper. I think it teaches you to look at things from a real 360° perspective, which has helped me hugely in my career.

"You also have to be organised when you're studying. You have multiple deadlines and projects going on simultaneously and it's exactly the same in the working world. The skills I developed in this area during my study have stayed with me and have helped me hugely."

**KATE PHILLIPS**  
Bachelor of Arts  
Major in Film, Television and Media  
Studies and a minor in Political Studies\*

\*These subjects are now called Media, Film and Television, and Politics and International Relations.



## SPECIALIST ARCHAEOLOGIST Auckland Council Heritage Unit

"I currently work as a Specialist Archaeologist in Auckland Council's Heritage Unit. I provide specialist advice on resource consent applications and projects across the Auckland region that have archaeological and heritage concerns. This is a diverse and challenging role, which takes me to a range of amazing archaeological sites that the Auckland Council aims to promote and protect.

"For as long as I can remember I have always wanted to be an archaeologist. An Arts degree allowed me to pursue this passion while also exploring other interests in Geography and Environmental Science which all complemented my studies in Anthropology.

"My Arts degree has given me a varied and adaptable skill set that has been incredibly beneficial to my role and career. My

anthropological skill set has been useful, as well as my skills in critical thinking, report writing, collaboration and research, which I use on a daily basis.

"One of the highlights of my career has been the opportunity to meet and work with a range of people and communities across the region. Communicating with them and educating them about the importance of their heritage has been very rewarding.

"I have also been involved in the surveying, upgrading and monitoring of the Waitākere Ranges heritage resources. This project has expanded my knowledge of Auckland's history and given me the opportunity to explore the outdoors at the same time.

"My advice to students is to get networking because Anthropology, and especially Archaeology, is a small field in New Zealand. There are plenty of volunteer opportunities out there, so gain as much experience while you are studying – you never know where it might lead.

"Most importantly find what makes you passionate and stick to it!"

**REBECCA RAMSAY**  
Bachelor of Arts  
Double major in Anthropology and Geography  
Bachelor of Arts (Honours) in Anthropology  
Master of Arts in Anthropology, specialising in Archaeology

# ARCHAEOLOGY



**ARCHAEOLOGIST**  
Clough & Associates

"I am an Archaeologist with Clough & Associates, one of New Zealand's largest heritage consultancies. We provide a range of services from assessments of effects on archaeology to recording historic heritage to mitigating archaeological sites through investigation.

"My job takes me to outstanding parts of New Zealand. I might find myself whisked away to the Okahukura Peninsula on the Kaipara Harbour, down to the sand dunes of Papamoa or in to the forests of Northland, potentially all in one week. There is nothing quite like driving through the Karangahake Gorge as the sun is rising, heading down to the white sand beaches of the East Coast and being paid to do it.

"Archaeology is as much a job about people in the present as in the past. Studying Anthropology at the University of Auckland introduced me to driven, passionate and proficient individuals who inspired me to succeed in whatever path I decided upon.

"Being able to absorb, digest and disseminate information from the variety of sources that you come across studying in the Arts allows you to apply that skill in a job working with a large range of professions. Working with engineers, geotechnical specialists, historians, planners and architects and being able to understand their aspects of the project allows for better archaeological services to be provided.

"Talking to people is the most essential aspect of a career in archaeology. Go to guest lectures, join some societies and volunteer. Expanding your network in the community will pave the way to finding yourself in an exotic location having a blast."

**BERNIE LARSEN**  
Bachelor of Arts (Honours) in Anthropology  
Master of Arts in Anthropology, specialising in Archaeology



**ARCHAEOLOGIST**  
Opus International Consultants

"When I was five years old I told my parents that I wanted to be an archaeologist and travel the world. Overcoming homesickness in leaps and bounds, today I work as an Archaeologist in New Zealand for Opus International Consultants Limited.

"Over the last few months I have worked in the field excavating pre-European contact Māori horticultural field systems in the Waikato and in the lab analysing moa remains and stone artefacts from Ōtautahi (Christchurch). I have also carried out research alongside anthropologists in the Faculty of Arts using modern spatial technologies such as LiDAR and terrestrial laser scanning in New Zealand and Hawai'i.

"Every day is different working as an archaeologist, with a good mix of research, playing in the mud, early morning coffee and trying to explain how that artefact came to be there.

"For me, the most enjoyable part of my job is working with or talking to the descendants of the people who made the stuff that is in the ground today. The look on people's faces when they touch physical history that they tie their identity to is priceless.

"In the Faculty of Arts I was able to study a wide variety of courses that have taught me where my strengths and weaknesses lie. I have studied languages, culture, Ancient History, History, Geography, Geology and Anthropology all within one degree.

"There are so many opportunities and resources made available to you as an Arts student. Take advantage of them and fulfil your dreams like I did!"

**ZAC MCIVOR**  
Bachelor of Arts  
Major in Anthropology and a minor in Ancient History  
Bachelor of Arts (Honours) in Anthropology  
Master of Arts in Anthropology, specialising in Archaeology



**ARCHAEOLOGIST**  
International Archaeological Research Institute

"I work as an Archaeologist for International Archaeological Research Institute, Inc., based out of Honolulu, Hawai'i. I work with a great team of fellow archaeologists who conduct research and field work throughout the greater Pacific and Asia.

"As a field and lab technician, my job is to travel to these places and work out in the environment surveying and observing for historic and pre-historic cultural material and landscape features, conducting excavations and mapping, and completing laboratory analyses.

"Every day is a new challenge; you have to be constantly on the look out for signs of human modification to the landscape while you work. You learn to develop an eye for staring at the ground while you walk just in case there may be some artefact or hidden treasure just below your feet.

"Studying Arts allowed me to learn about the different cultures that I work around today. I learned to problem solve in creative ways, and to evaluate all angles of an issue. In short, I learned to be an archaeologist.

"You may change from where you begin your studies, but that is the beauty of an Arts degree: it is flexible, changeable and allows you to truly find the area that you want to pursue, even if it may surprise you."

**SOPHIE MILLER**  
Bachelor of Arts  
Double major in Ancient History and Anthropology  
Bachelor of Arts (Honours) in Anthropology  
Master of Arts in Anthropology



## BUSINESS SOLUTIONS MANAGER Datacom

"I manage a number of large enterprise customers for Datacom, providing IT solutions, services and personnel across a vast range of different technologies. My role involves managing our clients, coordinating responses to new business opportunities, and working with internal teams to provide new services to market.

"I love working with different people on a daily basis in a fast and fun environment. I get to lead presentations and negotiations with our customers, as well as help some seriously talented people get what they have created out into the market. I love being around the innovation and change that IT is bringing to the world currently.

"I never thought I would end up in IT. However, the negotiation and business writing skills I learnt in my degree have proven invaluable in my job. The ability to clearly and concisely sum up information in a format that people can easily consume is a genuinely important skill that I have taken from university. The wide-ranging knowledge I learnt during my degrees have also been really beneficial as my career has progressed.

