The 2019 ThingWorx AR / IoT Hackathon
WHY:
• Demystify IoT
• Tackle real world problems
• Delivery implementable solutions
• Prepare tomorrow’s workforce
• Lower costs

HOW:
• Businesses sponsor real problems
• UoA students build:
  ✓ Proof of Concepts
  ✓ Implementation ready solutions
  ✓ Scalable pathway demonstrators

WHO:
• Businesses big & small
• From every sector of the economy
• Any business looking to leverage the power of IoT + AR
• Any business being disrupted
• Any business looking to disrupt

WHAT’S THE BENEFITS TO STUDENTS:
• Win big prizes
• Bragging rights
• Exposure to industry:
  ✓ Showcase their skills
  ✓ Recognition as an IoT forerunner
• ThingWorx IoT Developer Certification

WHAT’S THE BENEFITS TO BUSINESS:
• Get a real problem solved
• Low budget
• Development risk eliminated
• High fidelity demonstration
• Build a no-brainer business case on facts
• Only one more step to deployment
• Easily scalable

HOW DO I GET INVOLVED:
• Visit – www.thingworxhacks.com/auckland
• Register
• Problem Submissions close 16th August, 2019
• Hackathon – 11th & 12th September
• Prizegiving – 13th September
• For more information contact Kevin Marett on +64 (0)21 639 840 or email: kevin.marett@leap aust.com.au