



THE UNIVERSITY OF  
AUCKLAND

Callaghan**Innovation**

New Zealand's Innovation Agency

# The 2019 ThingWorx AR / IoT Hackathon

leap



ptc



**WHY:**

- Demystify IoT
- Tackle real world problems
- Delivery implementable solutions
- Prepare tomorrow's workforce
- Lower costs

**HOW:**

- Businesses sponsor real problems
- UoA students build:
  - ✓ Proof of Concepts
  - ✓ Implementation ready solutions
  - ✓ Scalable pathway demonstrators

**WHO:**

- Businesses big & small
- From every sector of the economy
- Any business looking to leverage the power of IoT + AR
- Any business being disrupted
- Any business looking to disrupt



**WHAT'S THE BENEFITS TO STUDENTS:**

- Win big prizes
- Bragging rights
- Exposure to industry:
- ✓ Showcase their skills
- ✓ Recognition as an IoT forerunner
- ThingWorx IoT Developer Certification

**WHAT'S THE BENEFITS TO BUSINESS:**

- Get a real problem solved
- Low budget
- Development risk eliminated
- High fidelity demonstration
- Build a no-brainer business case on facts
- Only one more step to deployment
- Easily scalable

**HOW DO I GET INVOLVED:**

- Visit – [www.thingworxhacks.com/auckland](http://www.thingworxhacks.com/auckland)
- Register
- Problem Submissions close 16<sup>th</sup> August, 2019
- Hackathon – 11<sup>th</sup> & 12<sup>th</sup> September
- Prizegiving – 13<sup>th</sup> September
- For more information contact Kevin Marett on +64 (0)21 639 840 or email: [kevin.marett@leapaust.com.au](mailto:kevin.marett@leapaust.com.au)