"I chose an Arts degree as I love understanding people and having the knowledge to explain why they do things. History was always a passion of mine as it gives a wider perspective on people's motivations and beliefs. Arts was something I took as I knew it would be enjoyable. However, as I move further into my career I realise that it has given me a knowledge base and skill set.

"Arts gives you a greater perspective on the world. Not only is it interesting, but it helps to build relevant skills that can be applied anywhere. Arts teaches you how to communicate and share information effectively, which is something that is hard to do in the workplace."

**JAMES DAVID (Ngāpuhi)**  
**Bachelor of Arts/Bachelor of Commerce**  
**Double major in History and Political**  
**Studies\***  
**Bachelor of Arts (Honours) in History**  
**Master of Arts in History**

*\*This subject is now called Politics and International Relations.*

# BUSINESS AND MANAGEMENT



**ASSOCIATE DIRECTOR**  
Kantar TNS UK

"I'm responsible for managing and conducting qualitative research projects that tackle a range of business challenges that our clients face. These range from developing sharper, and more compelling brand positioning strategies, to investigating how brands and products can respond to new trends.

"We do a lot of international work so I've done some really interesting projects in different cultures. In this global age, clients are definitely looking to understand local cultural nuances and their impacts on how people engage with brands. As someone deeply interested in human behaviour, understanding how culture impacts in this area has been a real highlight.

"One of the reasons why I enjoyed Political Studies so much is because I'm interested in understanding human behaviour and what drives the choices we make. This interest in human behaviour fits well with the work I do now which seeks to understand how underlying emotions influence consumer behaviour and brand choice.

"The biggest benefit of an Arts degree is the transferable skills you get. Understanding how to research effectively, how to critically evaluate strategies and ideas, and knowing effective communication techniques are all skills that can be applied across a wide range of jobs and different industries."

**SOPHIA BLAIR**  
Bachelor of Arts  
Major in Political Studies\* and a minor in History  
Bachelor of Arts (Honours) in Political Studies  
Master of Arts in Political Studies



**SALES OPERATIONS EXECUTIVE**  
Fonterra

"I manage and execute export shipping orders by working with multiple stakeholders across the supply chain to deliver dairy ingredient solutions to our customers and drive value back to our farmers in New Zealand.

"The most enjoyable part of my role is resolving issues initiated from changes in export and import market regulations in dairy products.

"Working in Singapore has also given me the opportunity to be closer to my customers and get to know the diverse landscape and cultural backgrounds of the market and the people.

"I chose to study in the Faculty of Arts because I am interested in the changing landscape of media and how it integrates with our daily lives.

"My second major in English enabled me to follow my passion for storytelling and immerse myself in studying human behaviour across different genres and applying this to how we connect with people and products through social media.

"My study and interest in English and media studies helped me to secure my first job in the advertising industry. The skills you acquire in an Arts degree are applicable to many careers."

**AILEEN CHENG**  
Bachelor of Arts  
Double major in English and Film, Television and Media Studies\*



**BUSINESS DEVELOPMENT COORDINATOR**  
Oxfam Australia

"My current role focuses on the design and development of international development initiatives within the Pacific geographical region.

"There are many enjoyable parts of my current role. Travel is always a highlight; I have been lucky throughout my career to travel globally from Ethiopia to the highlands of Papua New Guinea working on a range of projects from sexual and reproductive health to economic development.

"Building relationships with people from diverse cultural, ethnic and religious backgrounds and getting to view the world from their perspective is something that I have particularly enjoyed and benefited from.

"I studied Anthropology and History at the University of Auckland, both of which increased my interest in society and the way we operate within a global and local context. Social Anthropology provided me with the opportunity to critically examine society, ethnicity and culture, whilst History provided me with many examples of human achievements and injustices.

"My study in these areas ultimately influenced my career aspirations and pushed me towards an area that would have a positive social impact.

"Arts degrees provide a unique set of skills that lead to tangible job opportunities. They allow you to develop flexible, critical thinking which is highly desirable to employers in all industries."

**BEN MCFADDEN**  
Bachelor of Arts  
Major in Anthropology and a minor in History

\*These subjects are now called Politics and International Relations and Media, Film and Television.



## ACCOUNT MANAGER **Panic PR NZ**

"I currently work as an Account Manager for a PR firm – Panic PR NZ. I also do freelance writing for Multi Media Magazines. I enjoy working with businesses to bring them new clients in new and creative ways. A highlight would have to be when you make a client happy and truly make them believe in PR again.

"While I have always enjoyed writing, studying a BA really honed my writing skills which allowed me to work in a variety of roles. I also learned to look at problems from different perspectives which has helped me immensely in my role.

"I wanted to study subjects that interested me and I genuinely enjoyed. Through studying politics, I learnt very quickly how to think critically about certain issues. This has been the most useful, and has helped me in a variety of roles, not just the one I am in now.

"You'll be surprised how flexible an Arts degree can be and the places it can take you. From working in programmes at Tearfund, to writing editorial content at Castleford Media and now working in PR, each job has given me the right skills to tackle the next challenge and I've enjoyed each one. None of it would be possible if I hadn't chosen to study a BA.

"Pick the courses that you find interesting and you will end up majoring in something you love which makes it more likely you'll end up in a career you're passionate about."

**PRISCILLA SOUTHCOMBE**  
**Bachelor of Arts**  
**Major in Political Studies\* and a minor in**  
**Psychology**  
**Bachelor of Arts (Honours) in Political**  
**Studies**

*\*This subject is now called Politics and International Relations.*

# COMMUNICATIONS AND PUBLICITY



## MULTIPLATFORM JOURNALIST

Newshub

"I'm a multiplatform journalist for *Newshub*. In my role as a broadcast reporter I mainly write stories, conduct interviews and cut up audio for the hourly news bulletins on *RadioLIVE*. However, when I break a story or cover an interesting yarn I'm also expected to produce content for MediaWorks' digital and television platforms.

"The thing that I love about my job is the amount of interesting, talented and passionate people who I get to meet and talk with. My favourite story that I have covered so far was about a school in South Auckland whose pupils were given glasses for the first time. Watching the expressions of those children, as they were able to see clearly for the first time, was incredible.

"The vast background knowledge of media and political history I gained from my Arts degree helps me daily in my job. I wanted to be a political reporter and I knew that having an in-depth background knowledge of the ways politicians, parties and parliament work would be important.

"The reason I choose to study at the University of Auckland was because it offered both the theory I knew I would need to be a good journalist and the practical elements with which I could hone my skills."

**JOHN-MICHAEL SWANNIX**  
Bachelor of Arts  
Double major in Film, Television and Media Studies and Political Studies\*



## POLICY, RESEARCH AND COMMUNICATION ASSISTANT

Parliamentary Service

"I am currently employed by the Parliamentary Service as a policy, research and communication assistant. I work in the Electorate Office of a Member of Parliament and it is my duty to assist the Member with anything they need.

