

Ann Rich Holway Memorial Scholarship

Code:	730
Faculty:	Business School
Applicable study:	Final year of a Bachelor of Commerce (Honours) or Master of Commerce
Closing date:	28 June 2023
Tenure:	One year (see Note I)
For:	Assistance
Number on offer:	One
Offer rate:	Annually
Value:	Up to \$4,000

Description

The Scholarship was established in 2012 and is funded by the family of Ann Holway.

The main purpose of the Scholarship is to motivate and support a student who intends to enrol into a Bachelor of Commerce (Honours) or Master of Commerce and aspires to a successful career within the Market Research Industry in New Zealand. The successful applicant is also expected to be engaged in a variety of community activities in New Zealand and show potential to contribute to the future well-being of these communities.

Selection process

- Application is made to the Scholarships Office
- A Selection Committee assesses the applications
- The Scholarship is awarded by the University of Auckland Council on the recommendation of the Selection Committee

Regulations

- 1. The Scholarship will be known as the Ann Rich Holway Memorial Scholarship.
- 2. One Scholarship will be awarded annually, for a period of one year, and will be of the value of up to \$4,000 per annum (see Note I).
- 3. The Scholarship will be awarded to a student who has paid the fees, or arranged to pay the fees, for full-time enrolment in a Bachelor of Commerce (Honours) or the first or second year of a Master of Commerce (see Note II).
- 4. Recipients of the Scholarship are required to attend a faculty awarding ceremony with the opportunity to meet the donor.
- 5. The Scholarship is tenable by students who are citizens or permanent residents of New Zealand.
- 6. The basis of selection will be academic merit (see Note III) and a written statement from the candidate describing their involvement in community activities and their potential to contribute to the well-being of these communities and to the market research profession.
- The Scholarship will be awarded by the University of Auckland Council on the recommendation of a Selection Committee comprising the Head of the Department of Marketing (or nominee), the current President of the Marketing

Research Society of New Zealand (or nominee), and one representative of the donor.

- 8. The Scholarship will be paid in two instalments: one in the first semester and one in the second semester of enrolment.
- 9. The Scholarship may be held concurrently with any other award or grant as long as a) the terms of that award or grant permit and b) the University of Auckland Council is informed and approves.
- 10. The University of Auckland Council, in consultation with the Donor, has the power to terminate or suspend a Scholarship if it receives an unsatisfactory report on the progress of a Scholar from the Head of the Department of Marketing.
- 11. The University of Auckland Council is not obliged to make an award if in any year there is no candidate of sufficient merit.
- 12. The University of Auckland Council has the power to amend or vary these Regulations, in consultation with the Donor, or Donor representative, provided that there is no departure from the main purpose of the Scholarship.
- 13. Applications close with the Scholarships Office on 28 June in the year of the award.
- 14. Notes [I]-[III] below are deemed to be regulations.

Notes

- *I.* Current recipients applying for a second year of funding will be required to reapply by the closing date.
- *II.* In accepting the Scholarship, recipients authorise the Scholarships Office to forward copies of their academic transcripts to the Sponsor for the duration that the Scholarship is held.
- III. For the purpose of this Scholarship, academic merit is assessed as a Scholarship GPA or GPE of at least 6.0, equivalent to a B+ average, obtained over the applicants' most recent two years of full-time study (or equivalent).