"This includes preparing briefings, writing press releases, managing appointments, attending events and dealing with constituents. Having such diversity in a job is the most enjoyable part by far.

"Every single day brings a new challenge. On one day you will be on a ferry heading to Waiheke Island for a full day of constituency meetings and on the next you are preparing a briefing for a meeting with the Mayor. It's a lot of work and a lot of fun.

"My passion has always been to work in politics. I knew that the main place I could get the knowledge I needed was in an Arts degree. In my role, you need to be able to assimilate information quickly, manage different projects simultaneously and have a good handle on written and verbal communication.

"You also need to be able to present information in a simple, structured way that communicates the vital points swiftly and with ease. Studying Arts has given me the skills that my job requires."

**SAM WILLIAMS**  
Bachelor of Arts  
Major in Political Studies and a minor in Film, Television and Media Studies\*



## SENIOR CONTENT PRODUCER

Heyday Digital

"I'm a Senior Content Producer for a Wellington-based digital agency. I work alongside designers and developers to help build websites and apps for some of New Zealand's biggest brands.

"My role involves conceptualising and creating the content that lives on the digital properties we launch. That content can be anything from words and images to animations, videos and interactions.

"The key thing I took away from my Arts degree was how to learn quickly and develop a good understanding of complex ideas. Because I studied such a broad range of topics, I was constantly picking up new concepts and then using what I'd learnt to form concise arguments. That's pretty much exactly what I do now.

"The hands-on skills I learnt studying English and film come in handy when it's time to create some content from scratch.

"Don't limit yourself to one particular niche or skill set. Don't stress about finding your dream job straight away. Keep working and learning and you'll find something that's meaningful to you."

**ZAK WASH**  
Bachelor of Arts  
Major in Film, Television and Media Studies\* and a minor in English

\*These subjects are now called Media, Film and Television, and Politics and International Relations.



## TEAM ASSISTANT World Bank in Vietnam

"I am working as a Team Assistant for the governance unit in the World Bank in Vietnam. The position involves carrying out the full range of support work, including managing processes and monitoring schedules related to the team's/unit's products and tasks.

"I coordinate extensively with service units and liaise frequently with team members both at headquarters and in Hanoi as well as external counterparts. I support a team that provides analytical and advisory products to the government, so I have valuable access

to a great pool of knowledge about public debt, public expenditure, citizen rights, tax reform and everything related to governance. Supporting the team to achieve the outcome of the programmes and working in an environment with lots of talented colleagues are the most enjoyable parts of my job.

"Completing a Master of Arts in Development Studies was valuable for my career. The programme equipped me with knowledge of the development sector and improved my research and analysis skills, which are essential to my job.

"The dream to become an expert in the development sector motivated me to choose the Development Studies programme after I completed my bachelor's degree. After thorough research, I decided to study for an MA at the University of Auckland.

"Studying Arts was a stepping stone in my life because it made me realise that you can make anything happen as long as you are striving for that."

**DINH THI HANG ANH**  
Master of Arts in Development Studies

# INTERNATIONAL DEVELOPMENT



**CONSULTANT**  
United Nations  
Development Programme

“Since 2009 I have worked with UNDP highlighting climate change adaptation and biodiversity projects.

“My tasks with UNDP have included working on results and knowledge management in the Environment and Energy Group; producing knowledge management and communications products with Regional Technical Advisors on development projects globally; and bridging the creative media and international development fields by creating photo essays, producing videos, developing and maintaining websites, developing project profiles, and writing press releases, fact sheets, and success stories.

“I love it when I get to merge what I’m passionate about with artistic products. I also love being able to highlight stories of beauty and climate resilience around the world. I’ve been involved in over 50 UNDP Exposure Photo Essays and I’ve been able to produce a number of videos.

“The concepts that I was exposed to as part of my Master of Professional Studies have served me well, and the strong research, writing and analytical skills that I gained during my studies have been very useful in my job.”

**ANDREA EGAN**  
Master of Professional Studies in  
International Relations and Human  
Rights\*



**DEVELOPMENT OFFICER**  
Ministry of Foreign Affairs and Trade

“My Master of Arts in Development Studies opened the door to the job I have now.

“I have the privilege of working with an incredible cohort of New Zealand development workers who are knowledgeable and passionate about the Pacific and the wider development context.

“My study gave me the development frameworks and analytical skills which I use every day in my job. This role is greatly varied and there are a range of opportunities to be posted overseas into development positions in the future.

“I enjoy the diversity of my job. I love being able to adapt my skills across a range of subjects such as health, education, law and justice, labour mobility and fisheries.

“One specific highlight has been travelling with the Minister of Foreign Affairs to the Pacific. I had the privilege of seeing our development projects in Papua New Guinea and the Solomon Islands, talking to NGOs, and discussing the future directions of these countries with private sector leaders.

“Being exposed to a high calibre of lecturers who have strong research backgrounds, and learning how to discuss and argue complex development issues with specialists and experts through my studies, has prepared me well for an international career in development.”

**ESTHER JENS**  
Master of Arts in Development Studies



**EXECUTIVE DIRECTOR**  
Muntinlupa Development Foundation

“I am the Executive Director of Muntinlupa Development Foundation (MDF). MDF is a non-profit organisation that works with the communities of Muntinlupa in the southern part of Metro Manila, Philippines. A large portion of the people in these communities live in poverty. Most of MDF’s programmes are in the areas of housing, poverty alleviation, health, and livelihood.

“As Executive Director, I oversee the Foundation’s programmes and also work on tapping various sources of funding such as grants and donations. I also work on the Foundation’s advocacy programs, with the objective of pushing for policies that will help in alleviating the plight of the poor – especially the most vulnerable groups such as women and children.

“My postgraduate education helped in boosting my career. Many institutions in my country (Philippines) prefer to have someone with postgraduate qualifications in their senior management positions.

“The research skills I gained during my study are a big help in my day-to-day work. Whether I am evaluating if a project is worthwhile to pursue, or analysing a particular issue, conducting the necessary research is a must.

“An Arts degree gives you the flexibility necessary to succeed in this fast-changing world. In my experience, a certain reading can be very powerful or one person you meet could be so inspiring that you begin to re-evaluate your career plans.”

**GAY MARIE FRANCISCO**  
Master of Public Policy

\*This programme will be unavailable from 2019. Similar programmes are the Master of Conflict and Terrorism Studies and the Bachelor of Global Studies.



## DIRECTOR'S ASSISTANT MediaWorks

"I'm a Director's Assistant for MediaWorks and help produce some of their studio shows for Three, including *Newshub*, *Prime News*, *The AM Show*, *The Nation* and *The Hui*. My role is to work with the producers and director to get the show bulletins ready and prepped for live to air. Physically being in the control room and getting the show on air is by far the best part of my job. And when there's breaking news whilst on air it is a crazy ball of adrenaline.

"I had literally already learned how to do this job through one of the practical courses I took during my BA. This course gave me a good general knowledge of the role and studio/control room protocols.

"If you're thinking about working in media/film/television, there are practical courses in your second and third years that give you the experience you need for this industry.

"You can also mix it up a bit and study some other things that interest you also. For me this was continuing my Māori studies, picking up Spanish as a new language and getting some music and anthropology in there also. And the lecturers in the Faculty of Arts are awesome, and they'll go out of their way to help you out."

**TIANA EDMONDS (Te Whānau-ā-Apanui, Ngai Tāmanuhiri me Ngāti Kahungunu)**  
Bachelor of Arts  
Major in Film, Television and Media Studies\* and a minor in Māori Studies.

\*This subject is now called Media, Film and Television.

# MEDIA



**PUBLICITY AND INTERACTIVE EXECUTIVE**  
Paramount Pictures

"I am currently the Publicity and Interactive Executive for Paramount Pictures. It's a dynamic job that varies greatly in its demands from one week to the next. The bottom line is: if you've been made aware of any of our films, whether it's through a trailer on YouTube, an interview on television or a celebrity on the front cover of a magazine, then I've done my job.

"My favourite part of my job is handling the company's social media presence. I have a natural urge to be on the pulse of what's trending and topical in the world, and with this job I'm literally paid to be on Facebook. I know. It's awesome.

"A large and enjoyable component is the handling of relations between the company and our media partners, which allows me to meet and befriend many prominent faces in the media industry. And in truth, rubbing shoulders while on tour with Hollywood's A-list never gets old.

"The diversity of thought and out-of-the-box problem-solving necessary in an Arts degree helped assist me with a multitude of challenges that I've experienced throughout my working life.

"My English major honed my linguistic prowess and Psychology gave me a degree of insight into human behaviour. Additionally, the Statistics courses that were a mandatory element of Psychology gave me the skills to cry foul when I come across dodgy numbers."

**JOSHUA LING**  
Bachelor of Arts  
Double major in Psychology and English



**PRODUCTION ASSISTANT**  
Sky Television

"My current job is Production Assistant in the Sports Production Department at SKY TV. I work on different sports throughout the year, depending on the seasons. My main priority is to help create the content for both our live coverage and our weekly shows. Tasks can vary between script writing, editing, going offsite to shoot a story or more organisational tasks like compiling or liaising between different departments.

"One of the most recent highlights for me has been working on our Winter Olympics coverage for PyeongChang 2018, but also on our All Whites coverage for their World Cup Qualifying campaign, and the Netball Quad Series.

"The communication skills I learnt in my Arts study have been some of the most crucial. There are a lot of moving parts that all need to work together, so I've found that being able to organise and communicate is vital. I also do a lot of writing and scripting, so the confidence and writing skills honed during my degree come in handy too.

"My advice would be to try everything that interests you, rather than stick to one or two subjects. It was the media course I took in my final year that was my gateway to the industry, and if I had stuck with just studying Psychology I wouldn't have ended up where I am today. You get such a strong foundation in an Arts degree that I really believe that it sets you up for anything."

**WAIMARAMA MULQUEEN (Te Aupōuri, Te Rarawa)**  
Bachelor of Arts  
Major in Psychology and a minor in Māori Studies



**PRESENTATION DIRECTOR**  
Sky Television

"I am a Presentation Director for Sky Television. I work on the sports side and basically I am in control of how sport is put on to your television screens.

"With live sport, I speak via a communication panel to the outside broadcast truck which is at the event. I am in charge of rolling the commercial breaks, putting up graphics and sponsorship and generally keeping an eye on the time that we have to get through everything. One of the main jobs of a Presentation Director is to be on hand and ready to step in when things go wrong, and making it look invisible to the viewer.

"Communication is a big part of my job. We work second to second, so I have to be able to communicate with multiple different parties at the same time and be able to get information across quickly and clearly.

"When things go wrong, you have no time to mess about and quick decisions have to be made. Drama has given me the confidence to make split second decisions, and back myself on them.

"The first year in Arts can be a little daunting with the number of people in the lectures and the amount of information you have to get your head around. Slow everything down, take a look around, and then get into it. It is by far the most exciting faculty. Let your creativity shine!"

**TROY HART**  
Bachelor of Arts  
Double major in Drama and Film, Television and Media Studies\*

\*This subject is now called Media, Film and Television.



## EXECUTIVE MANAGER

### Te Kawerau Iwi Settlement Trust

"I am Executive Manager for Te Kawerau Iwi Settlement Trust. My job is a mix between general management of operations and building strategy and policy. It covers assisting governance (trustees), managing the organisation, and building the iwi's cultural, social, environmental, and economic capability and capacity.

"Working with an iwi brings a holistic and flexible approach to a wide range of issues related to indigenous rights, social justice, culture, economics and environmental sustainability, and allows me to work with key partners to develop innovative strategic and technical solutions to problems. Having culture and justice at the centre of my job is hugely rewarding.

"Anthropology gave me a grounding in the study of culture first and foremost, the ability to think critically and laterally about my own society and culture and to ask questions and examine evidence about others. Studying Arts gave me skills in critical and lateral thinking, writing, and analysis that are crucial to my role. It also gave me a broad education in areas including culture, Philosophy, Geography, Art History, heritage, History and others.

"I have a background in Engineering and Science as well as Arts. I see Arts as providing the best avenue for learning and applying critical thought to ourselves to identify and try to work through our own internal biases. An Arts degree provides the opportunity for an education in a broad range of subjects that sit at the core of what makes us human.

"Pursue what you are passionate about, what drives your curiosity or enables you to express yourself. Drive, innovation, dedication and capability are what employers want, and with an increasingly non-traditional emerging job market, the skill set an Arts degree can give will be put to good use."

**EDWARD ASHBY**  
Bachelor of Arts  
Major in Anthropology and a minor in Art History  
Bachelor of Arts (Honours) in Anthropology  
Master of Arts in Anthropology

# MUSEUMS AND CULTURAL HERITAGE



**PICTORIAL CURATOR**  
Auckland War Memorial Museum

"I am a Pictorial Curator at the Auckland War Memorial Museum. I oversee the photography and artwork that is part of the Museum's Documentary Heritage collection area. My work involves dealing with everything from collection development to research and exhibitions.

"I enjoy researching early New Zealand photographic history as part of my job. Another enjoyable aspect of my work is interpretation and presentation of the collections to visiting groups and other researchers. The relationships I maintain as part of developing the collection involve establishing connections to photographers working now and in the past. Meeting families and helping interpret their documentary treasures is a wonderful privilege.

"One of the strongest skills I have applied in my work on numerous occasions is a strong regimen of evidence based research. I owe the development of these skills to my studies in Anthropology – planning research and learning a forensic approach to artefactual evidence known as microwear analysis.

"I've always been interested in history, culture and art and an Arts degree was a natural place to take this further. My primary interests divided into both a scientific and digital approach to archaeology alongside a love of art.

"Don't underestimate the value of a multidisciplinary approach. Combining skills from multiple disciplines allows you to ask or answer questions that may not be possible in a single discipline. Be inquisitive and try to approach your work without the notion that it has all been done before."

**SHAUN HIGGINS**  
Bachelor of Arts  
Major in Anthropology and a minor in Art History  
Master of Arts in Anthropology  
Postgraduate Diploma of Arts in Museums and Cultural Heritage



**HEAD OF HUMAN HISTORY**  
Auckland War Memorial Museum

"After finishing my MA, I went to live in the United Kingdom for seven years and ended up working at the British Museum as an executive administrator. During all that time I had toyed with the idea of doing a PhD in Egyptology and then thought about a material culture conservation qualification. In the end I really wanted to come back to New Zealand so I came home, did a Postgraduate Diploma in Museum Studies and ended up working in collection management in New Zealand museums.

"Jobs in the museum sector are quite rare, especially permanent ones. So go for the contract roles, volunteer if you have to, and get to know people. And do all the work you have to do to reach your goal, whether it is further study or internships. It's important to persevere and remember that it is okay to do the not-so-flash jobs that set you up for the better jobs in the long run.

"When I was a student, I worked in a bank as a teller and as a waitress in restaurants, and following that I worked in various administration, finance, and support roles. I learnt skills from all those roles which still help me today, especially around working with people, listening, applying for funding, budgeting and so on.

"I would encourage students considering studying to think really hard about what you want to do and tailor your study accordingly. Don't be shy about changing what you want to do early in your studies and then sticking to it – I did it after my first year and never regretted it. And never underestimate the value of a good research degree, those are skills you can't learn anywhere else."

**ELIZABETH COTTON**  
Bachelor of Arts  
Major in Ancient History  
Master of Arts in Ancient History



**DIRECTOR**  
New Zealand Maritime Museum

"I am Director of the New Zealand Maritime Museum, and I am looking forward to making a difference in this important national cultural institution. Prior to this role I spent the last eight years in a variety of roles at the Auckland War Memorial Museum, most recently running their Visitor Services and Protocol department.

"I began my BA as a conjoint with Law, but realised after the second year that History was where my passion really lay, and decided to stick with a topic that excited me.

"My time in the Faculty of Arts gave me the ability to process large quantities of information and to reflect on it critically. It also gave me the ability to express myself well through what I write, which has been a massive boon, as communication is essential in all professions.

"My advice for students or graduates that want to work in my field is to volunteer. Employers like degrees, but they like experience just as much, if not more. Museums always need volunteers, and you'll learn skills and make contacts that will help you throughout your career.

"Ensure you pick a subject you love. You're not at school anymore, so you have to pick something that will motivate you to work. And make the most of the range of courses available; you will never have a greater chance to broaden your mind and education than while doing an Arts degree."

**VINCENT LIPANOVICH**  
Bachelor of Arts  
Double major in Ancient History and History  
Master of Arts in History



## STRATEGIC PROJECT ADVISOR Auckland Council

"I work for Auckland Council as a Strategic Project Advisor in Local Board Services. My job is to provide project leadership, management and strategic advice on projects that involve all 21 local boards.

"One of the most enjoyable things about my job is being able to work on governance projects that help shape our local communities and city. I also enjoy working on projects as they have a tangible outcome and you get to see months of work come to life.

"Key skills that I gained from studying Arts, and use in my job, are research and analysis. Part of my role is to be able to find information, analyse it and make an appropriate recommendation for the situation.

"Writing and reviewing are also key skills I use in my job. I'm frequently writing a variety of documentation, or reviewing other people's work, so being able to write articulately and with clarity enables me to provide good advice, direction and guidance through my own work, but also when giving feedback to others.

"The knowledge I gained from majoring in History and Sociology also enabled me to understand and appreciate how societies change over time, and how individuals relate to society. As an advisor working with 21 local boards, this helps me to understand the make-up and needs of each different local board area and provide suitable recommendations.

"I chose to study Arts because of the choices it offered in terms of subjects, postgraduate studies and career pathways. By studying Arts I was able to take a variety of subjects which enabled me to find my interest and passion in History and Sociology, and become more well-rounded with the skills and knowledge I could bring to the workplace."

**CHRISTIE MCFADYEN**  
Bachelor of Arts  
Double major in Sociology and History

# POLICY AND GOVERNMENT



**PROGRAM STRATEGIST**  
Kettering Foundation

"I work as a Program Strategist for the Kettering Foundation in Ohio, USA. I conduct research on what it takes for democracy to work as it should in various contexts and turn this into programmes and workshops that can foster peace, prosperity and security in any region.

"The work is varied and extremely rewarding. Working collaboratively to conduct research, forums and workshops with civic organisations, communities and institutions in experimenting ways to strengthen democracy, guarantees that no two days are ever the same.

"From conducting research with some of the brightest civic minds across the USA to hosting deliberative dialogue with city managers, mayors, senators, judges and democratic practitioners from around the world; being able to understand issues around the globe and influence their outcome is pretty special.

"A highlight has been bringing together ultra-orthodox Jews, Arab-Jews and citizens from the Arab Network for the Study of Democracy, Seeing them deliberate and wrestle with issues such as racial and ethnic tensions and watching them leave with common ground for peace-building was spectacular!

"I always knew I wanted a career that spanned the educational and political realms, on both a regional and international scale. I knew for a fact that an Arts education would best prepare me for that."

**EDDIE TUIAVII**  
Bachelor of Arts  
Double major in Sociology and Political Studies\*  
Postgraduate Diploma in Arts in Political Studies  
Master of Public Policy



**DIRECTOR**  
Awa Associates

"I am currently one of the Directors for a company called Awa Associates. We support businesses and organisations to develop the right systems and tools to better deliver, understand, monitor and improve the social impact of their work. My job mainly involves supporting social and cultural innovation and proving social impact through research and evaluation.

"Working alongside businesses and organisations like Kiwi Property and Auckland Council to build their cultural capacity has been a career highlight, especially the enthusiasm and commitment to excellence that I've seen from non-Māori in ensuring high quality engagement with Māori.

"My parents, especially my mother, fostered a deep passion in me for my people and culture right from an early age. Growing up in South Auckland also makes you keenly aware that large disparities exist, particularly for Māori. I saw Māori Studies as a way to try and better understand my life, and the lives and experiences of the communities I grew up in, and by better understanding these issues, I could make a difference.

"Māori Studies is multidisciplinary and gives you a solid grounding in areas like history, anthropology, ethnomusicology, media, politics, sociology, linguistics and health. The flexibility an Arts degree offers meant I was able to develop a broad range of skills, and the kind of thinking and versatility that is vital in today's job market. The skills and discipline that I learned during my years of study have, I believe, given me the necessary tools to prosper and thrive in the information age."

**HECTOR KAIWAI** (Ngāti Porou, Ngāti Maniapoto, Tūhoe)  
Bachelor of Arts and Bachelor of Music  
conjoint majoring in Māori Studies  
Master of Arts in Māori Studies



**DIPLOMAT**  
Ministry of Foreign Affairs in Indonesia

"I currently work as a Diplomat at the Ministry of Foreign Affairs of Indonesia. At the moment I am assigned to our embassy in Buenos Aires, Argentina. Meeting people from different cultural backgrounds, and finding opportunities to work together, is a privilege that I get from this job.

"At the University of Auckland, we are required to be critical when looking at issues or problems, so we can have a holistic understanding about the social or political phenomena around us.

"Assignments such as essay writing and presentations have helped me to use information effectively and precisely, and to come up with solid policy recommendations to present to my superiors or to the public.

"I decided to study Politics and International Relations because it is a field that aligns with my career as a diplomatic officer. And I thought the skills and the knowledge that I got from my study would boost my career.

"For those who are thinking of studying Arts, you will be surrounded by excellent people in an academic environment which will help you to reach your goals. Studying Arts can lead you to many different career paths, so you can pursue something that is really your passion.

"I really hope you can have the same experience that I had and do not forget to enjoy your time at the University as well."

**RICARDO GITA PERKASA**  
Master of Professional Studies in  
International Relations and Human  
Rights\*\*

\*This subject is now called Politics and International Relations.

\*\*This programme will be unavailable from 2019. Similar programmes are the Master of Conflict and Terrorism Studies and the Bachelor of Global Studies.

# INDIGENOUS SUPPORT OFFICER

## Trinity College, University of Melbourne

"I am the Indigenous Support Officer at Trinity College, University of Melbourne. I am responsible for pastoral, academic and wellbeing care of Indigenous students at the residential college as well as community outreach.

"I have enjoyed seeing similarities in Pasifika, Māori and Indigenous Australian cultures and learning more about all of those realms. Part of my role is going to different states and schools to inspire students about higher education and possible career pathways. This, along with seeing students complete their studies, is a real highlight for me. So far I've travelled to many places in Australia already for my job and have many more outreach opportunities lined up.

"Getting a university education, being involved with student associations, meeting other amazing Indigenous thinkers and surrounding

myself with culture, are all things I took away with me from my time in the Faculty of Arts.

"The most useful knowledge has been learning about cultural education, western versus Indigenous literature, and study skills. Everything that I was involved with at the University of Auckland has helped to inform every part of my journey since finishing my studies. I'm so grateful to the Centre for Pacific Studies and their support for me.

"I studied Arts because I loved what it stood for. The fact that I could embrace my culture, research linguistics in an attempt to revive my own endangered language, while keeping employment options broad was a combination I could not pass up. I was going to be a lawyer but I loved advocating from the grass roots. Access to Pacific literature and established academics was always a buzz for me. I've presented my

research at various forums since and it has been an honour to represent my country through my studies.

"An Arts degree is what you make of it and it has really helped me with my employment opportunities, further postgraduate studies and life skills. Arts enables you to keep your options open – so give it a go!

**TAMMY KINGI**  
**Bachelor of Arts**  
**Major in Pacific Studies and a minor in Linguistics**  
**Postgraduate Diploma in Arts in Pacific Studies**  
**Master of Arts in Pacific Studies**

*Image caption: Tammy (standing second from left) outside Trinity College in Melbourne with her family at the welcome event for her new role.*



# TEACHING AND EDUCATION



**MANDARIN TEACHER**  
Queen Margaret College

"I am currently working as a teacher of Mandarin at Queen Margaret College in Wellington. I am also working with a small team of linguists to develop language learning software that aims to facilitate the efficient acquisition of new vocabulary.

"I would have to say the most enjoyable part of my current job is being able to share my knowledge of the Chinese language with my students, and watch them take that knowledge and make it their own. Being greeted by my students in Chinese in the hallways is definitely one of the highlights of my work day.

"Thanks to the broad range of cultural, historical and linguistic courses I took in the Faculty of Arts, I feel confident not only talking about the Chinese language from its ancient origins up until the present day, but also about the rich cultural background which makes Chinese such an interesting language to learn.

"I decided to study Asian Studies because I wanted to deepen my understanding of the historical and cultural backgrounds that shape Asia today.

"I also wanted to further develop my Japanese and Chinese language skills, as there is no better way of understanding how people of other cultures think and feel than to speak to them in their own language.

"During my time in the Faculty of Arts I received opportunities to travel to both Japan and China for cultural exchanges and study tours, and I was also awarded a scholarship that will fund my masters study in China.

"As globalisation continues to shape the world around us, developing friendships and networking with people from all around the world will help to expand your scope of opportunity."

**TOM NICHOLLS**  
Bachelor of Arts  
Major in Chinese and a minor in Japanese



**ENGLISH LECTURER**  
Shantou University in China

"I had been a senior high school teacher in China for 10 years before I had the opportunity to go on a trip to New Zealand, where I was introduced to innovative ways of teaching. I became interested in teaching skills, and decided to study for an MTESOL.

"New Zealand is so beautiful that I fell in love with it the first time I came. The University of Auckland ranks first in New Zealand and the admission requirements for their MTESOL are higher than other universities in New Zealand, which made me think that their programme would be the best.

"As a teacher, I was interested in the practical courses offered in second/foreign language teaching practice and task-based language learning and teaching. I come from China, where teaching English in most schools is more about grammar and test-taking skills and less about proficiency building.

"The course that I took in second/foreign language teaching practice gave me a glimpse of what English language teaching is like in western countries. During this course we had the opportunity to observe lessons in a school nearby, to carry out English learning activities at the English Language Academy, and to practice teaching to volunteer students.

"I was lucky to get a job as a lecturer at Shantou University in China after I graduated, where proficiency building is prioritised and class size is small. I've been trying out tasks in my lessons and gaining a deeper understanding of what I've learnt."

**JESSICA SU**  
Master of Teaching English to Speakers of Other Languages



**LECTURER**  
Tawau Community College in Malaysia

"I was looking for something to challenge myself intellectually and professionally and the University of Auckland's MTESOL programme seemed like something that could help me achieve that objective.

"The Faculty of Arts is staffed by world-renowned experts in my field, and I was glad to find out that they are not only very knowledgeable, but also immensely approachable and passionate about what they do.

"They are teachers themselves and understand what teachers actually do and the professional challenges that we face in our career.

"The MTESOL programme pushes you constantly and challenges you to question what you think you know and what you have always done as a teacher.

"The University is always there to provide constant support and pastoral care to ensure that you maximise your potential.

"I was able to connect with people of different nationalities, backgrounds and – most importantly – ideas. The MTESOL programme will train you to become a researcher and thinker of the best quality. It is truly an international and intellectual place to be."

**CHARLES CHENG**  
Master of Teaching English to Speakers of Other Languages



## TRANSLATION BUSINESS OWNER

### Lime Translations

"I studied Translation and Interpretation for my bachelors degree in China and then chose the University of Auckland to further my study as I knew I would love to become a professional translator and a degree from the University of Auckland would prepare me well for this profession.

"After graduating with distinction, I was offered a job as an in-house translator and marketing coordinator in a leading translation and marketing agency based in Auckland, where I gained deep insights into the New Zealand tourism industry and valuable marketing experience, and I had the opportunity to work with top clients including Tourism New Zealand, SKYCITY and Auckland Airport.

"After three years working there, I decided to start my own translation business, Lime Translations. As a native Chinese speaker and NAATI accredited professional translator, I provide a translation and transcreation service between English and Chinese with a focus on tourism, marketing and website localisation.

"It takes some guts to shift from being a stable nine-to-five in-house translator to a freelancer who needs to build brand awareness and a client base on her own. But I believe it is one of the best decisions I've ever made in my life. Working as a translator is already rewarding. Always working on something new and different means that the learning never stops.

"Working as a freelance translator? Even better! Flexibility is obviously one reason. But what I am really enjoying is being able to make real connections with my clients and help their businesses overcome language barriers and thrive in a whole new market. The clients I have worked with include Amazon, booking.com, RentalCover.com and other great businesses all over the world.

"Thanks to the precious advice and enormous support I received here, I equipped myself with what it takes to be a good translator and I have been fortunate to find my passion in translation. For me doing what I love for a living isn't just a pipe dream!"

**IVY DIAO**  
Postgraduate Diploma in Translation  
Studies

# TRANSLATION AND LANGUAGES



## TRANSLATOR AND EDUCATION CONSULTANT

Access NZ Consulting

"I currently work as a Translator and Education Consultant for an education agency, Access NZ Consulting. I take charge of document translation, proofreading and application paperwork.

"I also work as a freelance translator for projects including subtitles for education promotion, and tourism content for publications. My clients vary from individuals to corporates to the council.

"The most enjoyable part of my current job is that I can help students apply for their dream education institutes to further their studies.

"Having completed a Master of Arts in Translation Studies, I am equipped with knowledge of translation theories, editing skills, literacy of computer-assisted translation (CAT) tools, along with the real-world translation experience where I was selected to work as a summer intern with Vista Entertainment Solutions.

"The internship opportunity showed the interesting and cool side of localisation. You can now find our translated user interface, user guides for cinema management software, and ticket-booking kiosks and apps in renowned cinemas in New Zealand and China.

"There will be many choices if you study Arts. Learn what you love and love what you learn."

**GRACE SUN**  
Postgraduate Diploma in Translation Studies  
Master of Arts in Translation Studies



## TRANSLATION MANAGER AND IN-HOUSE TRANSLATOR

Straker Translations

"My interest in translation started when I was studying international journalism for my bachelor's degree in 2007. This involved both English and Chinese, so we were offered translation and interpreting courses for a year.

"I love how translation is like solving a puzzle – firstly, get the information right; secondly, make it right in the target language. It might sound easy, but by finishing those two steps, you have only got a raw product.

"During my undergraduate study I began to imagine that becoming an interpreter/translator could be one of my future career options. Not until I came to New Zealand did I really have the chance to pursue this interest further. In an immigrant country like New Zealand, translation and interpreting is in great need.

"During my studies I learned that being a bilingual speaker doesn't mean that you can be an interpreter/translator, even though I had already translated news for a few years. Translation is not as easy as it seems. It is not just about having the skills to provide accurate and natural translation, it is about cultures, and even the gender of the translator.

"I am now working as the Translator Manager and in-house translator at Straker Translations. My postgraduate study made me look at translation and its relevant matters with more confidence. Equipped with the knowledge and the way of thinking gained through my Arts study, I know what I'm doing while being able to understand other translators' common situations."

**LU ZHENG**  
Master of Professional Studies in Translation Studies\*



## MEDICAL INTERPRETER

Auckland District Health Board

"My role as a medical interpreter involves assisting patients and their families to communicate with healthcare providers, such as physicians, psychologists and nurses. I also translate medical documents and information sheets that are provided to Chinese patients.

"My Arts study equipped me with practical and up-to-date translation tools, as well as the theoretical frameworks to guide my interpreting and translation work. I completed a Postgraduate Diploma in Translation Studies at the University of Auckland while working as a part-time interpreter, before undertaking a Master of Arts in Translation Studies.

"While completing my masters study I became a full-time medical interpreter and translator at Auckland District Health Board. Study at the masters level further broadened my knowledge of translation and interpreting.

"Due to my interest in medical interpreting and cross-cultural communication, I undertook my dissertation in this area. I looked at medical interpreters and their roles as language facilitators and cultural advisors in medical settings.

"I found postgraduate study a great way to further my knowledge on a special area of interest. My MA in Translation Studies not only provided the specific tools and skills that enabled me to start my career, but also widely transferable skills such as research and critical thinking.

"The supervisors in Translation Studies were very helpful and supportive through my study, which made my study journey very pleasant and fun."

**LORI LIANG**  
Postgraduate Diploma in Translation Studies  
Master of Arts in Translation Studies

\*This programme will no longer be available from 2019.

# WHY CHOOSE ARTS?

If you're interested in understanding the human condition, developing an awareness of different perspectives and exploring the forces that have shaped our world, then studying Arts is for you. Follow your passion and future-proof your career with an Arts degree from New Zealand's leading internationally-ranked Arts faculty.\*

## THE BACHELOR OF ARTS (BA)

### DOUBLE MAJOR

Unique among universities in New Zealand, our new requirement to complete two majors will give you a strong platform for future careers. You can combine any two BA majors, or you could choose to combine two complementary majors with a career interest in mind. You can choose from a wide range of majors, and can explore different subjects in your first year before you need to decide on your two majors.

### COMBINE YOUR INTERESTS WITH A CONJOINT PROGRAMME

Studying a conjoint programme lets you pursue another undergraduate degree at the same time as a BA. Study in one degree can enrich your learning and understanding in the other and enable you to extend your skill set even further. For example, you could combine a BA in Criminology and Psychology with a Bachelor of Laws, or you could combine a BA in Communication with a Bachelor of Commerce.

Study a BA alongside a degree in Commerce, Engineering, Fine Arts, Global Studies, Health Sciences, Law, Music or Science.

[www.auckland.ac.nz/conjoints](http://www.auckland.ac.nz/conjoints)

### REACH YOUR POTENTIAL WITH ARTS SCHOLARS

If you're passionate, creative and doing well academically, you can join our Arts Scholars programme and take your degree to the next level. As part of a group of like-minded students, you will participate in seminars, work on research projects and pursue experiential learning in topics beyond your majors. Through collaborative team-work, analysis and problem-solving, you'll look at issues of social, economic and cultural impact, providing you with a transformative educational experience and skills to succeed in many careers.

[www.arts.auckland.ac.nz/arts-scholars](http://www.arts.auckland.ac.nz/arts-scholars)

[www.arts.auckland.ac.nz/futureundergraduates](http://www.arts.auckland.ac.nz/futureundergraduates)

*\*We were ranked at number 28 in the world for Arts and Humanities by the 2018 QS World University Rankings.*

## POSTGRADUATE STUDY

Postgraduate study is a unique opportunity to deepen your understanding of one of your BA majors through advanced taught courses and research projects. After completing your BA, you might choose to complete a Bachelor of Arts (Honours) or Master of Arts. Interdisciplinary areas at postgraduate level such as Development Studies and Museums and Cultural Heritage offer you the opportunity to take a new direction.

We also offer postgraduate qualifications with a specialist or professional focus in the following areas:

- Conflict and terrorism studies
- Creative writing
- Indigenous studies
- Public policy
- Language teaching
- Translation

Many of our postgraduate programmes can be studied part-time and are available for a Semester One or Two start.

[www.arts.auckland.ac.nz/futurepostgraduates](http://www.arts.auckland.ac.nz/futurepostgraduates)



# PURSUE A CAREER GOAL

While you can keep your options open for a wide range of careers, you can also choose to take subjects and programmes that provide specialist knowledge and skills that can lead directly into specific careers.

**At undergraduate level, some double majors related to specific career pathways include:**

**Advertising, marketing and communications:** a major in Communication with a major in Media, Film and Television or Psychology or Sociology or English.

**Policy and the public sector:** a major in Politics and International Relations with a major in Economics or Sociology or Māori Studies.

**The justice system:** a major in Criminology with a major in Psychology or Sociology.

**Digital content production:** a major in English with a major in Media, Film and Television or Communication.

**The media or journalism:** a major in Media, Film and Television with a major in Politics and International Relations or English or Communication.

**Language teaching:** a major in TESOL with a major in Education or a language or Linguistics.

**Iwi development:** a major in Māori Studies with a major in History or Politics and International Relations.

**Politics:** a major in Politics and International Relations with a major in Communication or Sociology.

**Museums and cultural heritage:** a major in Anthropology with a major in Art History.

**Human Resources:** a major in Psychology with a major in Employment Relations and Organisational Studies.

**At postgraduate level, some of our programmes related to specific career pathways include:**

**Social change and environment:** Bachelor of Arts (Honours) or Master of Arts in Development Studies

**Government, security and post-conflict development:** Master of Conflict and Terrorism Studies

**Iwi, tribal and political advisement:** Master of Indigenous Studies

**Public policy:** Master of Public Policy

**Language teaching:** Postgraduate Diploma in Language Teaching or Master of Teaching English as a Second Language

**Website localisation and literary translation:** Postgraduate Diploma or Master of Arts in Translation Studies

## BACHELOR OF GLOBAL STUDIES

The Bachelor of Global Studies is a new inter-faculty degree hosted by the Faculty of Arts. It is designed to produce graduates who are informed global citizens with the capacity to think on a global scale, and in relation to real-world problems.

You will apply your knowledge to practical contexts in the workplace through experiential learning and a capstone research project. You will also complete language training and study an area of the world where your chosen language is spoken.

There are four majors to choose from:

- Global Environment and Sustainable Development
- Global Politics and Human Rights
- International Relations and Business
- Transnational Cultures and Creative Practice

The degree prepares you for a career in a variety of areas within New Zealand and overseas. Graduate careers include: human rights advocates, journalists, policy analysts, international trade consultants; in environments including: NGOs and not-for-profits, local and national government, international development and the environmental sector.

[www.arts.auckland.ac.nz/global-studies](http://www.arts.auckland.ac.nz/global-studies)



# OUR PROGRAMMES

## UNDERGRADUATE

Bachelor of Arts

[www.arts.auckland.ac.nz/ba](http://www.arts.auckland.ac.nz/ba)

Bachelor of Global Studies

[www.arts.auckland.ac.nz/global-studies](http://www.arts.auckland.ac.nz/global-studies)

Certificate in Languages

[www.arts.auckland.ac.nz/certlang](http://www.arts.auckland.ac.nz/certlang)

Diploma in Languages

[www.arts.auckland.ac.nz/diplang](http://www.arts.auckland.ac.nz/diplang)

## CONJOINTS

Bachelor of Arts / Bachelor of Commerce

Bachelor of Arts / Bachelor of Engineering  
(Honours)

Bachelor of Arts / Bachelor of Fine Arts

Bachelor of Arts / Bachelor of Fine Arts  
(Honours)

Bachelor of Arts / Bachelor of Global Studies

Bachelor of Arts / Bachelor of Health Sciences

Bachelor of Arts / Bachelor of Laws

Bachelor of Arts / Bachelor of Laws (Honours)

Bachelor of Arts / Bachelor of Music

Bachelor of Arts / Bachelor of Science

Bachelor of Arts / Bachelor of Advanced Science  
(Honours)\*

[www.auckland.ac.nz/conjoints](http://www.auckland.ac.nz/conjoints)

*\*The BAdvSci(Hons) is subject to approval for offer in 2019.*

## POSTGRADUATE

Bachelor of Arts (Honours)

[www.arts.auckland.ac.nz/ba-hons](http://www.arts.auckland.ac.nz/ba-hons)

Master of Arts

[www.arts.auckland.ac.nz/ma](http://www.arts.auckland.ac.nz/ma)

Master of Conflict and Terrorism Studies

[www.arts.auckland.ac.nz/mcts](http://www.arts.auckland.ac.nz/mcts)

Master of Creative Writing

[www.arts.auckland.ac.nz/mcw](http://www.arts.auckland.ac.nz/mcw)

Master of Indigenous Studies

[www.arts.auckland.ac.nz/mindigst](http://www.arts.auckland.ac.nz/mindigst)

Master of Heritage Conservation

[www.arts.auckland.ac.nz/mhercons](http://www.arts.auckland.ac.nz/mhercons)

Master of Literature

[www.arts.auckland.ac.nz/mlitt](http://www.arts.auckland.ac.nz/mlitt)

Master of Public Policy

[www.arts.auckland.ac.nz/mpp](http://www.arts.auckland.ac.nz/mpp)

Master of Teaching English to Speakers of Other  
Languages

[www.auckland.ac.nz/mtesol](http://www.auckland.ac.nz/mtesol)

Master of Theology

[www.arts.auckland.ac.nz/mtheol](http://www.arts.auckland.ac.nz/mtheol)

Graduate Diploma in Arts

[www.arts.auckland.ac.nz/grad-dip-arts](http://www.arts.auckland.ac.nz/grad-dip-arts)

Postgraduate Diploma in Arts

[www.arts.auckland.ac.nz/pg-dip-arts](http://www.arts.auckland.ac.nz/pg-dip-arts)

Postgraduate Diploma in Language Teaching

[www.arts.auckland.ac.nz/pg-dip-language-teaching](http://www.arts.auckland.ac.nz/pg-dip-language-teaching)

Postgraduate Diploma in Translation Studies

[www.auckland.ac.nz/pgdiptranslationstud](http://www.auckland.ac.nz/pgdiptranslationstud)

Doctor of Philosophy

[www.arts.auckland.ac.nz/phd](http://www.arts.auckland.ac.nz/phd)

